

THE “BLUEPRINT PATH” BUY ALERT: HOW TO INVEST IN TEEKA’S FIRST EVER PRE-IPO TECH RECOMMENDATION

By Teeka Tiwari and William Mikula

PALM BEACH VENTURE

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Teeka's Note



For a select group of investors... on certain days... everything changes when the clock strikes 9:30 a.m. That's when they have the potential to see incredible gains appear instantly in their brokerage account: IPO day.

Most investors never experience this life-changing moment... They fall victim to what I call the “Hype Hole.” That's Wall Street's plan to make investors wait to invest in companies when they go public – then settle for whatever it gives them.

But since you've joined us at *Palm Beach Venture*, you don't have to follow the “Hype Hole path” like most investors anymore. That's because you're now armed with the pre-IPO “Blueprint path.” This “compass” allows you to get involved on the ground floor of incredible companies – before they go public.

Following the “Blueprint path” is what could have led to pre-IPO investors in nCino, BigCommerce, and Snowflake to gains of 1,935%, 6,684%, and 70,488%, respectively.

And now, it's your turn.

In this report, we'll lay out exactly how you can get in on the ground floor of my first-ever pre-IPO opportunity in the booming tech sector. And thanks to this pre-IPO Blueprint, you can get in alongside early-stage investors and insiders – at only 50 cents per share.

Read on below for all the details on this innovative company... what inspired its founders to launch it... and how its technology is poised to help businesses reopen safely across America. In the process, we expect to see it reward early investors with up to 100x gains.

Let the Game Come to You!

Big T

In 2003, a mysterious man started appearing on Google's sprawling Silicon Valley campus. Six feet tall, broad-shouldered, and dressed in a gaudy alligator-skin suit, he stood out from the typical whiz-kid developers at Google.

As you can imagine, the internet giant takes its security seriously. It goes to great lengths to protect its trade secrets and projects under development. So unless you're an employee, most areas are off-limits. Even then, you need special clearance to get into many areas.

But the man in the gator suit had a habit of “forgetting” his badge. That meant he had to slip in on someone else’s heels. Or convince someone to let him into the building.

His presence around campus was so frequent, he became known as the “Tailgator.” You couldn’t miss him if you tried. But no one actually knew what he did there.

Turns out, the Tailgator was a corporate plant – an undercover security agent Google hired to test its employees and systems. And they failed spectacularly.

The Tailgator was designed to look so out of place that employees should have had no choice but to question him. Or at least say something to building security.

Yet the Tailgator waltzed in each time, employees politely holding the door open for him.

Afterward, the employee in question would get an email asking them to be more aware of who they let inside.

Like all businesses, Google wants to prevent unauthorized people from entering its premises. And this was its surprisingly low-tech approach to monitoring building access.

While this seems like an interesting experiment on the surface, one Google engineer realized it revealed a potentially catastrophic flaw in one of the most tech-savvy companies in the world.

What if the Tailgator hadn’t been an innocuous plant?

What if he’d been trying to steal trade secrets to sell to a competitor... was a disgruntled employee who decided to exact revenge... or was even unknowingly infected with a highly contagious disease?

Any one of those scenarios could prove devastating for the company. And if it could happen at Google

– with its know-how and virtually unlimited resources... it could happen anywhere.

So the employee used the Tailgator as inspiration to begin working on a new technology that would revolutionize building security.

He envisioned a software that could recognize authorized personnel based on their facial features. And one that could host all its data securely in the cloud (servers that allow data to be stored online).

After two decades of hard work and waiting for technology to catch up, this Silicon Valley veteran left Google. He struck out on his mission and recruited an all-star cast to join him.

Fast forward five years, and COVID-19 has thrown the world into a full-fledged global pandemic. Suddenly, this quest to develop a secure building-monitoring system took on a more critical tone.

Not only did the team need to design a way for companies to better secure against bad actors... They needed to find ways to comply with new guidelines and regulations – and fight back against a deadly virus.

Today, they’ve developed the only solution we know of on the market that will combine safety and security – and allow businesses to reopen under these new conditions.

