# Monitoring methane emissions with AI

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# Without a drastic reduction in methane emissions we will not reach the 1.5°C target

Methane has

84x

greater global warming potential than CO2

Methane is responsible for

30%

of Global Warming

Human activities are at the origin of

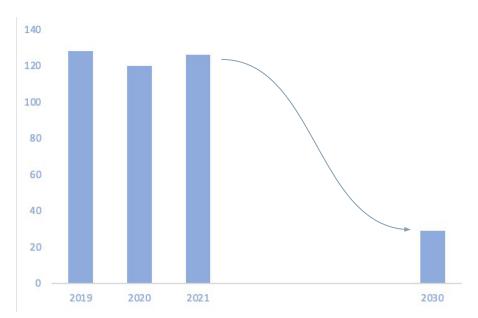
60%

of global methane emissions



#### Increasing regulatory pressure will require stronger monitoring & reporting

#### Methane Emissions (Mt)



# Recent regulations on methane emissions:

- Global Methane Pledge 2021
   30% reduction by 2030 (compared to 2020)
- EU regulation on CH4 emissions reduction 2021
   55% reduction by 2030 (compared to 2015)
- US Environmental Protection Agency 40% reduction by 2030 (compared to 2013)



**Graph 1:** Global methane emissions from fossil fuels in the Net Zero Scenario (source: IEA)

# NGOs and governments need a proactive strategy to meet goals



#### **Needs**

- Identify major emission events.
- **Notify** relevant stakeholders.
- **Support and track** evolution of mitigation strategies.



#### **Pain Points:**

- Strategy partly relies on companies self-reporting.
- Auditing and inspecting companies is costly and time-consuming.
- Studies show that **companies are emitting more methane than are being reported** by government agencies.



# Oil and Gas - the highest potential for rapid, cost-effective reductions



Oil and Gas Company

70 Mt = 18%
of global methane
emissions

#### **Financial Pain Points**

- Estimated **\$30B** of methane released into atmosphere.
- Lack of reliable reporting leads to poor management of **carbon credits**.

#### **Operational Pain Points**

 Increased regulation on identification, reporting, and fixing methane leaks ⇒ costly sensors deployed on site and more frequent manual walkthroughs of methane sites.



#### On a Mission to foster collaboration around CH4 reduction

CleanR's **mission** is to...



Leverage Satellite imaging, AI and Advanced Analytics

To power a **seamless monitoring and reporting tool** for methane emitters...



...and allow **regulators** to **track global** methane **emissions** 



In order to meet international goals and maintain sustainable life on earth!



#### **CleanR - How it Works**

Define sites to monitor and the frequency of analysis

Dashboard to build, view, and report on methane emissions



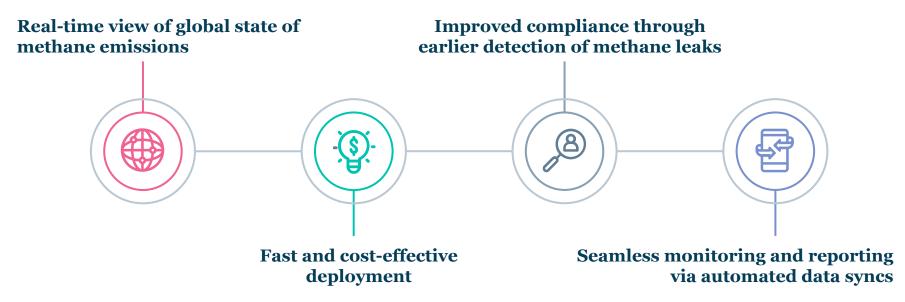
Automatically pull satellite images via API

Apply computer vision to detect methane leaks

**CleanR** applies advanced computer vision to satellite images to empower companies to **automatically monitor** their methane emissions and **seamlessly run reports** and analytics.

#### CleanR solves key pain points for companies and watchdogs

By leveraging open-source satellite images and computer vision, companies and NGOs can automatically monitor sites with potential methane leaks in a scalable manner.







