

ADHNBHUT GUPTA

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Delhi, India

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EXPERIENCE

Operations and Digital Strategy Manager

Hritik Textiles

August 2021 – May 2025

Chandni Chowk, Delhi

- **Led a team of 3** in daily operations and sales, coordinating activities and setting performance targets to improve productivity.
- **Implemented digital strategies** that transformed the business, bringing it online through WhatsApp, Meesho, YouTube, and Instagram which in result increased sales by 30 percent
- **Developed and executed sales initiatives** that increased client base by 20 percent, focusing on customer satisfaction and retention.

PROJECTS

LazyCreator

Automated Content Generation Pipeline

<https://lazycreator.in>

- Developed a platform to empower creators by automating YouTube Shorts production, streamlining content creation for non-technical users
- Built a scalable, end-to-end web application that automates YouTube Shorts generation and publishing, leveraging AI for content ideation, text-to-speech synthesis, and programmatic video editing, reducing manual effort by 80%.
- Utilized a robust tech stack: Python, Flask, MoviePy, FFmpeg, ImageMagick, GCP (Cloud Run, Storage, Secret Manager, Cloud Build), MongoDB Atlas, React, Vue, Node.js, Docker, and multiple API integrations for seamless functionality.
- Enhanced deployment and scalability with CI/CD pipelines via Cloud Build, containerized services, and serverless deployments on Cloud Run, achieving 99.9% uptime and supporting multi-region storage for global accessibility.
- Accelerated development using AI coding assistants, delivering a production-ready application in under 30 days, 50% faster than traditional timelines
- Implemented load balancing with custom domain routing, utilizing network endpoint groups, forwarding rules, and URL-map path-based routing for optimized performance across multiple services.
- **Key Challenges Overcome::**
 - Integrated YouTube OAuth flow, enabling seamless uploads and multi-channel management for 100+ users.
 - Implemented CORS and WebSocket protocols for real-time progress updates, improving user experience by reducing wait times by 60
 - Optimized video generation pipeline on Cloud Run, cutting processing time from 2 hours to 10 minutes per video.

CERTIFICATIONS

Google Cloud Certified Associate Cloud Engineer



ACHIEVEMENTS

- Cleared Google Associate Cloud Engineer (ACE) exam in under 1 month, demonstrating rapid mastery of GCP fundamentals.
- Participated in DEVFEST'19 and HACKTOBERFEST'22.
- Avg typing speed of 43 WPM.
- Chess.com rating in 99.93 percentile.

TECHNICAL SKILLS

Cloud & DevOps

- **Google Cloud Platform:** Serverless services, networking, security and IAM proficiency, storage management, credentials and API handling
- **DevOps:** Docker, CI/CD, Git, Jenkins, Kubernetes, grafana, prometheus
- **Infrastructure:** Terraform, Networking, DNS Configuration, SSL/TLS, custom domains

Programming Languages

- **Proficient:** Python, C++
- **Familiar:** TypeScript, SQL, gcloud, Bash

Frameworks & Technologies

- **Backend:** Flask, Node.js, Express, RESTful APIs, WebSocket
- **Middleware:** OAuth, CORS, JWT encoding, Session management
- **Frontend:** React, Vue.js, Bootstrap, Tailwind CSS
- **Databases:** MongoDB, MySQL, PostgreSQL, Firestore, Cloud Storage
- **AI Tools:** Claude, Cursor, VsCode, Grok, Lovable, VibeCoding, HuggingFace, OpenAI

EDUCATION

B.TECH in Information Technology

Maharaja Agrasen GGSIPU College

📅 2019-2023

CGPA - 7.76

Senior Secondary, CBSE

Happy School

📅 2019

12th - CGPA 7.8

10th - CGPA 8.4

LANGUAGES

English



Hindi

