



**Mulaa.co**

**The Do-it-yourself ecommerce platform for sidehustle, soloprenuer, thoughtleader.** We are enabling businesses and solopreneurs to setup their own webshop and e-commerce stores without coding in minutes and sell better on any online channel.

## With 1m Naira, enable 50 solopreneurs, sell better!

**Empower 50 solopreneurs on social media with 6 months free subscription on mulaa plus quaterly coaching meetup on how to maximize sales online pairing mulaa with Facebook Dynamic Ads\***

Mulaa hides all the complexities of running a retail/ecommerce business online - no server to setup, no developer to worry about, payment gateway already integrated direct-to-customer - busienss owners manage everything on any device (mobile/desktop) without restrictions.

Mulaa presents an out-of-the-box digital commerce solution for working individuals looking to leverage digital to start and grow their side-hustle.

Mulaa **cost 54k per annum to use**, which is **3x less** than running a small ecommerce website, and **5x less** distracting than using a marketplace. with Mulaa.co merchants keep their brand and never bother about losing customer to the competition.

\*we published a guide about Facebook & Mulaa here (<https://mulaa.me/u/AP0UX>) -pdf