

# Photo Album

by Ed Rubuliak



# The Online Learning Mastery Academy

LEARN TO BE A MASTER



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# PROMPT ENGINEERING PLAYBOOK

ONLINE COURSE

Lesson # 02

*By Ed Rubuliak*






Email 2: Customer Testimonials and Special Offer

Subject: Discover How Product X is Changing Lives + Exclusive Offer Inside

Hi [Name],

I hope this email finds you in high spirits. I wanted to share some exciting news with you about Product X, the digital product that has been making waves in the industry.

But don't just take

 Regenerate response

I will now give you for the format of examples of an effectively written sales email. There will be three examples.

An Effective Sales E-mail is written in the following format, example one.



## Email 2: Customer Testimonials and Special Offer

Subject: Discover How Product X is Changing Lives + Exclusive Offer Inside

Hi [Name],

I hope this email finds you in high spirits. We have some exciting news with you about Product X, the digital product that is revolutionizing lives in the industry.

🔄 Regenerate response

I will now give you for the format of examples of an effectively written sales email. There will be three examples.

An Effective Sales E-mail is written in the following format, example one. Please don't provide output until you have all three examples

Here is example one

I

I hope this email finds you thriving in your business. I wanted to share some incredible news that could revolutionize the way you operate and skyrocket your success.

Introducing Product X, a comprehensive digital product designed to empower entrepreneurs like yourself with the tools and knowledge to supercharge your business. With 20 over-the-shoulder videos cover

🔄 Regenerate response

processes and four hot topics

ONLINE BUSINESS WITHOUT OUTSOURCERS.

Bing Images

Microsoft Designer

Adobe Firefly

Canva Magic Design

20 total.....teaching your customer that AI Tools can do it.

It doesn't get any simpler. And [NAMES] are giving you what you'll need.

They're going to give you:

20 High Quality over the Shoulder Videos



I hope this email finds you thriving in your business. I wanted to share some incredible news that could revolutionize the way you operate and skyrocket your success.

Introducing Product X, a comprehensive digital product designed to empower entrepreneurs like yourself with the tools and knowledge to supercharge your business. With 20 over-the-shoulder videos cover

🔄 Regenerate response

processes and four hot topics

20 Companion Audios

Fully Individualizable Presentation

E-Covers and Sales Graphics

Sales Page and Thank You Page

Sales Video and Script/Outline

Get it all here:

LINK


Please indicate that you understand the format completely, by saying I understand



Introducing Product X, a groundbreaking digital product developed by [Names], experts in leveraging the power of AI tools to empower online entrepreneurs like yourself. With Product X, you can now create anything you need for your business without relying on costly outsourcers. It's time to take control of your creative process and unleash your full potential.

Product X features 20 high-quality over-the-shoulder videos that will guide you through the ins and outs of AI-powered tools, including Bing Images, Microsoft Designer, Adobe Firefly, and Canva Magic Design. These tools are revolutionizing the way businesses operate, simplifying complex tasks, and saving precious time and resources.

🔄 Regenerate response

Is the formatting of an effective email now clear to you? And can you outline what that format is? 



+ New chat

Today

New chat

Copywriting Framework Under

Copywriting Framework & App

Yesterday



Yes, the formatting of an effective email is clear to me. Here's an outline of the format commonly used for writing effective sales emails:



