

## ADEKO AYOMIDE JAMES

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<https://www.linkedin.com/in/adeko-ayomide>

### PROFESSIONAL SUMMARY

As a Junior Web Developer, I specialize in full-stack web development, covering both front-end and back-end technologies. I am proficient in programming languages such as JavaScript, SQL, and Python, with strong skills in web design and responsive UI development. With a keen eye for detail and a passion for creating seamless user experiences, I am committed to delivering high-quality web solutions with Reactjs, Nextjs, HTML, CSS and also adding value to your development team

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### CORE COMPETENCIES AND SKILLS

- Web development
- HTML
- CSS
- JavaScript
- ReactJs
- NextJs
- Django
- Web Revamp
- Web Maintenance
- UI/UX design
- Attention to Detail
- Technical Problem-Solving
- Time Management
- Team leadership
- Excellent Communication skill
- Fast Learning Capability

### EXPERIENCE

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#### TECCHNOVENTURES INC(Remote) — FRONT-END DEVELOPER

JULY 2022 – FEBRUARY 2023

- Built dynamic, user-friendly interfaces using React and JavaScript frameworks, improving customer satisfaction by 25%.
- Optimized website performance through debugging and performance-enhancement techniques, reducing page load times by 20%.
- Ensured cross-browser compatibility and mobile responsiveness across all developed web pages

## **SKYNET SOLUTIONS(REMOTE)— WEB DEVELOPMENT**

FEBRUARY 2022 – MARCH 2023

- Developed and deployed a multi-page website for a client, utilizing HTML, CSS, and JavaScript for a polished and functional site.
- Worked closely with the design team to ensure all website elements met the client's brand standards and provided a seamless user experience.
- Managed website content updates and maintenance to keep it current and running efficiently.

## **INFOMAX DIGITAL — WEB DESIGN AND MAINTENANCE**

SEPTEMBER 2022 – FEBRUARY 2023

- Developed user-friendly and responsive websites for small businesses, improving online visibility and client engagement.
- Provided ongoing website maintenance, troubleshooting issues, and ensuring site security with up-to-date technologies.

## **BYTEWORKS INC -- JUNIOR WEB DEVELOPER**

OCTOBER 2023 – CURRENT

- Assisted in building scalable websites for e-commerce platforms, focusing on UI design and functionality improvements.
- Leveraged SQL and JavaScript to handle back-end data management and front-end user interactions.
- Improved website loading times by implementing optimization techniques, reducing load times by 20%.

## **INNOVATIVE TECH LTD (REMOTE)-- FULL-STACK WEB DEVELOPER**

JULY 2024 – CURRENT

- Developed full-stack web applications using HTML, CSS, JavaScript, and back-end frameworks like Django and Node.js.
- Collaborated with stakeholders to gather project requirements and deliver tailored web solutions that met business goals.
- Implemented database management using SQL, ensuring efficient data storage and retrieval processes.

## **EMAIL MARKETING EXECUTIVE -- JULIA KING DIGITAL MARKETING**

JULY 2022 – FEBRUARY 2023

- Developed and implemented email marketing strategies for local startups, resulting in a 20% increase in customer conversions.
- Integrated email automation tools such as MailChimp and Constant Contact to streamline campaigns and improve lead generation.
- Provided individualized campaign reports to clients, outlining key performance metrics and recommendations for improvement.

## **EMAIL MARKETING COORDINATOR -- ALEX MORGAN MEDIA (REMOTE)**

AUGUST 2023 – APRIL 2024

- Executed personalized and segmented email campaigns for small business clients, increasing open rates by 18%.
- Managed subscriber lists and ensured compliance with data protection regulations like GDPR.
- Conducted campaign performance analysis, refining strategies to help clients reach their target audiences more effectively.

#### **EMAIL CAMPAIGN STRATEGIST -- SARAH MITCHELL MEDIA (REMOTE)**

NOVEMBER 2023 – OCTOBER 2024

- Designed and implemented email campaigns for e-commerce clients, resulting in a 20% increase in customer retention and repeat purchases.
- Utilized advanced segmentation and audience analysis to personalize content, improving engagement rates by 15%.
- Collaborated with the analytics team to provide data-driven recommendations to clients on how to enhance their email marketing strategies.

#### **SENIOR EMAIL MARKETING SPECIALIST -- EMMA DAWSON CREATIVE (REMOTE)**

JANUARY 2024 – CURRENT

- Led the design and execution of comprehensive email marketing strategies for freelance clients, resulting in a 35% increase in lead generation.
- Managed email automation workflows to nurture prospects and guide them through the sales funnel effectively.
- Worked closely with graphic designers and content creators to develop visually engaging emails optimized for both desktop and mobile users

### **EDUCATION AND QUALIFICATIONS**

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#### **Bachelor of science — Physics & Education**

Obafemi Awolowo University , Osun State, Ile Ife , Nigeria – Upper Credit — 2024

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### **AWARDS AND CERTIFICATIONS**

- September 2020 – Programming for Everybody (Getting Started with Python), freeCodeCamp
- October 2020 – Django , freeCodeCamp
- November 2021 – Introduction to JavaScript freeCodeCamp
- July 2022 – Introduction to Python, Datacamp
- February 2023 – Introduction to ReactJs
- October 2022 – Web App development freeCodeCamp
- February 2023 – Introduction to NextJs
- February 2022 – MYSQL freeCodeCamp
- October 2023 – HTML, CSS, JAVASCRIPT W3school