



6,687

CustCount

4,891

Nochurn

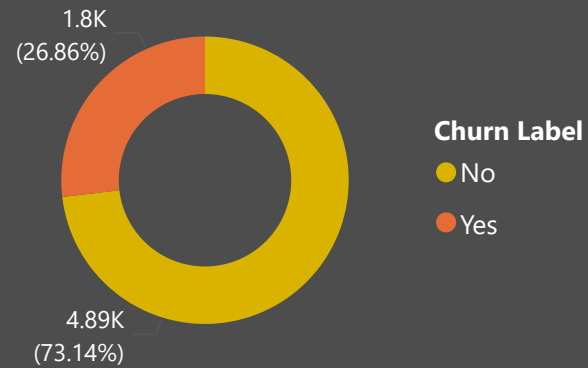
1,796

Churn

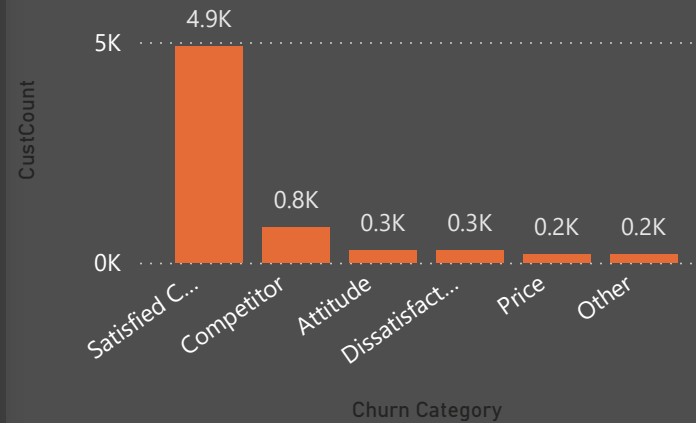
26.9%

ChurnRate

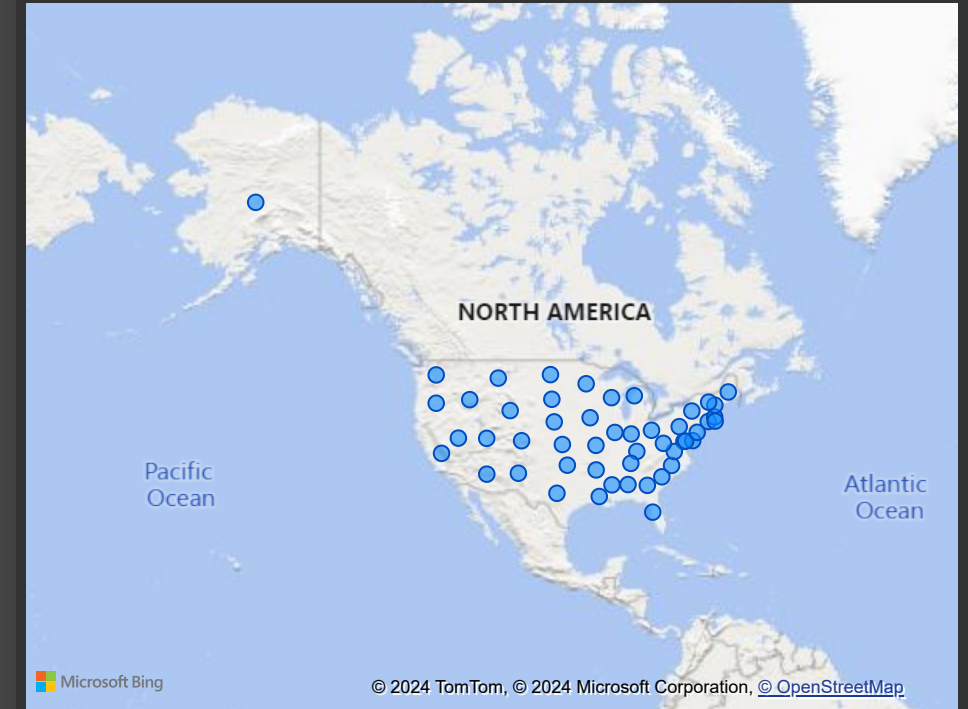
Customer Churn Status



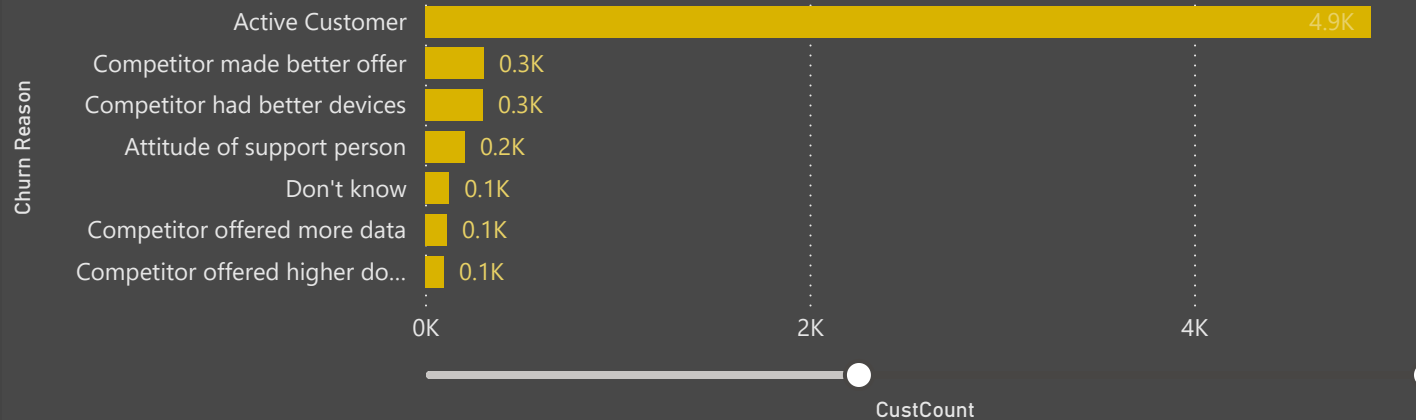
CustCount by Churn Category



CustCount, First Churnvalue and ChurnRate by State



CustCount by Churn Reason



State	CustCount	Churn	ChurnRate	female	female%	Male	male%
AK	104	30	28.8%	59	57%	45	43%
AL	161	46	28.6%	80	50%	81	50%