1. **Subject Line:** Capture the recipient's attention with a compelling subject line that highlights the key benefit or value proposition of your product or offer.
2. **Greeting:** Begin your email with a personalized greeting, addressing the recipient by their name if possible.
3. **Introduction:** Start the email by introducing yourself or your company and establishing a connection with the recipient. Briefly explain the purpose of the email.
4. **Product Description and Benefits:** Clearly communicate the features and benefits of your digital product. Highlight how it solves a problem, improves efficiency, or enhances the recipient's life or business.
5. **Testimonials or Social Proof:** If available, include customer testimonials or social proof to build trust and credibility. Share success stories or positive feedback from satisfied customers.
6. **Special Offer or Promotion:** Create a sense of urgency by offering a special promotion, discount, or limited-time offer. Clearly state the value proposition and explain why the recipient shouldn't miss out.
7. **Call to Action:** Clearly state what action you want the recipient to take, such as visiting a website, making a purchase, or signing up for a free trial. Use a strong and compelling call to action that encourages immediate response.
8. **Additional Details or Supporting Materials:** Provide any additional information, resources, or materials that can help the recipient make an informed decision. This could include videos, audios, presentations, e-covers, sales graphics, or any other relevant assets.
9. **Closing:** Thank the recipient for their time and consideration. Provide your contact information and invite them to reach out if they have any questions or need further assistance.
10. **Signature:** End the email with a professional closing and include your name, title, and contact information.

Remember to keep the email concise, engaging, and focused on the recipient's needs and benefits they will gain from your product. Use a conversational tone, and proofread your email for any errors before sending.

Regenerate response

Send a message.



+ New chat

Today

New chat

Copywriting Framework Under

Copywriting Framework & Ass

Yesterday



Yes, the formatting of an effective email is clear to me. Here's an outline of the format commonly used for writing effective sales emails:



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6. **Special Offer or Promotion:** Create a sense of urgency by offering a special promotion, discount, or limited-time offer. Clearly state the value proposition and explain why the recipient shouldn't miss out.
7. **Call to Action:** Clearly state what action you want the recipient to take, such as visiting a website, making a purchase, or signing up for a free trial. Use a strong and compelling call to action that encourages immediate response.
8. **Additional Details or Supporting Materials:** Provide any additional information, resources, or materials that can help the recipient make an informed decision. This could include videos, audios, presentations, e-covers, sales graphics, or any other relevant assets.
9. **Closing:** Thank the recipient for their time and consideration. Provide your contact information and invite them to reach out if they have any questions or need further assistance.
10. **Signature:** End the email with a professional closing and include your name, title, and contact information.

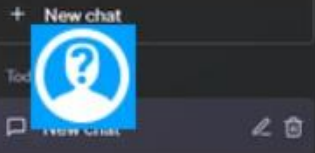
Remember to keep the email concise, engaging, and focused on the recipient's needs and benefits they will gain from your product. Use a professional tone, and proofread your email for any errors before sending it.

Regenerate response

Based on the format of an effective email, please write a sales email for a digital product that teaches its customers how to build an effective YouTube channel from scratch.









Are you ready to unlock the secrets to building a successful YouTube channel from scratch? Look no further! We have an exclusive offer that will equip you with the knowledge and strategies to skyrocket your presence on the world's largest video platform.

Here's what you'll gain from Channel Mastery:

1. **Step-by-Step Guidance:** Our expertly crafted guide will walk you through the entire process of building a YouTube channel, from setting up your account to optimizing your videos for maximum visibility.
2. **Proven Strategies:** Discover the tried-and-true methods for attracting and engaging your target audience. Learn how to create captivating content, optimize your video titles and descriptions, and leverage YouTube's algorithm to boost your channel's discoverability.
3. **Channel Branding and Design:** Unleash the power of a strong brand identity. Master the art of creating eye-catching channel art, compelling thumbnails, and engaging intros that leave a lasting impression on your viewers.
4. **Audience Growth Techniques:** Learn effective strategies for attracting subscribers, increasing views, and fostering a loyal community around your channel. Harness the power of social media promotion, collaborations, and cross-promotion to expand your reach and influence.
5. **Monetization and Revenue Generation:** Discover the various ways to monetize your YouTube channel and turn your passion into a profitable venture. Explore revenue streams such as ads, sponsorships, merchandise, and more.

Don't miss out on this exclusive opportunity to become a YouTube sensation! Visit our website [URL] to learn more about Channel Mastery and take advantage of our limited-time offer. Join the ranks of successful Y  Regenerate response  I've benefited from our expert

Send a message.



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- With that, thank you. We will see you in another basic lesson video.

*By Ed Rubuliak*

