

COMPREHENSIVE BUSINESS INSIGHTS: CUSTOMER, PRODUCT, ORDER, AND RETURN ANALYSIS

OrderDate

1/1/2020

6/30/2022

TOTAL REVENUE

\$24.91M

TOTAL ORDER

56.05K

RETURN RATE

2.22%

TOTAL CUSTOMER

17K

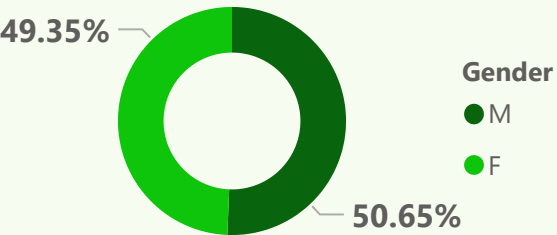
Gender

All

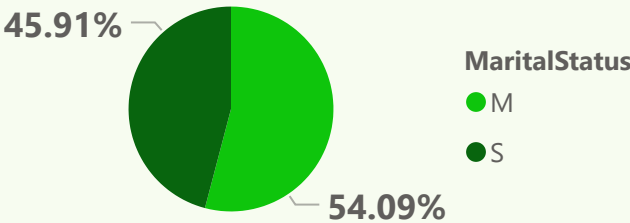
Country

All

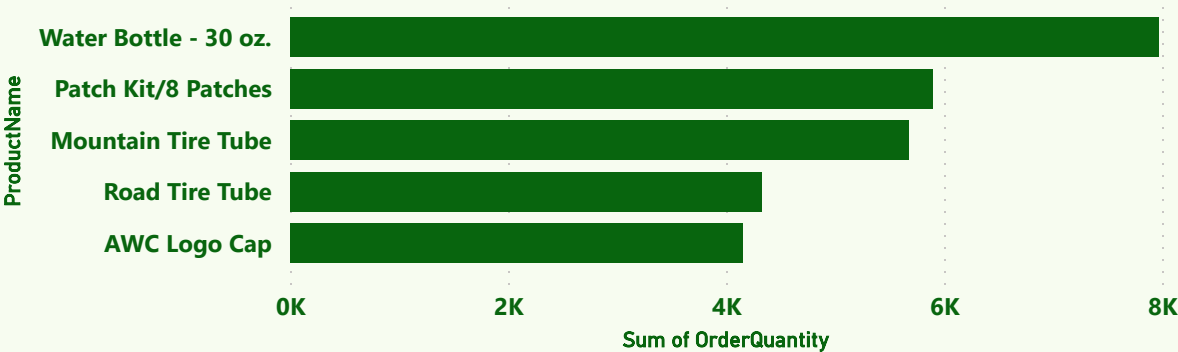
CUSTOMER DISTRIBUTION BY GENDER



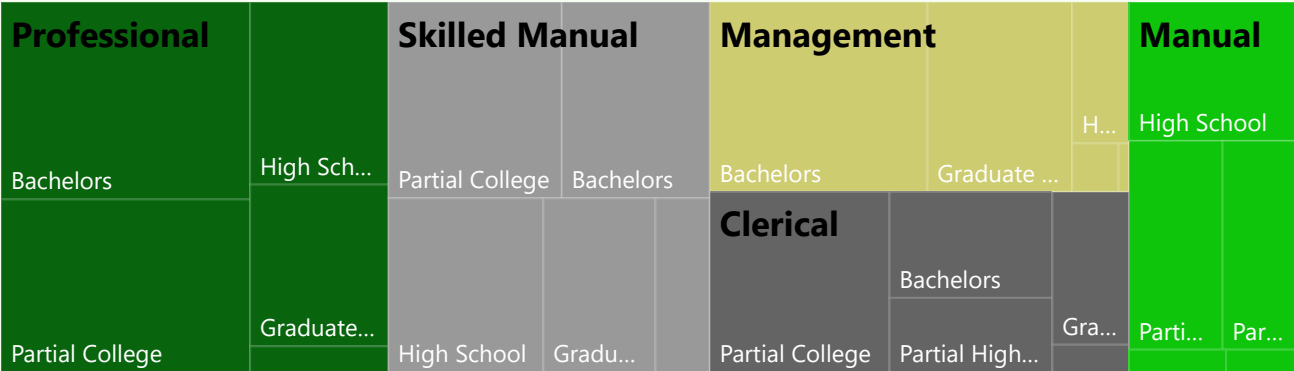
CUSTOMER DISTRIBUTION BY MARITAL STATUS



TOP 5 HIGHEST ORDER BY PRODUCT NAME



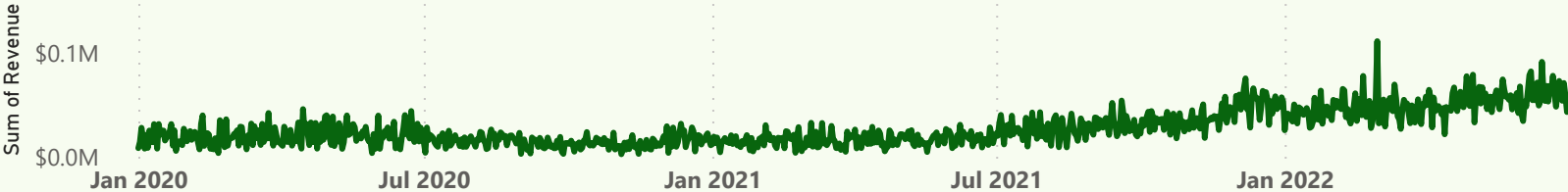
CUSTOMER DISTRIBUTION BY OCCUPATION AND EDUCATION LEVEL



TOTAL REVENUE BY CONTINENT



REVENUE TRENDS OVER TIME



Average of Revenue by CategoryName