# Modeling

Issues with Data Set - Our Solution - Model Performance

#### **Dataset Overview**

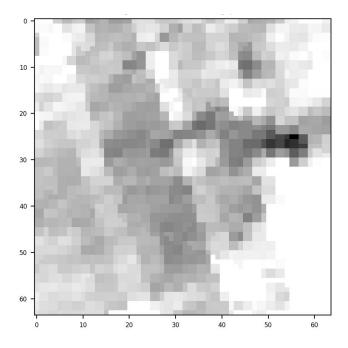
#### Metadata of data set

Data Provider: Netherlands Institute for Space Research

Geography: Worldwide

Year of Collection: 2023

**Figure 1** Example of an image with plume\*





#### **Dataset Overview**

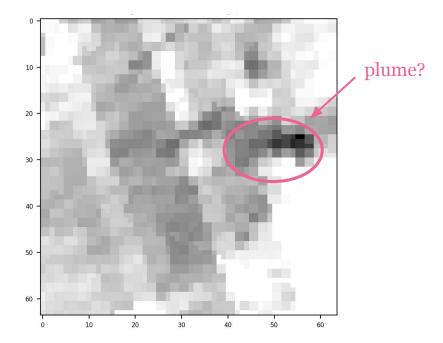
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**Figure 1** Example of an image with plume\*





# **Spatial Analysis of Dataset**

**Figure 1** Geographical Overview of Dataset (each point is a unique location for which we can have up to 21 images)





# **Consequences of Imbalance on our Model Training and Selection Process**

# **Learnings**

**Imbalanced labels :** All 97 images from India have a methane plume (same issue with all other locations).

# **Consequences**

#### Unwanted bias!

(do not pass location to model)



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**Imbalanced labels :** All 97 images from India have a methane plume (same issue with all other locations).

**Skewed concentration:** Some locations have many more images than others (25% of all images come from India).

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#### Careful train-validation-test split.

- → to meaningfully select best hyperparameters
- → to accurately estimate our model

(to avoid data leakage in validation and test)



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**Imbalanced labels :** All 97 images from India have a methane plume (same issue with all other locations).

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**Not a lot of data available :** 430 images not a lot for Computer Vision.

# **Consequences**

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Careful train-validation-test split.

- → to meaningfully select best hyperparameters
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(to avoid data leakage in validation and test)

Apply heavy random transformations on training data to artificially enrich dataset.

# Our solution to Imbalance: Stratified 5-fold cross validation procedure

**Table 1** Illustration of location-based, stratified 5-fold cross validation

Location	1	2	3	4	•••	100	101
Nbr Images	2	11	17	7	•••	4	2
Fold 1	Train	Validation	Train	Train		Test	Test
Fold 2	Validation	Train	Train	Train		Test	Test
•							
Fold 5	Train	Train	Validation	Validation		Test	Test



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#### **Methodology:**

- 1. Test set contains roughly 15% of all images.
- 2. Each validation set contains roughly 20% of all images and non-test locations appear exactly once in validation set across all 5 folds.
- 3. In each fold, we select the best performing model using AUC on validation set.
- 4. We run best model of each fold on the test set to get accurate performance estimate of our ensemble.



# **Model Performance Overview**

**Table 2** Overview of Model Performances (ranked by Test AUC descending)

No.	Model	Train AUC	Val AUC	Test AUC	Training Time (min)	Model Size (mb)
1	ResNet34 + 2 Layer Linear Classifier	97.4	91.4	91.3	15	83
2	MobileNet_V3_Large	90.7	92.19	90.22	15	16
3	MobileNet_V3_Small	87.6	91.7	89.4	12	5
4	DenseNet 121	87.8	90.4	87.3	24	28
5	DenseNet 161	83.6	87.8	85.9	30	105
Baseline	ResNet18 + 1 Layer Linear Classifier	95.2	90.0	84.6	10	43



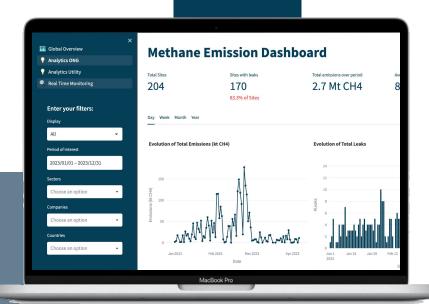
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**Final Decision:** Use Model #2! "Only" second best performance on our custom test set but can perform inference much faster thanks to 4x smaller model size compared to Model #1 (16mb). Also very stable results across Train, Val, and Test. Model #1 shows more variance in its performance.







