Data Integration Model (how the tables are related)

Customer Relationship Management

CRM

Enterprise Resource Planning

ERP

Current & Historical Product Infromation

crm_prd_info
prd_key

Product

Product Categories

erp_px_cat_g1v2
id

Product

Transactional Records about Sales & Orders

crm_sales_details
prd_key
cst_id

Sales

Customer Information

crm_cust_info
cst_id
cst_key

Customer

Extra Customer Information (Birthdate)

erp_cust_az12
cid

Customer

Location of Customers (Country)

erp_loc_a101
cid

Customer