

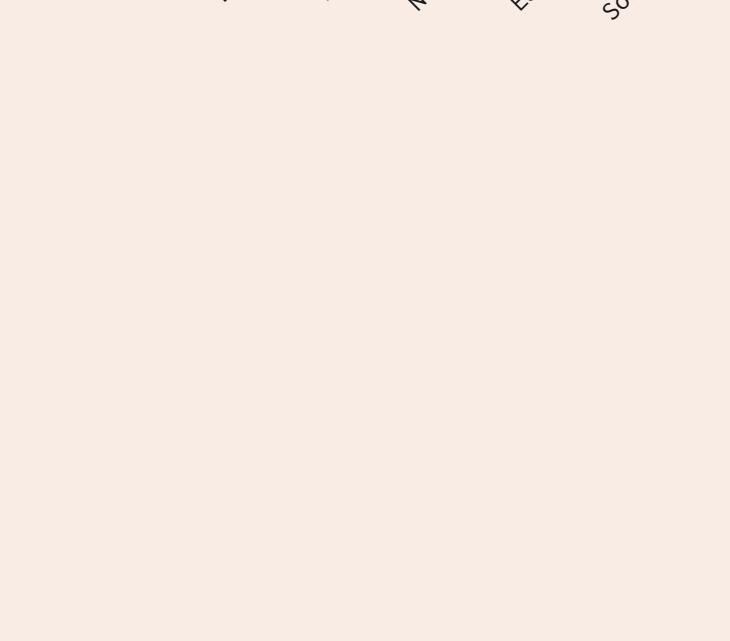
# ABC Foodmart Dashboard

A real-time analytics platform designed to provide retail executives and operations managers with actionable insights across store profitability, workforce management, inventory control, and sales performance.

## Store Profitability Analysis

### ▼ Dropdown Menu (list of locations or products)

Midtown  
Downtown  
Upper Westside  
Brooklyn



### ▼ Dropdown Menu (list of time horizon, eg. 1 month)

1 month  
3 months  
1 year

Track revenue performance across all ABC Foodmart locations with filtering. This module shows all the store performance and flags underperforming locations for intervention.

## Workforce Management Overview

Our integrated staffing module provides operations managers with complete visibility into employee scheduling. Filter by location or shift time to optimize workforce allocation and ensure adequate coverage during peak hours.

### ▼ Locations

Downtown  
Midtown  
Upper Westside  
Brooklyn

### ▼ Shift time

Day Shift (7.00 am - 3.00 pm)  
Night Shift (3.00 pm - 11.00 pm)

Staff	Mon	Tue	Wed	Thu	Fri	Sat	Sun
John	W	W	W	W	W	S	S
Sarah	S	W	W	W	W	W	S
Peter	S	S	W	W	W	W	W
William	W	S	S	W	W	W	W

W = Work, S = Standby, V = Vacation

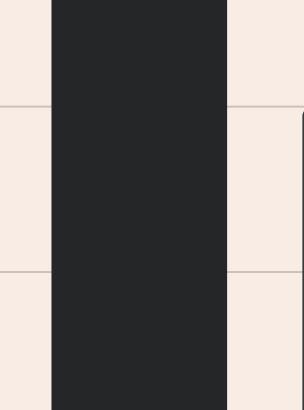
## Inventory Control System

This inventory status provides critical alerts highlighting items needing immediate attention. The system helps prevent stockouts of high-demand items while minimizing excess inventory carrying cost.

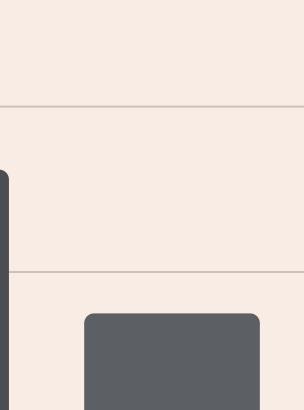
### ▼ Locations

Downtown  
Midtown  
Upper Westside  
Brooklyn

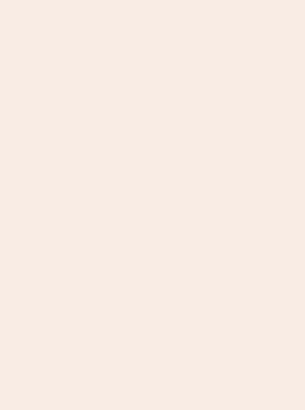
### ② Require Urgent Restock (% of 3-month projection)



Product 1



Product 2



Product 3

### ② Below Reorder Threshold (% of 3-month projection)

Product 4	18%	Product 5	20%	Product 6	23%
Product 7	24%	Product 8	26%	Product 9	28%
Product 2	50%	Product 5	43%	Product 8	38%

### ② Approaching Expiration (% of inventory expiring in 3-month)

Product 2	50%	Product 5	43%	Product 8	38%
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## Sales Performance Analytics

Gain deep insights into product performance and customer purchasing behavior. Identify top-performing aisles, track product velocity, and understand which categories drive the highest margins for your business.

### ▼ Locations

Downtown  
Midtown  
Upper Westside  
Brooklyn

### Overall

**\$1.2M**

**1,847**

**23%**

**156**

#### Top Aisle Revenue

weekly sales

Across all product categories

Year-over-year improvement

Launched this quarter

#### Top Aisle

1,200,000  
800,000  
400,000  
0

Entry At the counter In the middle Back-middle Back-corner

## E-Commerce Operations Dashboard

The system tracks order status from placement through delivery, providing visibility into bottlenecks and process improvement opportunities.

### Order Status



### Monitor Online Order Volume



### Key Metrics

This data enables strategic decisions for delivery capacity, fulfillment staffing, and promotional timing.

#### Order Completion Rates

95%

#### Average Delivery Times

3.3 Days

#### Customer Satisfaction

4.5

## Promotional Activities

This helps us understand which promotions drive customer behavior and incremental sales to optimize future campaigns and budget allocation.



Digital Coupon Usage



BOGO Redemption



Redemption by Members

(Buy-one-get-one offers)