**Product Demo** 

#### Conclusion

#### **Problems**

Clear gap between sustainability targets and current emission reduction efforts.

Increase in regulatory pressure to decrease methane emissions faster.

Monitoring and reporting process to detect and reduce methane emissions is **costly**, **manual**, **and unscalable**.

#### **Solutions**

**Easy-to-deploy** tool that runs in the background



Early detection of leaks



**Comparative analytics** to assess ESG performance

Clean



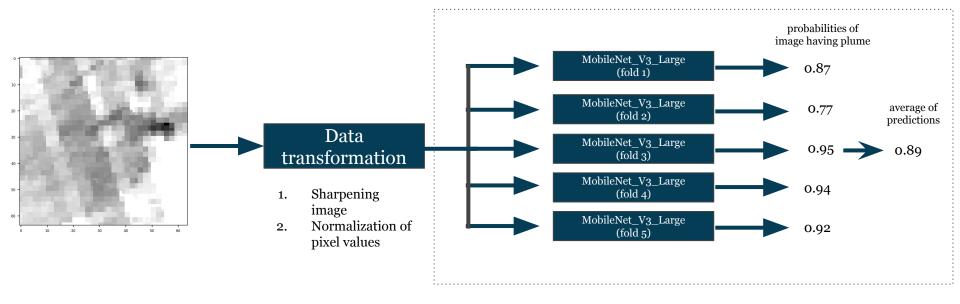




# Appendix

#### Final data flow

#### **Ensamble Model**





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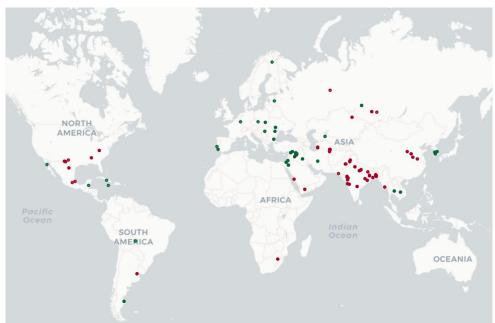
#### **Table 1** Example of a datapoint

values		
	feature name	data type
2023030	date	categorical
trair	set	
Kahna	city	geographical
Pakistar	country	
Pł	country_code	
id_870 <sup>-</sup>	id_coord	
31.443333	lat	
74.31666	lon	
26	coord_x	numerical
4	coord_y	
images/plume/20230307_meth	path	string
ye:	plume	target

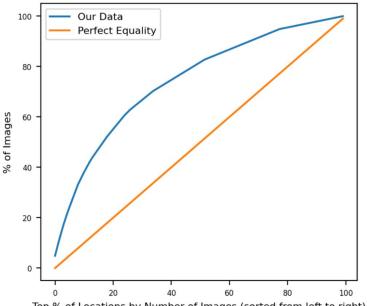


# **Quantitative Analysis of Dataset Imbalance across sub-geographies**

Figure 1 Geographical Overview of Dataset



**Graph 2** Inequality of Number of Images by Location\*



Top % of Locations by Number of Images (sorted from left to right)



<sup>\*</sup>Location refers to dataset feature "coord\_id"

#### **Model Descriptions**

**ResNet** architecture uses identity shortcut connections to allow the model to skip one or more layers. This allows for a deeper architecture without affecting performance.

