Project Documentation

Project Title: PHARMADOCS

Group: Group Two

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PharmaDocs Project Documentation

Acknowledgements

The following individuals assisted in one way or the other during the course of building PharmaDocs:
Mr. Hampo Echezonachukwu

Miss Precious Johnson

Mr. Babs

Resources Used.

The following sites and resources were used or visited while we were working on the project:

Cololib.com

Pinterest.com

Javelin.shufflehound.com/medicals

Onehealth.ng

Drugstore.ng

Kelinahospital.com

Bgremover.com

Coolers.com

Pexels.com

Google.com

Randomuser.me

Section 1.0

What is PharmaDocs and who are behind it?

PharmaDocs is an online platform that aims to make the sale and purchase of drugs flexible and enjoyable. The main aim behind the initiative is to sell pharmaceutical products in a way that please the customers such that they will always have to visit the site for more. The core members of the PharmaDocs team include:

Ademola Thompson

Samod Gafar

Hephzibah Oladokun

Emmanuel Ilegbodu

Together, these individuals have come together to think of ideas on how to improve the pharmacy world and sale of drugs online.

Section 1.1

Problem Statement

The major problem as many might expect isn't how to sell drugs online or run a pharmacy store online. However, the problem remains the fact that many online stores that do what we propose to do seem to lack a couple of things that please the customers. Ranging from making their sites look crappy or having their sites full of ads that irritate a lot of customers including the four members of the PharmaDocs team.

PharmaDocs was birthed out of the inconvenience felt by many when purchasing drugs online. The initiative focuses on making it more accessible to the user and give them more convenience while purchasing for their health.

Another problem many sites of this nature have not really taken into consideration is how to control people who abuse drugs, hence, we have taken it upon ourselves to solve this issue even if it's in a minute way.

Section 2.0

How it was built (Color picking).

The concept of PharmaDocs was born, first as a regular store designed just to sell drugs and nothing more. Then it evolved to turn into a problem solving platform. We weren't just bringing a store that follows the rules previous stores of the same nature followed, we were doing it better.

First, we started from the choice colors. After observing that many sites use red colors on their sites, we decided to use something different but still accepted in the medical world. We decided to use a shade of green as our dominant color because green symbolizes life and renewal. Although, red is accepted in medicine as well, it also symbolizes danger and we do not want our end users to feel anything other than life and renewal.

Section 2.1

How it was built (Choosing layout)

On this issue, we made multiple researches trying to figure out the best layout for the site while having the end user in mind. However, we decided to settle with a simple and somewhat moderate layout in a bid not to overwhelm our users nor distract them from the major purpose of the site.

Section 2.2

How it was built (Deciding features)

To sell drugs alone or not to sell drugs alone? That was the question on our minds. After a few days, we finally decided to add these amazing features:

Login feature: This feature might appear unnecessary to many people, those of us at PharmaDocs think differently. In order to provide the best services for our users, we will need to have some data from them and also keep a record of drugs each of these people buy so we can make excellent predictions as to what drugs they are likely to purchase next and make it easily available for them to find without minimal amount of stress. Also, ads that might pop up on the sites even though they will be very minimal will be related to the users' choice of content.

Consult Pharmacist Feature: Here, we attempt to help take the stress off our users whenever they need to visit a pharmacist. They just send us a message telling us what is wrong with them and a doctor replies them with either a call or email almost immediately.

Purchase Drugs Feature: This feature is the most crucial part of the site. We aim to make the customer as comfortable as possible so we have options of letting the customer decide how he wants the product(s) to get to him/her, either by picking it up or by having it delivered for minimal extra cost.

Section 2.3

How it was built (Milestones).

The major issue faced by the team while working on the project was mobile responsiveness. This lingered for some days and delayed the team from moving forward for a while. We also had issues deciding the features of the project for a while. Getting images and deciding which one to use wasn't very easy as well because each team member had a different taste.

Section 3.0

User Workflow