

# A study of stochastic mixed membership models for link prediction in social networks

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LIG / AMA

Juillet 2017



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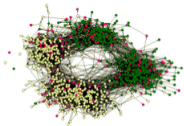
- 1 Introduction
- 2 Probabilistic Graph Models
- 3 Properties Characterization
- 4 Results and Illustrations

# Summary

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# Complex Networks

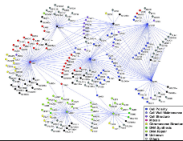
Friendship Network



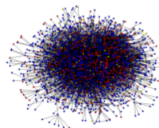
**Business ties in US biotech-industry**



Genetic interaction network



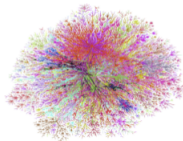
Protein-Protein Interaction Networks



Transportation Networks



Internet



# Social Networks Properties

## *Important properties observed in social networks*

Property	Measure
Small World	Diameter (Millgram 1978, Leskovec 2008 )
Community	Modularity, Clustering Coefficient (Newman 2006)
Homophily	Homophily Coefficient (McPherson 2001)
Preferential Attachment / Burstiness	Degree Distribution (Barabási 1999)
Sparsity	Density (Haldous, Hoover 1981)

# Statement

*We focus on two models in the class of Mixed-Membership Models:*

- IMMSB (infinite Mixed-Membership Stochastic Blockmodel)
- ILFM (infinite Latent Feature Model)

*Do those models comply with preferential attachment?  
homophily?*

*What is the impact on predictions?*

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homophily?*

*What is the impact on predictions?*

## Claims

	Preferential Attachment		homophily
	global	local	
ILFM	No	No	depends on similarity
IMMSB	No	Yes	depends on similarity

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# Probabilistic Model

## The Joint Distribution

$P(Y, \Theta \mid \sigma)$ : How observations of a natural phenomena arise

## Likelihood

$P(Y \mid \Theta)$ : How observations depend on the latent variables

## Prior

$P(\Theta \mid \sigma)$ : Describe the latent variables of the model

## Graphical Model



# Probabilistic Model

## The Joint Distribution

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## The generative process

$$\Theta \sim P(\Theta \mid \sigma)$$

$$y \sim P(y \mid \Theta)$$

## Inference / Optimisation

Posterior Distribution:  $P(\Theta \mid Y) = \frac{P(Y|\Theta)P(\Theta)}{P(Y)}$

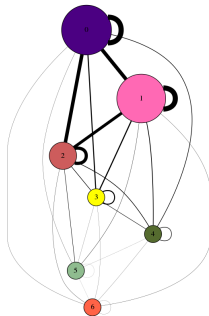
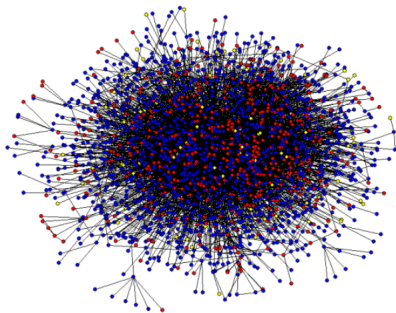
# Social Network to Graph

A graph :  $G = (V, E)$

- $V$ : set of vertices, drawn as nodes,
- $E$ : set of edges, drawn as lines connecting vertices,

containing  $N$  nodes :  $|V| = N$

Define a adjacency matrix :  $Y = (y_{ij})_{i,j \in V^2} \begin{cases} y_{ij}=1 & \text{if } (i,j) \in E \\ y_{ij}=0 & \text{otherwise} \end{cases}$



# Random Graph model

Given a Graph  $G = (V, E)$ , and  $F$  and  $\Phi$  such that:

$$Y \sim P(Y | F, \Phi) = h(F\Phi F^T)$$

$F$  : a latent feature matrix (describe the membership of nodes)

$\Phi$  : a latent weight matrix (describe the correlation between classes)

$h$  : a mapping functions to a probability space.

# Random Graph model

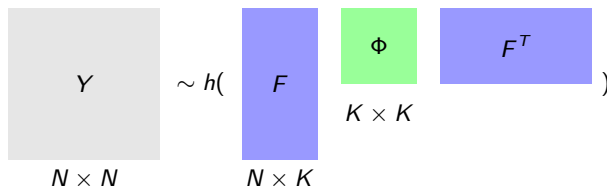
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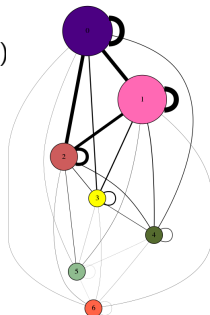
$h$  : a mapping functions to a probability space.



