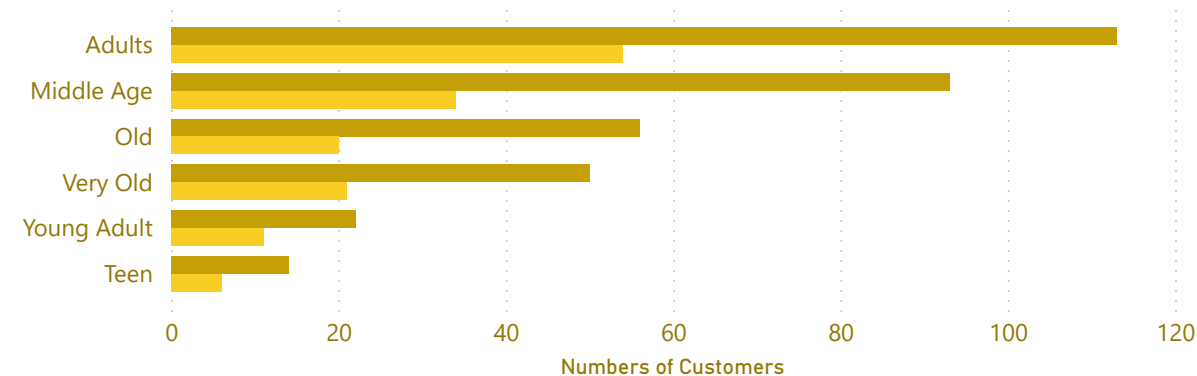


# MTN Customer Churn Analysis

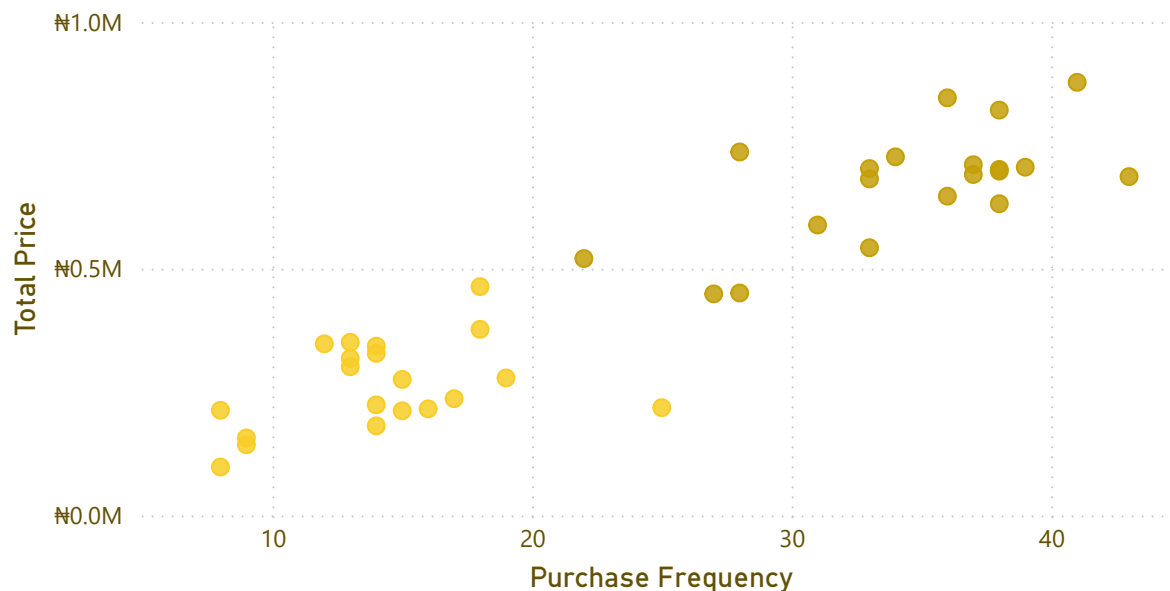
## Age Brackets and Their Churn Patterns

