

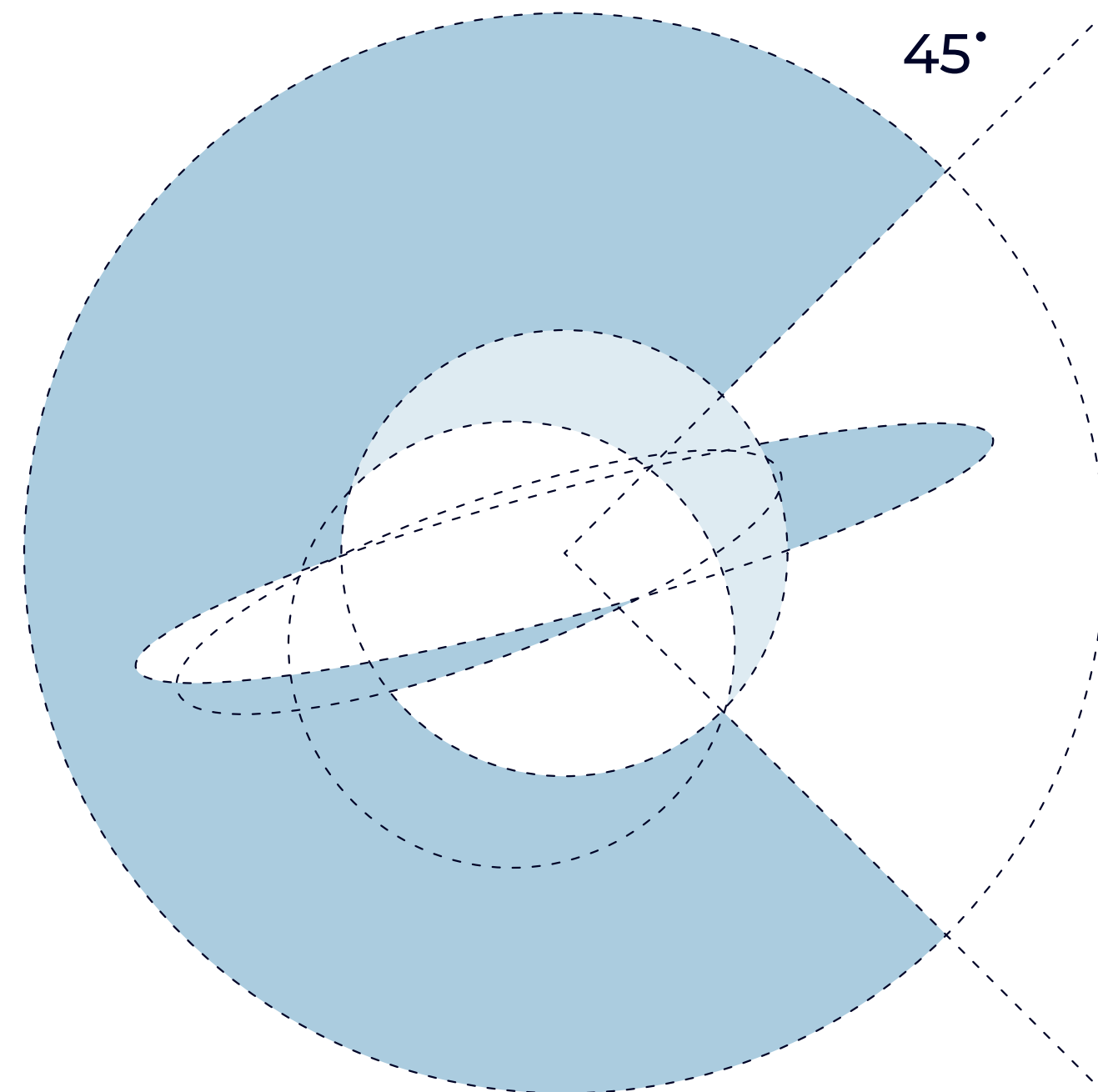


BRANDING GUIDELINES



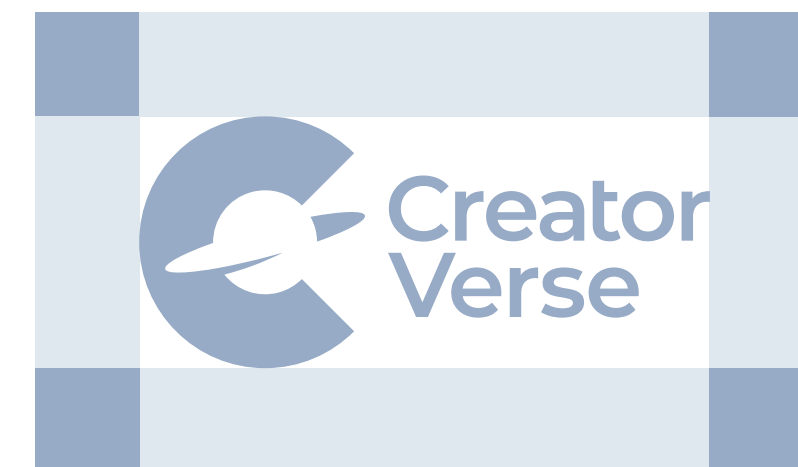
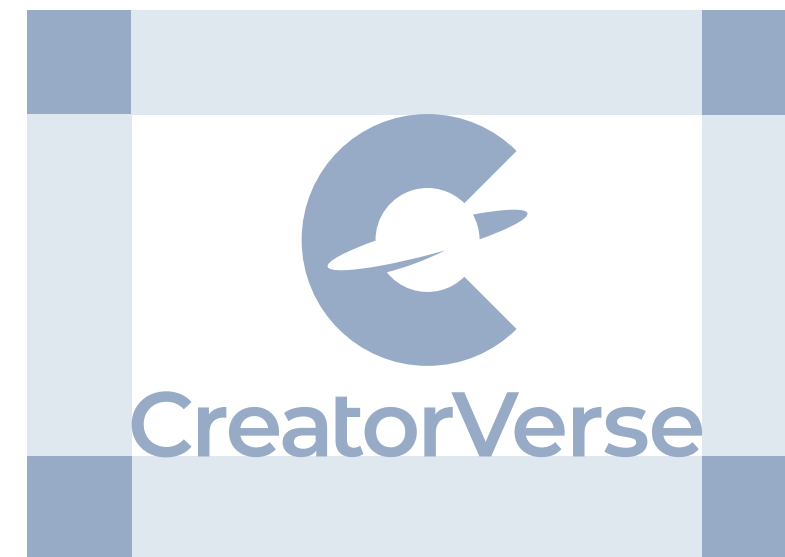
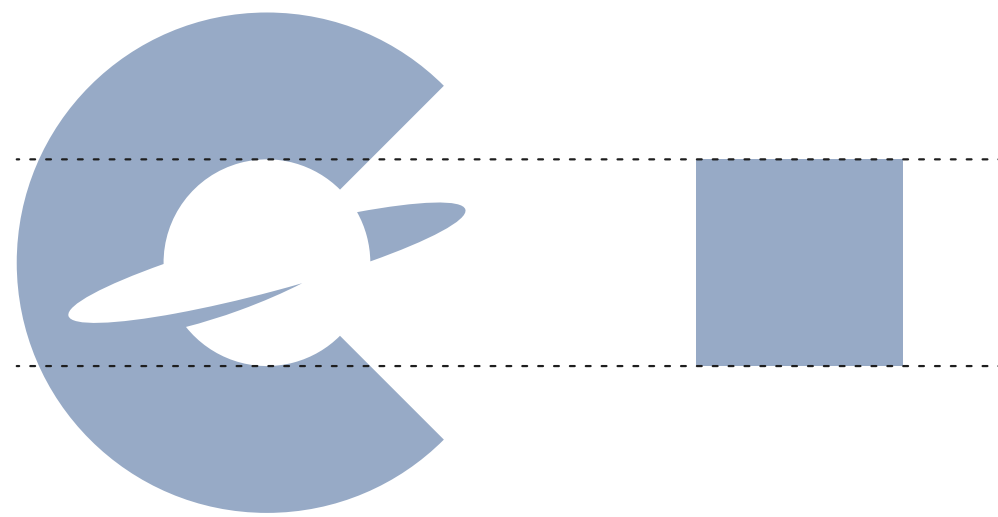
CreatorVerse

GRID CONSTRUCTION



CLEAR SPACE

To ensure integrity and visibility, the logo should be kept clear of competing text, images, and, graphics. It must be surrounded on all sides by adequate clear space.



SYMBOL VARIATIONS



GRADIENT



SOLID



DETAILED

LOGO VARIATIONS



VERTICAL



HORIZONTAL



HORIZONTAL (STACKED)

TYPOGRAPHY

PRIMARY

Montserrat Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Montserrat Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

SECONDARY

Montserrat Medium

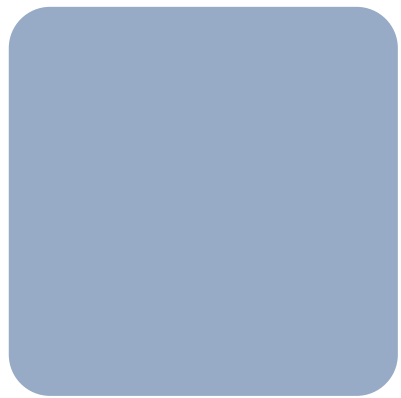
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

COLORS

SOLID



HEX: #0067A0
RGB: 0 103 160
CMYK: 93% 59% 13% 1%
PANTONE: 641 C



HEX: #97AAC6
RGB: 151 170 198
CMYK: 41% 26% 11% 0%
PANTONE: 7681 C



GRADIENT



LOGO USAGE

The logo should be used following the branding guidelines provided and should not be changed in any way. When the logo is placed on a background, the color of that background should be taken into consideration



INCORRECT LOGO USAGE



Do not change the color of the logo, even if it looks good



Make sure there is a good contrast between the logo and the background



Do not stretch or rotate the logo in any way