And the best part is, you can get into this company on the ground floor today...

In this special report, we’ll tell you all about this innovative Silicon Valley tech company and its pre-IPO offering... And how a masterful pivot to safeguard against COVID-19 helped position it for 10x-plus upside.

At *Palm Beach Venture*, we hunt for the best deals in the biggest trends. That’s how we set our readers up for the highest potential gains, all

while taking the least amount of risk. The perfect asymmetric bets.

And pre-IPO (initial public offering), or Regulation A+, deals allow us to follow the “Blueprint path.” They’re the best way we know of in the equity market to make the same gains as Wall Street insiders.

But we need to act quickly. Already, insiders are adding to their stakes. And this company’s advisory board is stacked with savvy tech investors who could gobble up this whole pre-IPO deal by cutting a few checks.

Not only that, but as we’ll tell you below, this company is a prime takeover target. And even if a buyout doesn’t happen, it plans to take advantage of the red-hot tech sector and IPO on the Nasdaq in the next 12–18 months.

Tech is booming... IPOs are raking in billions every week... And COVID-19 has changed the needs of corporate offices across the world...

The catalysts are all aligning to make right now the perfect time to get involved in this “Blueprint path” pre-IPO deal. So let’s walk through our road map to 10x-plus gains...

The “Tailgator” Leads to a Serious Business

While the company we’re featuring in this report was inspired by a zany alligator suit, as you’ll see, the business that grew from it is more important than ever.

After leaving Google, Silicon Valley insider Rick Bentley knew he was onto something. His key idea was to use computer vision and artificial intelligence (AI) to index video footage the same way Google indexes the web.

This means companies can access any image from any camera in the building – on demand. So companies won’t need to install new hardware. It also allows them to grant or revoke access to

individuals based on key facial features it can store in its database of badge holders. Finally, it would notify security personnel to mission critical tasks in real time.

And companies can monitor everything – across all their buildings – from a simple, easy-to-use online dashboard.

This solves the enormous time and expense of the current solution: archaic, closed-circuit cameras that don’t work half the time. Combine those with neglectful security guards, and you have a recipe for security breaches.

Again, it took years of testing – and lag time for technology to catch up – but the pieces finally came together for Rick to launch **Cloudastructure**.

As Cloudastructure rolled out its innovative tech solution, Rick and his team continued to battle-test and refine their suite of services, bringing on clients and revenues all the while.

Then, as the company was putting the final touches on its Regulation A+ offering, disaster struck...

COVID-19 Shuttters the Target Market

As COVID-19 swept through the U.S., states and companies began to issue lockdown orders. All of a sudden, Cloudastructure’s target market (corporate offices) were empty.

At this point, the company faced a tough decision: pause its rollout and hope for the best... or tweak its offerings to add even more value and help companies adjust to the “new normal.”

After a tense board meeting, Rick and his team decided to retool the software. So not only would Cloudastructure’s solution monitor facial features and objects, but it bulked up its offering.

Now, with the economy revving up and offices and shops reopening, businesses are looking for the best way to do so safely. To help companies keep

employees safe and healthy during COVID-19, Cloudastructure's tech allows them to:

- Read someone's temperature before they even walk through the front doors.
- Measure space between people to make sure they maintain the recommended distance apart.
- And monitor for the presence of a facial mask or covering.

Based on whether a person's body temperature is too high or if they're not wearing a mask, businesses can deny them entry. And it'll allow businesses to pick and choose the features they want based on local and internal guidelines. We'll explain more in the Advantages section below.

Cloudastructure spent the lockdown perfecting these features. And it's the only packaged solution on the market now that allows companies to balance safety and security.

As we'll show you through our proprietary SCALE system below, Cloudastructure is uniquely positioned at the cross section of at least three megatrends.

We believe it's only a matter of time before it closes its pre-IPO round and goes public – or is acquired outright...

SCALE stands for **S**tructure, **C**ash, **A**dvantage, **L**everaging a Trend, and **E**xecutives. You can read more about the system in our [*Palm Beach Venture manifesto*](#).

