Project Name: NEX

Describe why this a real problem. What evidence and facts support your claim? Be sure to include your source.

In the professional world getting a good job isn't always so easy. That can make career building a more difficult task then need be. It can take multiple interviews, phone calls, background checks and even more before one is hired. After you get the job you so painstakingly interviewed for you might find it not what you imagined it to be. Inversely, as a recruiter, you have gone through a lot of the company resources if you hire someone who could not fill the position required and then the same lengthy interview process must take place again. According to CareerBuilder internal data, the top two reasons candidates gave for failing to complete the application process were due to usability issues and time constraints: 24% of candidates don't apply to jobs because the "Apply Now" link is broken. 21% believe that the long application process isn't worth their time.
http://thehiringsite.careerbuilder.com/2012/01/31/the-surprising-reason-youre-not-getting-the-candidates-you-need/

Why is it worth it to solve this problem? Who will benefit? Why will this service create value?

It would make entering the workforce, career building and networking with companies a lot easier. The service would essentially act as a uniform social platform for jobs targeting regional managers for entry to senior level positions. With an interface for the modern age catering to a younger audience. This would make scavenging the young bright minds of the future a bit easier for recruiters and benefits the applicant.

Why can you solve the problem? What insights, capabilities, knowledge will make you and your team successful when others have failed?

Over summer I worked with a team on this idea but it was unable to take off since team member's day jobs required they attention. A web end was developed for the service and a mobile end was being worked out. I worked on collecting data from linked in that would be user to develop a user base. I have experience working on multiple niche startups that have turned out to be successful and aspiring to make something larger. I have honed my skills in software development to the point where I feel anything is possible, with the right resources and time. In addition to software development, I have also practiced leadership skills from a young age. I usually try to take the lead whenever possible, hoping to grow from the experience.

What data is available to solve your problem? Where is other helpful data? What data would you like to see developed?

I have created a data mining program that scavenges the internet for data on potential users. The datasets we use could turn the direction the service goes. There are other sources, but it would need to be discussed further. I would like to collect data about the applicants so we could es