



# AMANDA DECKER GARCIA

UI/UX • RALEIGH, NC

adgarcia.com

amanda.decker@gmail.com

919.819.2070

## SKILLS

### Design

Persona Building

User Flows

Wireframing

Prototyping

### Research

Surveys

Analysis

Usability Testing

### Personal

Communication

Attention to detail

Quick study

Team player

## TOOLS

Sketch

Figma

InVision

Adobe Creative Suite

## UI/UX DESIGNER

CanvasGT • Feb 2020 - Present

Established company branding. Responsible for user experience and visual design of the company's flagship design thinking tool and collaborating with developers and stakeholders to bring the tool to market.

## MANAGER OF OPERATIONS & CUSTOM DESIGN

Cute Buttons Gift & Paper Boutique • Jan 2019 - Oct 2019

Oversaw design projects and implemented a project management system. Secured new clients and worked with them to create personalized designs. Created a design deck to make client meetings more efficient.

## SPECIAL EVENTS MANAGER

North Carolina Symphony • Sep 2018 - May 2019

Planned and executed more than 40 events designed to increase donor engagement. Established a project management system for event tasks. Performed surveys to better understand attendee experiences and how they could be improved.

## MAJOR GIFTS & PLANNED GIVING COORDINATOR

North Carolina Symphony • Dec 2017 - Sep 2018

Researched potential funders to understand their motivations. Developed a research organization system that helped identify \$18.9M in potential revenue. Completed and analyzed over 90 donor research profiles to identify funding opportunities.

*Additional post-collegiate experience includes three years in nonprofit fundraising at the Winston-Salem Symphony and Hospice & Palliative CareCenter.*

## EDUCATION

**Bloc** • Jun 2019 - Mar 2020

Product Design Program

**Appalachian State University** • Aug 2009 - May 2014

B.S. in Music Industry Studies, Minor in Business