## Likelihood

$$P(y_{ij} = 1 | F, \Phi) = f_i \Phi f_j^T$$

What prior over  $F$  and  $\Phi$  ?



# Stochastic Blockmodel

## The Stochastic Blockmodel<sup>1</sup>

- We have  $K$  blocks and,
- Any node  $i$  belongs to one block  $c$ :
- Each weights  $(\phi_{kl})_{k,l \in (1,\dots,K)^2}$ , encode the strength between two blocks.

One Example:

Block membership for node 4 and 7 ( $K=3$  and  $N=9$ )

$$f_4 = \begin{bmatrix} 0 & 1 & 0 \end{bmatrix}$$

$$f_7 = \begin{bmatrix} 0 & 0 & 1 \end{bmatrix}$$

$$\phi_{12} = 0.3$$

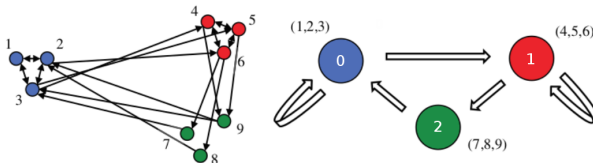


Figure: Stochastic Blockmodel

<sup>1</sup>Anna Goldenberg et al. "A survey of statistical network models". In: *Foundations and Trends® in Machine Learning* 2.2 (2010), pp. 129–233.

# Mixed Membership Models

Relax the single membership assumption (soft clustering).

## Binary features

$$f_i = \begin{array}{|c|c|c|c|c|} \hline 1 & 0 & 1 & 1 & 0 \\ \hline \end{array}$$

Also relax the fixed number of features  $K$  with an Indian Buffet Process (IBP).

or

## Proportion features

$$f_i = \begin{array}{|c|c|c|c|c|} \hline .5 & .2 & .1 & .1 & .1 \\ \hline \end{array} \quad \sum f_i = 1$$

Also relax the fixed number of features  $K$  with a (Hierarchical) Dirichlet Process (DP).

Infinite Mixed Membership Stochastic Model (IMMSB)<sup>2</sup>

$$\beta \sim \text{GEM}(\gamma)$$

For each  $i \in \{1, \dots, N\}$

$$\mathbf{f}_i \sim \text{DP}(\alpha_0, \beta)$$

For each  $(m, n) \in \{1, \dots, K\}^2$

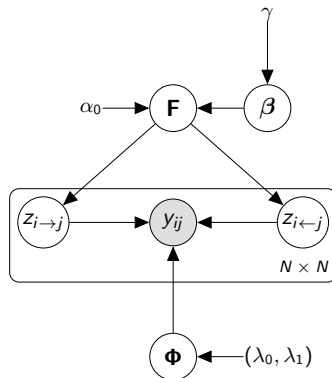
$$\phi_{mn} \sim \text{Beta}(\lambda_0, \lambda_1)$$

For each  $(i, j) \in V^2$

$$\mathbf{z}_{i \rightarrow j} \sim \text{Mult}(\mathbf{f}_i)$$

$$\mathbf{z}_{i \leftarrow j} \sim \text{Mult}(\mathbf{f}_j)$$

$$y_{ij} \sim \text{Bern}(\mathbf{z}_{i \rightarrow j} \Phi \mathbf{z}_{i \leftarrow j}^T)$$



<sup>2</sup>Phaedon-Stelios Koutsourelakis and Tina Eliassi-Rad. "Finding Mixed-Memberships in Social Networks.". In: *AAAI Spring Symposium: Social Information Processing*. 2008, pp. 48–53.



## ILFM

Infinite Latent Feature Model (ILFM)<sup>3</sup>

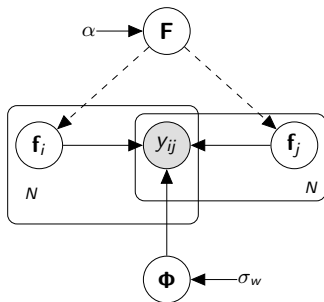
$$F \sim \text{IBP}(\alpha)$$

For each  $(m, n) \in \{1, \dots, K\}^2$

$$\phi_{mn} \sim \text{Gaussian}(0, \sigma_w)$$

For each  $(i, j) \in V^2$

$$y_{ij} \sim \text{Bern}(\mathbf{f}_i \Phi \mathbf{f}_j^T)$$



<sup>3</sup>Kurt Miller, Michael I Jordan, and Thomas L Griffiths. "Nonparametric latent feature models for link prediction". In: *Advances in Neural Information Processing Systems*. 2009, pp. 1276–1284.