AR	110	27	24.5%	53	48%	56	51%
AZ	128	30	23.4%	59	46%	69	54%
CA	68	43	63.2%	35	51%	33	49%
CO	132	29	22.0%	57	43%	75	57%
CT	148	38	25.7%	71	48%	77	52%
DC	108	21	19.4%	57	53%	51	47%
Total	6,687	1,796	26.9%	3301	49%	3,379	51%



Male

3,379

51%



Female

3301

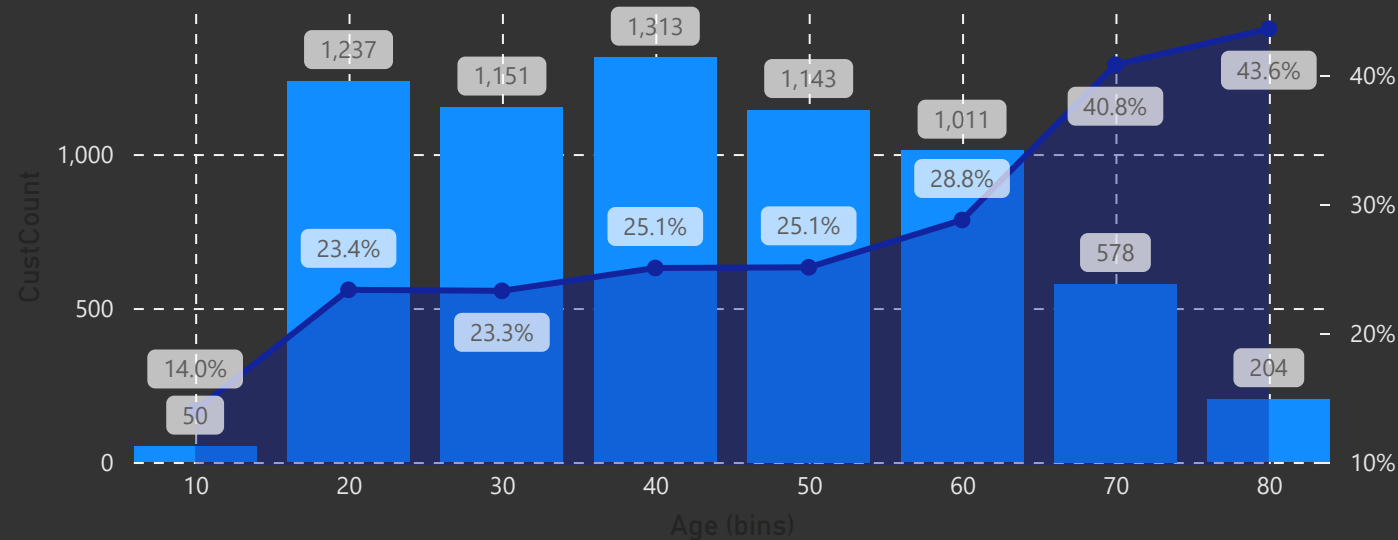
49%

Total Employee

6,687

CustCount and ChurnRate by Age (bins)

CustCount ChurnRate



Others

4,144

CustCount

Senior

1,256

CustCount

Under 30

1,287

CustCount

ChurnRate by Account Length (in months)

