

Richard Bailey

GITHUB: [additiveinverse](#)
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I am a UX developer and designer with experience architecting user focused solutions and leading development teams in the execution of those initiatives. I have a solid understanding of user-centered application design, pragmatic coding practices. I have a soft spot for team building, mentoring, refactoring large codebases and UX/UI architecture.

WORK HISTORY

COMPANY	POSITION	RELATED PROJECTS
Ebay (GSI Commerce)	Lead UI/UX Engineer August 2010 - Present	ralphlauren.co.uk petsmart.com
	I help implement semantic, performance focused HTML/CSS enhancements for Radio Shack, GNC, Adidas, Ralph Lauren, Timberland, and PetSmart. I have been involved in Interviewing, mentoring and training new developers in web standards, modular CSS approaches and emerging browser technologies. I also led an internal development tools team utilizing a variety of technologies such as HTML5, CSS3, Javascript, Lesscss, Gruntjs, Angularjs, Jstl, CakePHP.	
Additive Inverse	Self Employed July 2008 - January 2011	createdigitalmusic.com additiveinverse.com
	I provided my clients an array of services including project planning, visual design, and rapid HTML, CSS, and JS based theme development for a variety of open source content management and ecommerce platforms (Drupal, Ubercart, CubeCart, Wordpress, and Textpattern).	
Webcore Technologies	Consultant April 2008 - April 2010	reallybigcanvas.com webcoreconsulting.com
	I provided Webcore with a number of Web development and consulting services including visual design, and HTML, CSS, JavaScript based theme development for a variety of CMS platforms and even broader base of clients.	
Pixeldust Interactive	Front end developer October 2005 - June 2008	lammes.com bargainjill.com
	Focused largely on Wordpress theme development, I worked within a small team of cross discipline developers and designers to deliver dynamic web projects for a wide variety of clients and industries.	