Important Note

Neither the Palm Beach Research Group nor its affiliates receive compensation for bringing this deal to you. As publishers of financial information, we make general recommendations based on our own analysis. We do not offer investments.

For this reason, our *Palm Beach Venture* customer service team will not be able to assist you with this deal. Please contact Cloudastructure directly for all investment details.

STRUCTURE

As a refresher, Regulation A+ deals let private companies raise funds from everyday investors. We call these offerings “pre-IPO deals” because they avoid Wall Street’s “Hype Hole” and focus on the “Blueprint path.” Qualified companies post their opportunity online, and investors can choose whether to entrust the project with their money.

Cloudastructure's goal is to raise up to \$30 million in this Regulation A+ round. For its offering, it's designed each unit to comprise two shares at 50 cents each, and one free warrant with a 75-cent strike price.

This means each unit costs \$1 (two shares x 50 cents).

And the warrant has an 18-month expiration date. The warrant gives you the right to buy Cloudastructure for 75 cents per share for 18 months.

So if Cloudastructure shoots higher than 75 cents (which we strongly think will be the case), your warrant will become extremely valuable. (We'll track the shares and warrants in our portfolio.)

If shares don't rise above 75 cents, the warrant will expire. But since it comes as a “free lottery ticket,” you won't lose anything out of pocket.

The minimum investment amount for this pre-IPO deal is \$500.

For full instructions on how to get involved, see the end of this report.

CASH

Private placements raise cash for companies. So we want to make sure they use it to grow and scale. That's why we look for companies with a proven business model. We want to see the team has a clear use case and plan for this cash infusion.

Cloudatastructure will use the cash it raises in this offering to grow its sales team and make strategic acquisitions.

Remember, it spent 17 years developing the core technology. And it's tested and monetized it on dozens of corporate customers to date.

Now, after adding the COVID-19 enhancements we'll tell you about below, it's ready to deploy its tech on a mass scale.

There are also dozens of smaller tech firms in the cloud or data monitoring space that are doing a few million dollars per year in revenue. Cloudatastructure plans to explore buying these firms for access to their customers and cash flows.

ADVANTAGES

Like legendary investor Warren Buffett, we want to see that the company has a durable competitive advantage or business moat.

Cloudatastructure's key advantage is that it's the only company that can offer a complete COVID-19 reopening plan, plus a better building security suite powered by technology.

Here's how:

- First, its core technology involves cameras at every entry point, scanning the facial structure of everyone approaching the door. This uses face recognition software called ArcFace.

It then cross-references this with the approved database. If there's a mismatch or high-temperature reading, it flags security to

investigate further. If it's an honest mistake or a visitor, no worries. Security will escort the person in. If it's someone who isn't supposed to be there, they can be escorted out.

And Cloudatastructure's technology works with any camera make and model. This means a business won't have to spend gobs of cash upgrading its cameras.

- Second, all this technology and data is housed in the cloud. Each client gets a simple, easy-to-use dashboard. This allows a client to view any camera at any location, at any time – across their whole company.

This helps pinpoint any incidents, battle false insurance claims, notify of intruders, and also alert if any cameras are not working. Again, right now, this is all housed offline, in a cramped server room, from cumbersome and unreliable CCTV cameras.

- And third, Cloudatastructure's technology only dials out. In simple terms, this means a hacker can't access the data as there are no entry points to hack. This is vitally important in today's interconnected world, where hackers troll the internet for weak access points.

These items alone make Cloudatastructure a no-brainer. Companies can finally move their old, legacy monitoring safely to the cloud. And they can monitor everything 24/7, in real time.

But as we mentioned above, when COVID-19 struck, the company went further. It developed technology to also monitor for body temperatures, the presence of masks, and how far apart people are from each other.

So if someone has a high temperature, they can be asked to not enter the building. If people aren't following social distancing guidelines in jurisdictions that have them, security can intervene as needed.

LEVERAGING THE RIGHT TREND

At *Palm Beach Venture*, we position ourselves in front of massive, undeniable trends... take positions in the best companies... and let the massive profits accumulate. We consider a trend worthwhile when the money behind it can increase exponentially, in a short period.

