

Team 2 Pitch



Addvise. Seek Advice, Give Advice. Sometimes, it feels like the entire world has a ton of advice to offer us: our family, friends, very very distant relatives we meet once a year at reunions. But when we genuinely need advice, we are lost. Nobody seems to have the right answer or we simply don't know who is the right person to give us the right advice. Well, that's where our application, [Addvise](#), steps in! Addvise is a one-stop platform which allows anyone to seek or give advice on any topic.

Using Addvise, users can request for advice through the "Ask For Advice" portal. Their request will be reflected in latest **#needAddvise** section. Advice givers can scroll through these advice requests and respond to any requests by clicking on the "Give Advice" button. Users can use our application or our Facebook Page to request or give advice.

Moreover, advice seekers and advice givers can choose to be anonymous. For the seekers, it saves them from the utter embarrassment of having to openly admit they require advice. For the givers, it allows them to offer their opinion without fear of personal judgement. Moreover, there will be no personal bias or subjectivity in opinion offered since the advice giver does not know the advice seeker personally.

Now, you may be wondering, isn't this just NUSWhispers all over again? NUSWhispers allows the user to post confessions anonymously, and most users replying to these anonymous confessions usually have a ton of wisdom to impart to the people confessing. Well, although some of our features may seem similar to that of NUSWhispers, the purpose of our application is different and more specific. While NUSWhispers has a broad range of categories such as Funny, Lost and Found, Nostalgia, etc., with one of the categories being Advice, our application is specifically focused on Advice. In terms of functionality, here is a table summarizing how our application compares to NUSWhispers:

	Anonymous Post	Tagging	Categories	Popular Tags	Favorites	Trending	Able to track your posts and replies	Anonymous Reply on Post	Choice to be Anonymous
NUS Whispers	x	x	x	x	x	x			
Addvise	x	x	x				x	x	x

One of our key differentiating feature is the ability for users to track their own posts in our “My Requests” and “Advice I Gave” section. This allows users to auto-keep track of their posts and continue to follow any advice they may have responded to, to find out what happened as a result of their advice offered or what decision the person seeking advice finally took, without having to scroll through hundreds of post to find the original post. Another key feature is the ability to opt to respond to advice requests anonymously. This may result in more people responding to advices freely, without the fear of being personally judged by their opinions.

We have also taken extra precautions to ensure the security of our application. On top of the protection provided by Laravel for CSRF, SQL injections and XSS attacks, we redirect all HTTP requests to HTTPS. We also use Redis cache to block bots or potential spammers by allowing a user to post only 1 request every 5 minutes.

To conclude, we created this application to help people. Help people get timely and useful advice. People often overlook how important small tidbits of advice can be, and we hope to change that perspective on advices. We hope that the community using our platform will benefit in general, as they take a fair and unbiased view of the different lenses of looking at the same issue, and we will be more than happy if even one person using our application has a positive impact on his life after getting timely advice.
