Addison Albrecht
Web Developer, Graphic Desginer

🌐 https://addison0043.github.io/addison0043.Portfolio/index.html

in https://www.linkedin.com/in/addison-albrecht

🎯 Objective

Seasoned Marketing professional seeking position with emphasis on front-end design and UI/UX optimization.

📞 262-308-3338

✉ addison.albrecht @yahoo.com

📍 Milwaukee, WI

📊 Advanced Skills

CSS/Sass

HTML Emails

Responsive Design

Photoshop

Competencies

Wordpress/PHP

UI/UX Wireframing

Cross-Browser Compatibility

Graphic Design

Javascript/jQuery

Node JS

💼 Experience

2013 - Present

Hupy and Abraham s.c.
personal injury lawyers

Marketing Coordinator

Email Marketing - Code emails in HTML and inline-CSS. Oversee monthly newsletter campaign targetting 60,000+ subscribers. Automate "drip" campaigns to re-target website vistors. Launch campaigns and segment contacts in CRM software called Infusionsoft.

Project Management - Recruit, train and manage Street Team promotional staff. Coordinate logistics and negotiate partnerships for 200+ events annually. Point-of-contact for lead generation vendors.

Web Content - Update firm website in dynamic CMS. Compose and post news articles and evergreen content. Contribute ideas to improve website's user interface.

🎓 Education

2018

Northwestern CODING BOOT CAMP

Certificate of Completion

Full Stack Web Development Curriculum:

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Express.js, React.js, Node.js, Database Theory, Bookshelf.js, MongoDB, MySQL, Command Line, Git and Python

2012

CONCORDIA UNIVERSITY WISCONSIN

Bachelor of Arts

Double Major - Mass Communication, Business Communication (3.5 GPA)