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# Preferential attachment

## Definition (Degrees)

Let  $\mathcal{M}_e = \{F, \Phi\}$  be a probabilistic link prediction model such that

$$Y \sim P(Y|\mathcal{M}_e)$$

Let  $\mathcal{C}_k$  be the set of nodes belonging to the class  $k$ .

- Global degree :  $d_i = \sum_{j \neq i} y_{ij}$
- Local degree :  $d_{ik} = \sum_{j \neq i} y_{ij} \mathbb{1}(i, j \in \mathcal{C}_k)$
- Expected Local degree :  $D_{ik} = \sum_{j \neq i} P(y_{ij} = 1, i, j \in \mathcal{C}_k | \mathcal{M}_e)$

# Preferential attachment (cont.)

*The rich get richer...*

## Definition (Global Preferential attachment)

we say that  $\mathcal{M}_e$  satisfies the global preferential attachment iff, for any node  $i$ ,

$$P(d_i \geq n + 1 \mid d_i \geq n, \mathcal{M}_e) \text{ increases with } n \in \{0, \dots, N - 2\}$$

## Definition (Local Preferential attachment)

we say that  $\mathcal{M}_e$  satisfies the local preferential attachment iff, for any node  $i$ ,

$$P(D_{i,k} \geq x + \epsilon \mid D_{i,k} \geq x, \mathcal{M}_e) \text{ increases with } x \in [0, N[$$

# Homophily

*Birds of a feather flock together...*

## Definition (Homophily)

Let  $s$  be a similarity measure between nodes. We say that  $\mathcal{M}_e$  is homophilic under the similarity  $s$  iff,  $\forall (i, j, i', j') \in V^4$ :

$$s(i, j) > s(i', j') \implies P(y_{ij} = 1 \mid \mathcal{M}_e) > P(y_{i'j'} = 1 \mid \mathcal{M}_e)$$

## Similarities

Natural similarity :  $s_n = \mathbf{f}_i \Phi \mathbf{f}_j^\top$

Latent similarity :  $s_l = \mathbf{f}_i \mathbf{f}_j^\top$

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# Theoretical Results

Summary of our theoretical results.

## Theoretical results

	Preferential Attachment		homophily
	global	local	
ILFM	No	No	depends on similarity
IMMSB	No	Yes	depends on similarity

# Empirical Results (Datasets)

**Table:** Characteristics of artificial and real networks.

<b>Networks</b>	nodes	edges	density
Network1	1000	3507	0.007
Network2	1000	31000	0.062
Blogs	1490	20512	0.009
Manufacturing	167	5950	0.215

**Table:** Preferential attachment measures for training datasets and networks generated with fitted models.

<b>Training Datasets</b>	Global		Local	
	<i>p</i> -value	$\alpha$	<i>p</i> -value	$\alpha$
Network1	1	2.4	$1.0 \pm 0.0$	$1.8 \pm 0.03$
Network2	0	1.3	$0.0 \pm 0.0$	$1.2 \pm 0.01$
Blogs	1	1.5	$1.0 \pm 0.0$	$1.4 \pm 0.03$
Manufacturing	0	1.4	$0.4 \pm 0.3$	$1.3 \pm 0.05$