Cloudastructure is positioned to ride multiple megatrends plus the surge in COVID-19 precautionary spending. These trends include...

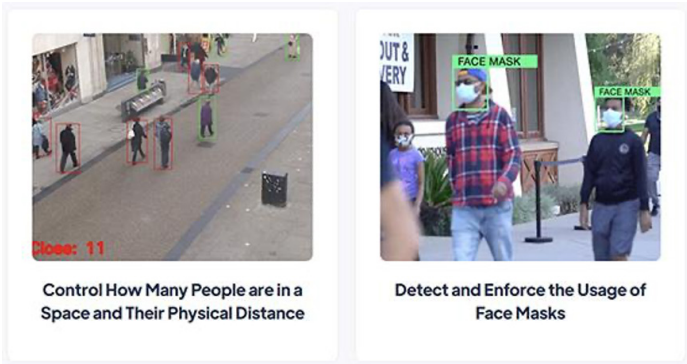
- **Cloud computing:** The global cloud computing market size was valued at \$371 billion in 2020. It's projected to expand at a compound annual growth rate (CAGR) of 17.5% from 2020 to 2027.
- **Big data:** The global big data market is projected to sport a compound annual growth rate (CAGR) of over 12% from 2020–2025. By 2025, its anticipated worth is over \$267 billion.

Here again, Cloudastructure shines.

Companies can review, parse, and analyze the data it collects in all kinds of useful ways. Just like a simple Google search, customers can search for any person or object (cars, animals, briefcases) with the click of a few buttons.

- **Computer vision:** According to Verified Market Research, the global computer vision market was valued at \$13.75 billion in 2019. That figure is projected to reach \$24 billion by 2027, growing at a CAGR of 7.8% from 2020 to 2027.

Cloudastructure uses computer vision to scan what's in front of each camera that's quietly running its software in the background.



Source: Cloudastructure

Again, the key idea behind Cloudastructure is to give businesses and building owners the ultimate peace of mind.

And they do all of this for only \$249 per year per camera. That's nothing compared to the cost of security guards. A single guard will cost at least \$3,200 per month. You could have 12 smart cameras backed by Cloudastructure for that price.

With Cloudastructure's AI, companies can cut the number of guards on duty and save big time. And while it's a cheap solution for a client, the numbers add up for Cloudastructure and its shareholders (more on this below)...

Companies are willing to spend – and are already spending – billions to adapt their workplaces to combat COVID-19...

In terms of the surge in “reopen” spending, it's tough to pin down specific numbers, as they change daily. But as one example, major retail companies spent over \$3.5 billion to reopen as safely as possible.

Not to mention, Cloudastructure's target market is huge. There are 5.6 million office buildings in the U.S. and over 54,000 hotels in the U.S. alone that can all benefit from its tech solution.

Even if a tiny sliver of them – let's just say 0.01% – adopts Cloudastructure's security software, that's over 560 new major clients.

Then, it interprets the data and grows smarter as it collects more data. For that, Cloudatastructure leverages two more massive trends:

- **Artificial intelligence:** The global AI market size was valued at an \$62.4 billion for 2020. It's projected to grow at a CAGR of 42.2% until 2027.
- **Machine learning:** Also poised for huge growth, the global machine learning market is projected to grow from \$1.4 billion in 2017 to \$8.81 billion by 2022, a CAGR of 44.1%.

It's rare to find a company that's as perfectly positioned in nearly every surging tech sector as Cloudatastructure.

And if we've seen anything from the "new normal" brought on by COVID-19, it's that the tech sector is on fire. Consider, the tech-laden Nasdaq had its best gain since 2009 last year, registering a 43.6% gain.

Cloudatastructure stands to benefit from all of these powerful tailwinds and the ones mentioned in the Advantages section above. And to do so properly, it's led by an all-star cast of tech executives.

EXECUTIVES

The biggest risk for startups or young companies is execution risk, meaning the team can't carry out its plan. So we want to make sure it knows the business inside out. We especially want to make sure the leaders have relevant experience in the industry to help the company reach its goals.