**MobileNet** uses depth-wise separable convolutions to construct a more lightweight architecture.

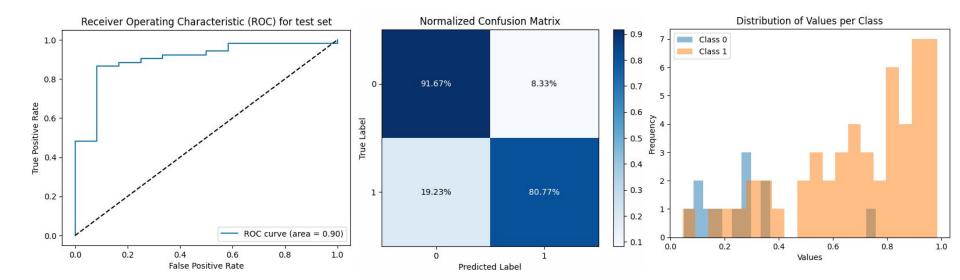
**DenseNet** "connects each layer to every other layer in a feed-forward fashion. For each layer, the feature-maps of all preceding layers are used as inputs, and its own feature-maps are used as inputs into all subsequent layers."

EfficientNet architecture uses scaling methods to uniformly scale all dimensions

**SqueezeNet** architecture is designed to reduce the number of parameters by using fire modules that squeeze parameters to 1x1 convolutions.



# Performance report on artificial test set



#### Classification report

	precision	recall	f1-score	support
0	0.52	0.92	0.67	12
1	0.98	0.81	0.88	52
accuracy			0.83	64
macro avg	0.75	0.86	0.78	64
weighted avg	0.89	0.83	0.84	64



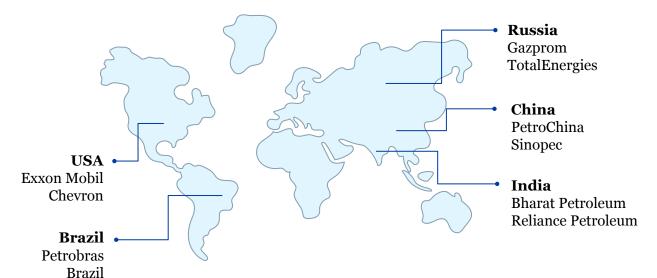
# **Deployment Strategy**

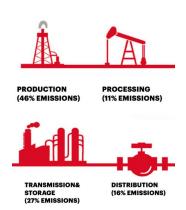
#### NGOs/Regulators

- 1. Build database of top methane sites with historical data
- 2. Set up ongoing pulls of new satellite images

#### **Companies**

- 1. Target countries and sectors with the highest emissions => Oil and Gas
- 2. Leverage sector averages to target companies who are below average on methane leak fixes







**Graph:** Countries with highest methane emissions and their top oil and gas companies

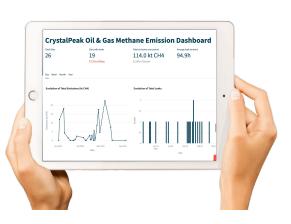
# **Pricing**

#### Cost

- Data
  - Satellite images: <u>NASA API</u> provides free satellite images (rate limits); paid services
  - Data Warehouse cloud provider
- Tool
  - Engineers and Hardware
- Operations/Customer Support
- Sales/Marketing
  - Conferences and Sales Team

#### **Price**

- NGO/Regulators Use NASA API to provide a lower cost solution
- Companies Recurring fee based on # of sites to monitor and reporting capabilities



CleanR will apply for EU funding to get money for developers and data engineers to build database for NGOs and continue to build features for the tool

# Imbalance in labels and skewed concentration in sub-geographies

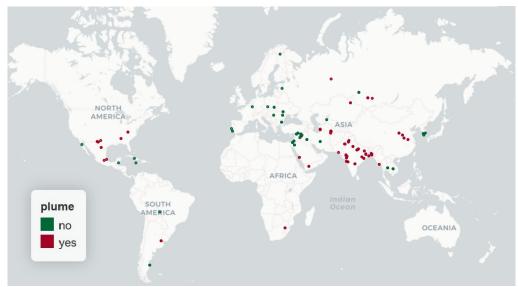
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#### Sources

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