Churn Status ● No ● Yes



## Customer Tenure vs. Total Price, Purchase Frequency and Churn Status

Status ● No ● Yes



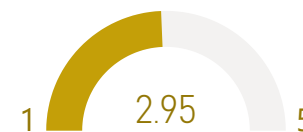
58M

Loss From Churn

141M

Profit From Retained

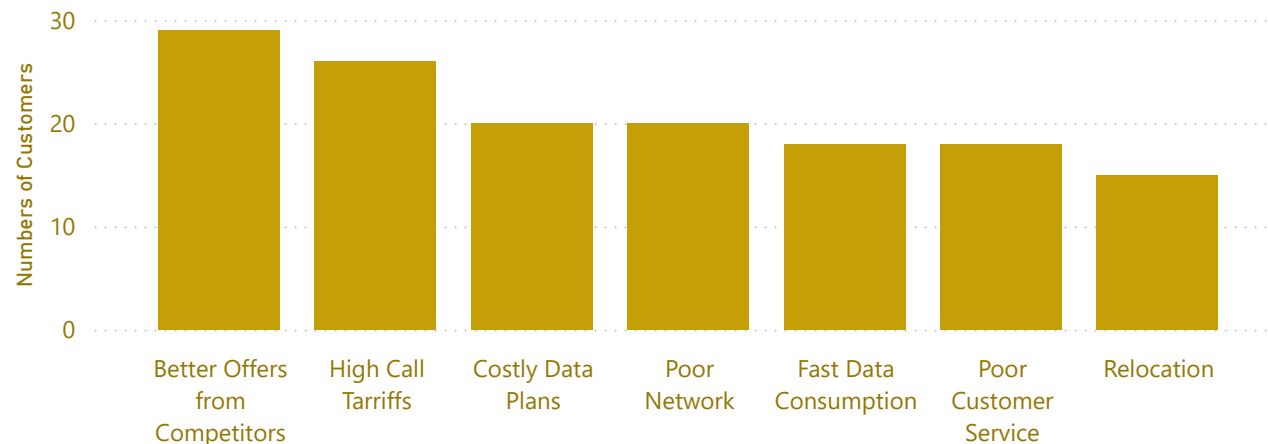
Rate of Satisfaction



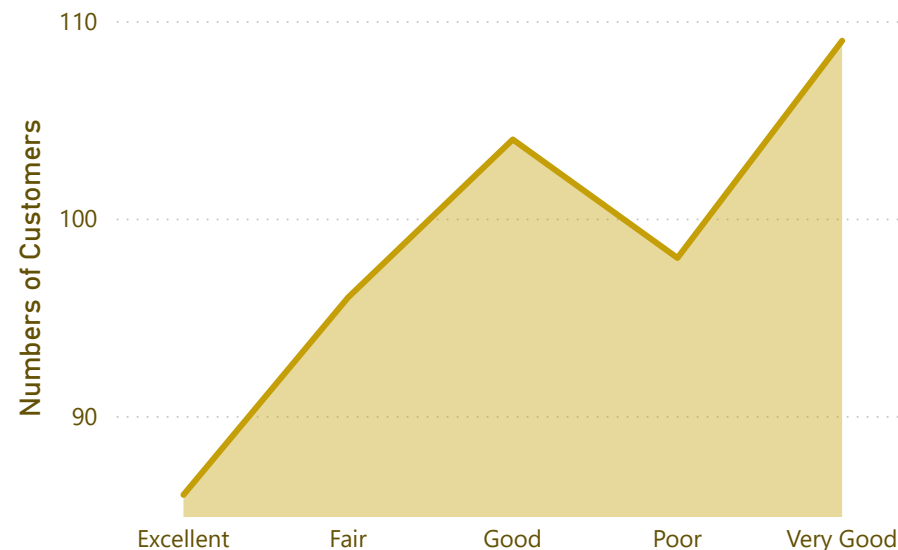
484

Customers

## Reasons for Churn



## Customer Review



## Gender

Male

Female

## Customers Churn Status