# Empirical Results (Preferential attachment I)

Figure: Synthetic Datasets

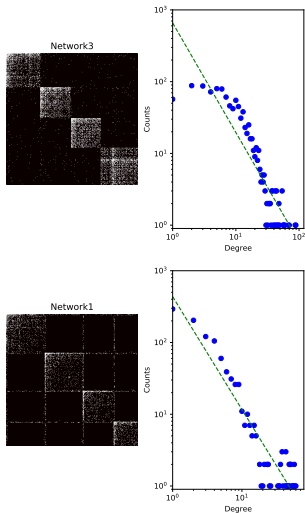
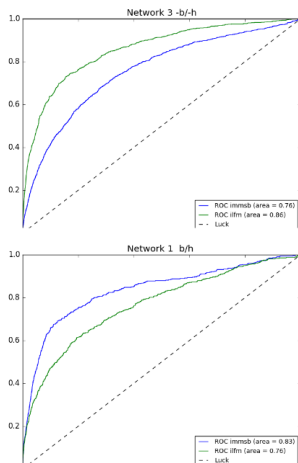
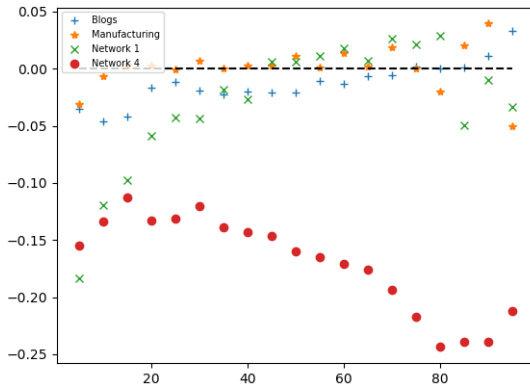


Figure: Prediction Performance



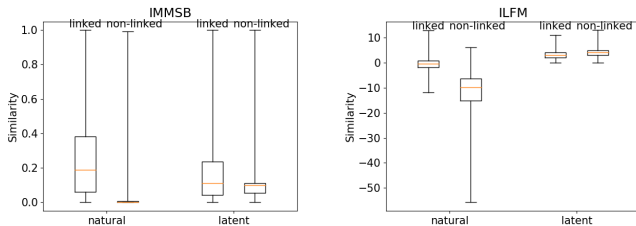
# Empirical Results (Preferential attachment II)

Figure: Comparison performance of IMMSB and ILFM based on the size of the training set.



# Empirical Results (Homophily)

**Figure:** Natural and latent similarities aggregated over all datasets and computed on linked and non-linked pairs of nodes for IMMSB (top) and ILFM (bottom).



# Conclusion

## Wrap up

- Formal Definition of social networks properties [Homophily and Preferential Attachments].
- Study of compliance of Mixed Membership Models with the properties.
- Empirical implications on prediction performances.

## Future work

- Extend to weighted networks (and scalable inference).
- Extend to temporal networks.

# Bottom

Thank You

# Limitation and future work

Representation Theorem for exchangeable graph<sup>4</sup>.

## Aldous-Hoover Theorem

An array  $(Y_{ij})_{i,j \in \mathbb{N}}$  is jointly exchangeable if and only if :

$$Y_{ij} \sim F(U_i, U_j, U_{ij}) \quad (1)$$

- With  $F : [0, 1]^3 \rightarrow [0, 1]$  a random measure,
- $(U_i)_{i \in \mathbb{N}}$  and  $(U_{ij})_{i,j \in \mathbb{N}}$  i.i.d Uniform[0,1] random variables.

A corollary of this theorem is that random exchangeable graph are either **empty or dense**.

→ What network structure and invariance to comply with the Global preferential attachment ?

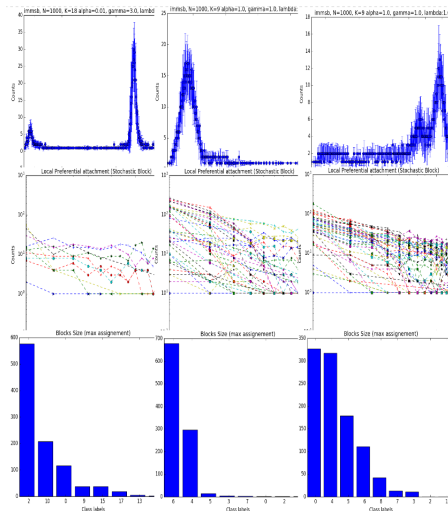
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<sup>4</sup>Peter Orbanz and Daniel M Roy. "Bayesian models of graphs, arrays and other exchangeable random structures". In: *IEEE transactions on pattern analysis and machine intelligence* 37.2 (2015), pp. 437–461.

# Characterisation of Burstiness (cont .)

Generative Process for IMMSB.

Figure: IMMSB Simulation.



# Characterisation of Burstiness (cont .)

Is there a proof ?

$$P(d_i = n | \alpha) \quad ?$$

## Problem

- $d_i$  random variable ?
- $P(\mathbf{Y}_i | \alpha, \lambda) = \int_F \int_{\Phi} p(f_i | \alpha) p(\Phi | \lambda) \prod_{j \neq i} p(f_j | \alpha) p(y_{ij} | f_i, f_j, \Phi) dF d\Phi$

Intractable...