- **Rick Bentley (CEO and founder)** – got his start in the tech industry under semiconductor legend Andy Grove. Bentley and Grove worked on building connected devices to monitor Parkinson's Disease symptoms in the '90s.

In 1998, Bentley started Televoke. Its tech

allowed people to monitor assets in real-time. Today this class of tech is known as Internet of Things (IoT). Bentley successfully oversaw Televoke's merger and eventual buyout from Uber in 2015. He's also advised Google on its wearable device, Google X.

- **Gregory Rayzman (CTO)** – a big data technologist who's well-known around Silicon Valley. His first big break was as director of software engineering at the software company Annuncio.

It helped companies market and merchandise on the internet. It was bought out by PeopleSoft, now Oracle, the cloud computing giant. Rayzman also served as the Big Data mastermind at enterprise IT company Claridyne as CTO.

He took his experience to build a smarter search engine at TheFind, which was bought out by Facebook. He's also advised for Apple to help build its infrastructure.

- **Craig Johnson (VP of sales)** – the driving force bringing Cloudatastructure to a property near you. He brings over 20 years of sales and marketing experience to the team. He served as the general manager for multinational conglomerate Honeywell. With revenue north of \$25 million, he oversaw the sales, installation, and maintenance of vital building systems including security systems, fire alarms, and HVAC.

Not only does Cloudatastructure have top tech execs at the helm, but it has some notable VC and angel investors like Root Ventures, Ralph Eschenbach, and Erick Chen – all three of these investors have grown early stage investments and cashed out with successful exits.

This shows that Cloudatastructure has the support of experienced, savvy investors who know how to scale a tech company... and boost its share price in the process.

What's It Worth?

As we mentioned above, Cloudastructure's potential client base and target market is immense, at over 5.6 million commercial buildings.

And to capitalize, it'll primarily use its current Regulation A+ round to bulk up and scale its sales team. Secondly, it'll buy up smaller tech firms with corporate clients that it can funnel into its suite of services.

Once Cloudastructure lands a client, it charges \$249 per year per camera. And it's targeted an initial penetration rate of 0.01% by the end of 2020.

That's 1% of 1% of its total addressable market. And it translates to around 500 customers by the end of 2021.

Its typical client has 100 cameras on site. That's \$25,000 per year for each customer. So its estimated sales for the first year will be \$12.5 million.

Since Cloudastructure operates within the SaaS (software as a service) industry, we can map out future share price targets by applying the price-to-sales ratio.

[P/S ratio compares a company's stock price to its revenues. It's calculated by dividing a company's stock price by its sales per share. It shows how much investors are willing to pay for every dollar of sales. Generally, a comparatively low ratio means the stock is undervalued.]

We've done this in the past with many of our recommendations. And it simply takes the annual sales of a business and multiplies it by the industry average. Which, in this case, is 20.

In the chart below, you'll find Cloudastructure's sales roadmap ahead, as well as its corresponding share price estimate...

Remember, thanks to the pre-IPO structure of this deal, we can buy in alongside the founders and insiders for only 50 cents per share.

This means we can potentially triple our money by the end of this year... more than 10x by year three... then ride shares higher into a potential 100x windfall as Cloudastructure really ramps up.

And remember, to hit that "blue-sky" price target of \$50 per share, Cloudastructure just needs to close on a tiny 0.2% sliver (12,000 customers) of its target market and convert it to its seamless, plug-and-play solution.

And don't forget, none of the above takes into account a potential buyout, acquisitions Cloudastructure makes on its own, or the value of our free lottery tickets – the warrants.

Bringing It All Together

While it grows its customer base, Cloudastructure has the potential to go public by the end of this year. And with well-heeled and experienced VCs, and angel investors as shareholders and board members, this roadmap should be much smoother than with other startups.

Cloudastructure's Projected Sales and Share Price

Year	Revenue	Number of Customers	Potential Share Price
One	\$12.5 million	500	\$1.70
Two	\$27.5 million	1,100	\$3.67
Three	\$65 million	2,600	\$8.75
Four	\$150 million	6,000	\$20
Five	\$300 million	12,000	\$50.00

But there's a chance a rival tech firm or investment company doesn't let Cloudatastructure go public. It could buy up all available pre-IPO shares, build the business, then take it public at a later date.

