

# ADDLYN TEAGUE



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## Education

### Florida State University

Tallahassee, FL

May 2019

*Bachelor of Science*

*Information,*

*Communication &*

*Technology*

Minor: Entrepreneurship

GPA: 3.76

### Polk State College

Winter Haven, FL

May 2016

*Associate of Arts*

Magna Cum Laude

## Skills

Adobe Creative Suite

C++

Content Management

Event Planning

Final Cut Pro

HTML/CSS

Java

JavaScript

Public Speaking

Simmons OneView

UX Design

## Professional Experience

### Arrowhead Advertising, Tallahassee, FL

August 2018-Present

#### *Research Analyst*

- Conducts secondary research using the syndicated databases Simmons and Mintel
- Analyzes data and discovers correlations in order to direct the strategy of the campaign for the client Wienerschnitzel

### Canopy Software, Tallahassee, FL

February 2018-March 2019

#### *Business Development Intern*

- Analyzed 150 potential clients' data on whether they needed testing software
- Uploaded legislators onto 56 subcommittees in their database
- Managed and created 30 social media posts for their accounts
- Uploaded and created captions for the 30-35 SWIMM videos

### Florida State University, Tallahassee, FL

September-December 2017

#### *Web Intern*

- Upgraded the Florida State University Oglesby Union website to a new template using the content management system Drupal
- Edited HTML code for spacing, creating tables, and moving objects

#### *Undergraduate Teaching Assistant*

August-December 2017

- Passed out tests and collected them when completed
- Answered questions on how to prepare and study for the tests

## Leadership Experience

### Women Wednesdays FSU, Tallahassee, FL

August 2018-Present

#### *President*

- Organizes monthly meetings by reserving a room, contacting a guest speaker, proposing a topic of interest, and creating a presentation
- Promotes upcoming meetings by emailing members and sharing the event on three social media platforms
- Holds meetings with executive board and assigns individual tasks
- Speaks at meetings and to classrooms when promoting future events

### Women in IT/ICT Sharing Experiences, Tallahassee, FL

April 2018-Present

#### *Company Outreach Chair*

- Reaches out to information technology, communication, and related companies in the Tallahassee area
- Invites employees and supervisors to attend meetings as a guest speaker or asks to take a tour of the company's headquarters
- Builds relationships and collaborates with other College of Communication and Information clubs to co-host meetings and events

### TEDxFSU, Tallahassee, FL

August 2016-May 2018

#### *Speaker Coach*

- Planned TEDx event set up, performers/speakers, theme, and how to promote the event online and in person
- Critiqued a speaker on their speech and helped them keep it under time
- Decorated, prepared food and beverages, greeted guests, and handed out programs for the event