## **Richard Bailey**

PHONE EMAIL ADDRESS 512.767.0739 additive.inverse@gmail.com King of Prussia,PA

I have made it a personal mission to make the internet a much nicer place to look at inside and out. I take a great pride in every project I'm involved in, regardless of scale. Whether it's optimizing CSS to perform better, designing an end user focused UI, or putting the separate pieces together; I am tireless in my quest to find and implement the most efficient solution. In other words, I don't get to sleep much.

## **WORK HISTORY**

COMPANY POSITION RELATED PROJECTS

**Ebay** (GSI Commerce) Lead UI Engineer

ead UI Engineer ralphlauren.co.uk (fr/de)

igust 2010 - Present timberland.com

I help to implement semantic, performance focused HTML/CSS enhancements for Radio Shack, GNC, Adidas, Ralph Lauren, and Timberland. I have been involved in Interviewing, mentoring and training new developers in web standards, modular CSS approaches and emerging browser technologies. I also lead a team that designs and implements internal development tools in variety of technologies such as HTML5, CSS3, Javascript, and CakePHP.

Additive Inverse

Self employed

additiveinverse.com createdigitalmusic.com

I provided my clients an array of services including project planning, visual design, and rapid HTML, CSS, and JS based theme development for a variety of open source content management and ecommerce platforms (Drupal, Ubercart, CubeCart, Wordpress, and Textpattern).

**Webcore Technologies** 

Consultant

April 2008 - 2010

reallybigcanvas.com webcoreconsulting.com

I provided Webcore with a number of Web development and consulting services including visual design, and HTML, CSS, JavaScript based theme development for a variety of CMS platforms and even broader base of clients.

**PixelDust Interactive** 

Front end developer

October 2005 - June 2008

lammes.com bargainjill.com

Responsible for all aspects of front end development. Worked closely with a small team of cross discipline developers and designers to deliver dynamic web development projects for a wide variety of clients and industries.