

SALES DASHBOARD
Evaluating Sales Performance



£3,065,376.21
REVENUE



£845,599.21
PROFIT



54,686
QUANTITY



28%
PROFIT MARGIN

Country

Germany

Poland

USA

Product Category

Analgesics

Antibiotics

Antimalarial

Antipiretics

Antiseptics

Furniture

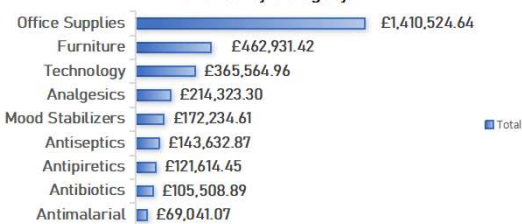
Mood Stabilizers

Office Supplies

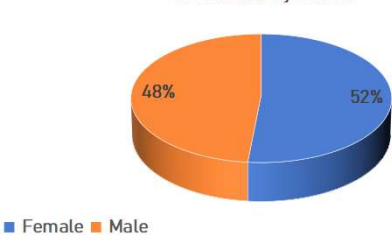
Revenue by States (top 25)

| State | Sum of Revenue | Sum of Profit | Sum of Quantity |
|-----------------|----------------|---------------|-----------------|
| Arizona | £37,510.74 | £8,881.74 | 639 |
| Bingen am Rhein | £24,640.17 | £5,325.17 | 307 |
| California | £277,044.02 | £71,573.02 | 4949 |
| Delaware | £37,766.27 | £10,018.27 | 728 |
| Eisenach | £30,233.61 | £6,424.61 | 424 |
| Ettlingen | £24,087.59 | £7,577.59 | 644 |
| Hanau | £30,086.15 | £7,020.15 | 518 |
| Illinois | £57,382.49 | £16,732.49 | 1258 |
| Kamień Pomorski | £27,536.64 | £8,737.64 | 449 |
| Lehrte | £24,481.19 | £5,769.19 | 346 |
| Lippstadt | £31,311.37 | £5,618.37 | 414 |
| Ludwigsburg | £26,188.69 | £8,289.69 | 377 |
| Mikołów | £27,619.50 | £9,302.50 | 342 |
| Minnesota | £55,165.18 | £17,036.18 | 1053 |
| New York | £112,881.68 | £30,176.68 | 1927 |
| North Carolina | £31,521.57 | £9,379.57 | 592 |
| Nürtingen | £25,667.50 | £7,010.50 | 409 |
| Ohio | £74,420.88 | £23,233.88 | 1305 |
| Pennsylvania | £60,596.53 | £20,079.53 | 1113 |
| Roth | £25,669.95 | £7,061.95 | 438 |
| Tennessee | £24,804.26 | £4,022.26 | 409 |
| Texas | £144,019.59 | £39,605.59 | 3021 |
| Warendorf | £25,524.18 | £8,339.18 | 452 |
| Washington | £31,130.61 | £5,945.61 | 485 |
| Wisconsin | £37,648.09 | £9,321.09 | 743 |
| Grand Total | £1,304,938.45 | £352,482.45 | 23342 |

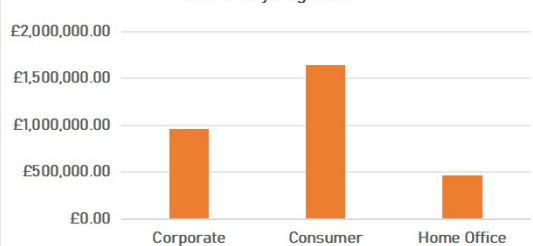
Revenue by Category



% Revenue by Gender



Revenue by Segment



Revenue by Months

