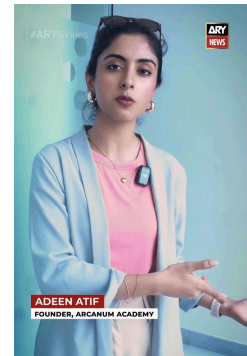


# Speaker Biography - Adeen Atif











**Adeen Atif** is an AI Engineer and Product Builder passionate about transforming education and technology ecosystems. She is the Co-founder of **Arcanum Academy**, a skills-first EdTech venture designing bootcamps that bridge academia and startups, and currently serves as **Head of Product at TicketWala**, where she is leading a product revamp for an international expansion

## Areas of Expertise

- EdTech & Youth Empowerment (Bootcamps, Mentorship, Workshops)
- Artificial Intelligence & Data Science (LLMs, RAG systems, Analytics Automation)
- Product Management & Building (MVP design, Scaling, and Go-To-Market)
- Community Leadership & Ecosystem Development

## Speaking & Mentorship Engagements

 وزارة الاتصالات والمعلومات والتكنولوجيا MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY	<b>MCIT Tech Champions 5   Speaker &amp; Mentor</b> Code Labs, Jeddah   Spoke on “Optimizing AI Models for Real-Time Decision Making”
	<b>US Consulate FYP AID   Speaker</b> Lincoln Corners   Spoke on “Developing a Startup-Worthy FYP MVP”
	<b>Arcanum Academy   Founder &amp; Facilitator</b> Citywide   Led bootcamps on Personal Branding and Contemporary AI Engineering
	<b>NASA Space Apps Challenge 2025   Speaker &amp; Mentor</b> Global Hackathon   Guided teams on “AI-driven solutions for Real-World Challenges” and mentored founders on scaling product ideas
	<b>Ted X Clifton   Speaker Team Lead</b> Clifton   Directed the speaker curation pipeline alongside a team of 80
	<b>Google DSC Hackfest 2024   Lead &amp; Mentor</b> IBA   Led city-wide hackathons with 200+ participants, and 60+ industry sponsors
	<b>World Robot Olympiad 2023   Judge</b> Asia   Judged Robotics projects for the internationally held WRO in Asia Chapter
	<b>WWF Youth Program 2022   Workshop Designer &amp; Facilitator</b> Citywide   Led a youth training program with a 13-member team and 100+ attendees

## Career Highlights

- **Founder – TabricAI:** Leading product and architecture for an AI-native data-to-insight platform
- **Head of Product – TicketWala:** Driving product strategy and technical revamp of a ticketing platform
- **Co-Founder – Arcanum Academy:** Designing pipelines and bootcamps combining personal branding, product, and AI
- **AI Engineer – Confinality:** Built LLM-powered analytics bots on GCP, alongside automating the complete call center use-case via AI voice bots
- **Product Engineer – Vidizmo USA:** Shipped an OCR-based redaction pipeline for digital evidence management

## Notable Projects & Recognition

- [Recognised](#) for leading **the biggest Google DSC Hackathon in Pakistan**
- **DashFit:** Augmented Reality apparel try-on app (2nd place at IBA Symposium 2024)
- **TabricAI:** AI tool converting messy CSVs into dashboards and auto-insights
- Featured on **Medium & LinkedIn** for insights on AI product building and personal branding

## Personal Note

Beyond work, Adeen is a badminton captain, marathon runner, and community builder who thrives at the intersection of innovation, leadership, and impact.