

## Kelly Addington – UX/UI Designer

kellyaddington.com  
addington.kel@gmail.com  
0418 510 253

### Trilogy Education – Instructor, UX/UI Bootcamp (Monash University)

September 2020 – May 2021

Instructor role for an intensive 24-week bootcamp covering user experience design, user interface design and front-end development. Lead triweekly classes consisting of lectures and class activities in the areas of:

- User experience and design thinking: user interviews, proto-persona's data synthesis, ideation/brainstorming, feature prioritisation, storyboarding, journey maps, user flow, usability testing
- User Interface and Interaction Design: UI analysis, visual design elements, information architecture, site mapping, accessibility, colour theory, typography, style guides, interaction design, responsive web design, prototyping (Adobe XD/Figma), testing and iteration
- Front-end development: HTML5, CSS3, Javascript (basics), Bootstrap, jQuery, Git/Github, responsive web design, animations, A/B testing

### KellyAddington – Freelance Designer

October 2019 – Current

Freelance design working predominantly with Adelaide-based start-up clients.

- Graphic design and branding: logo's, styleguides, websites, print material, iconography and social media graphics
- User experience and interface design: user research, user persona's, site mapping, journey mapping, high-fidelity responsive prototypes
- Web design and development: high-fidelity prototyping, wordpress

### Maternity Leave – October 2018 – September 2019

### Blake eLearning – UX/UI Designer (Product)

August 2014 – September 2018

Blake eLearning is Australia's leading publisher of online educational products for children specialising in creating high quality literacy products for schools and educators throughout the world. Flagship product Reading Eggs has over 3.4 million users in 169 countries.

Design and implementation of new and existing features,

### Education

B Innov – Adelaide University (current)  
UX/UI Bootcamp – Trilogy Education  
Front End Development – GA  
Diploma of Object Design – TAFE  
Graphic Design Cert IV – TAFE

### Toolkit

Adobe Design Suite, InVision, Sketch, Figma, Balsamiq, HTML5, CSS3, Bootstrap, Microsoft Office

### Key Competencies

User Experience  
Digital Design  
Human Thinking  
Stakeholder Management  
Project Management  
Communication  
Problem Solving  
Planning and Strategy

### Interests

Inclusive design  
Coaching  
Fitness and wellbeing  
Crafts of all kinds

### Volunteer Work

Comms Director – AUEC  
Social Media – Southstart 2019  
Admin Officer – RDA

including:

- Gathering and documentation of business and stakeholder requirements
- Facilitating user workshops, analysing outputs and communicating insights
- Creating, maintaining and utilising personas throughout the design process
- Creation of user journeys for addressing needs and pain points
- Wireframing, prototyping and user testing
- Visual interface design and implementation

### **Proviso – UX/UI Designer**

July – September 2017 (part-time contract)

Proviso is an Adelaide-based financial technology company powering automated bank statement retrieval and financial data feeds for ASX and NYSE listed financial institutions.

- Mapping and redesign of online user journeys
- Running, evaluating and analysing tests on design changes
- Tracking conversion and uptake rates
- Redesign of web properties

Consulting with lending clients on UX and UI

### **IHMS – Executive Assistant to RGM and COO**

October 2011 – August 2014

International Health & Medical Services is contracted by the Commonwealth of Australia, represented by the Department of Immigration and Border Protection, to provide care to people in immigration detention in Australia.

Responsibilities

- Board-level executive assistance
- Project management
- Office management
- Client & stakeholder liaison
- Management of junior administrative staff

### **Turner & Townsend – Executive Assistant to the CEO**

August 2010 – October 2011

Turner & Townsend plc is a construction and project management consultancy with 97 offices in 41 countries. Turner & Townsend serves clients across the property, infrastructure and natural resources sectors.

Responsibilities

- Board-level executive assistance
- International travel & event management
- Office management
- Client & stakeholder liaison