

Client Communications

To gather knowledge about the people, and the source where we acquired them, I merged all of the data together from separate files. Then to check if the person is still subscribed to us with their primary email ID, I did a simple column addition based on the data from the file containing details on the emails and the chapter subscription file. Then I wrote the required columns to the `people.csv` file.

To get the acquisition counts, I got the date from the column containing the person's entry date from the output of the previous file and did a simple group-by operation to get acquisition counts for the date. Hope the data is as requested. Please let us know if you need any further information/clarification.