In 2020, we saw over 50 mergers and acquisitions in the tech space. And that momentum has carried over into this year. Competition is heating up in the tech world, and one of the best ways to beat the competition is to buy them out. So this could easily happen with Cloudatastructure.

The good news is, by acting today, we'll be positioned to profit either way. If Cloudatastructure grows organically, perfect – we'll see 10x-plus returns as it grows its revenues and customer base.

For our base case, that's enough to turn every \$500 grubstake into \$5,000 by the end of year three. And in a blue-sky scenario, that's enough to turn a minimum investment of \$500 at 50 cents per share into a \$50,000 windfall.

If Cloudatastructure is bought out at a premium before going public, we'll cash out for a large windfall.

Either way, we're poised to win with our pre-IPO Blueprint. Let's scoop up pre-IPO shares today as Cloudatastructure works to finally bring an end to the Tailgator crisis that plagues companies all across the U.S... and help businesses reopen safely on the heels of the COVID-19 pandemic.

Risk Management

Investments in private placements are highly speculative and involve a high degree of risk. You should not purchase such an investment if you cannot afford the loss of all or part of your entire investment.

You should carefully consider the risks described in this report, as well as specific risks in the offering materials, when evaluating whether to make an investment. You may consider consulting with your financial advisor, attorney, and/or accountant about this investment.

Please [click here](#) to learn more about the risks of investing in private placements.

How to Get Involved With Cloudatastructure

You can get involved today via credit card, debit card, ACH transfer from a U.S. bank, wire, check, and some IRA providers. And you can invest in Cloudatastructure in one of three ways:

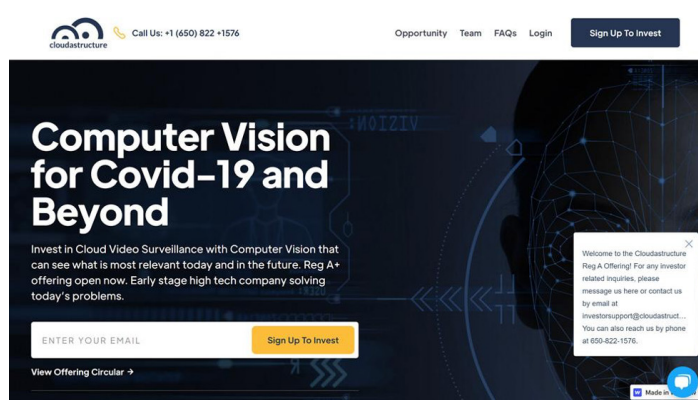
- Through its website invest.cloudatastructure.com.
- Call the investor relations team with any questions at 1-650-822-1576.
- Email Cloudatastructure at investorsupport@cloudatastructure.com.

The easiest way to get involved is through its website. Its investor portal walks you through each step.

Remember, with Cloudatastructure, each unit is \$1, and it consists of two shares at 50 cents each – and one warrant with a 75-cent strike price and an 18-month expiration.

Once on the site, first take some time to read through information about the company, watch the videos (they give a great real-world walkthrough of its technology), and review any other items of due diligence.

When ready, click the “Sign Up To Invest” button:



From here, you'll enter your email address. Then, you'll create a password for your account. After that, the portal will prompt you to fill in your personal information, desired investment amount, and funding choice.

Once you've completed this process, Cloudastructure will reach out to you to confirm your investment.

Note: Even though you don't need a brokerage account to make the initial investment, you'll need one to trade shares if/when Cloudastructure goes public. At that time, we'll help guide you through what to expect.

Remember, our *Palm Beach Venture* customer service team will not be able to assist you with this deal. Please contact Cloudastructure directly for all investment details.

We'll be in touch with the Cloudastructure team as the deal fills up and let you know of any updates or urgent news moving forward.

Let the Game Come to You!

Big T and William Mikula

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