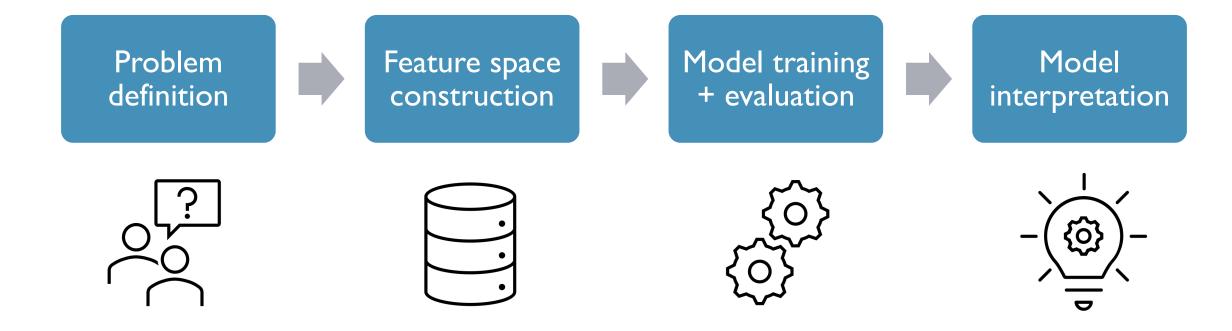
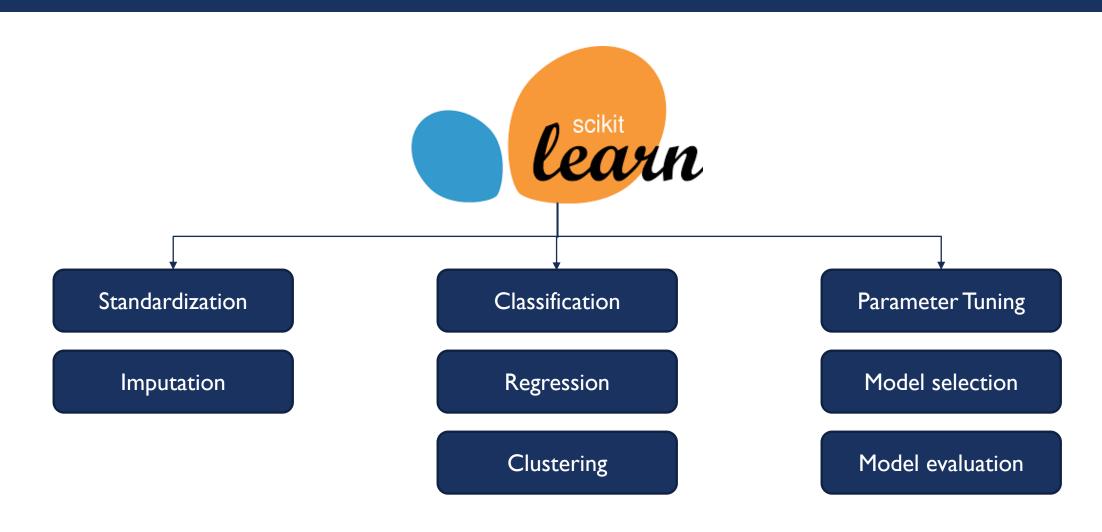
# MACHINE LEARNING IN PYTHON

COS 2021 SESSION 4 | HOLLY WIBERG

# MACHINE LEARNING WORKFLOW FOR SUPERVISED LEARNING



# SCIKIT-LEARN: THE PYTHON ML TOOLKIT



#### I. PROBLEM DEFINITION

## What is our outcome of interest (y)?

#### Regression

- Continuous outcome:  $y \in \mathbb{R}$
- Model outputs an estimated value  $\hat{y} \in \mathbb{R}$
- Example: price of an Airbnb listing

#### Classification

- Discrete outcome: binary  $(y \in \{0,1\})$  or multi-class
- Model outputs an estimated probability

$$\hat{y} = P(y = 1) \in [0,1]$$

Example: whether a listing has an elevator

What are the relevant variables available in the data that we can use for our predictive task?

#### Data cleaning: many algorithms require complete, numeric data to run models.

- Categorical features → one-hot encode
  - Add indicator variables for all possible levels of a categorical feature
- Missing data → remove/impute
  - Remove columns/rows that have "too much" missingness
  - Impute remaining missing values: median/mode imputation, K-nearest neighbors imputation, etc.

Listing ID	Max. Guests	City	 Elevator?	Price
ı	NA	NA	yes	105
2	8	Boston	no	150
3	2	Cambridge	yes	90
4	4	Boston	no	130
<del>5</del>	3	NA	<del>yes</del>	NA
6	NA	Brookline	no	110
7	6	Boston	no	98
8	2	Cambridge	no	70

Remove missing outcomes

Listing ID	Max. Guests	City	•••	Elevator?	Price
I	5	Boston		I	105
2	8	Boston		0	150
3	2	Cambridge		0	90
4	4	Boston		0	130
6	2	Brookline		0	110
7	6	Boston		0	98
8	2	Cambridge		0	70

Impute missing values

Listing ID	Max. Guests	City_Boston	City_Brookline	City_Cambridge	•••	Elevator?	Price
I	5	I	0	0		I	105
2	8	I	0	0		0	150
3	2	0	0	1		0	90
4	4	I	0	0		0	130
6	2	0	0	1		0	110
7	6	I	I	0		0	98
8	2	0	0	ſ		0	70

One-hot encode categorical values

Tools: pd.get\_dummies()

#### III. MODEL TRAINING + EVALUATION

Now that our feature space is clean, we can split the data into train/validation/test sets to prepare for model training:

Training Data	Validation Data	Testing Data
---------------	-----------------	--------------

- 1. **Training Set:** The sample of the data used to create the predictive model. It is important this subset is large enough to yield statistically significant results. Generally, at least 60% of the data is allocated to the training set.
- 2. Validation Set: The sample of data used to provide an unbiased evaluation of a model on the training dataset while tuning model hyperparameters.
  - When using cross-validation, we will not explicitly separate the training/validation data. Multiple splits will be used to tune the hyperparameters.
- 3. **Testing Set:** The subset of data used to provide an unbiased evaluation of the final model. Evaluation on the testing set is also referred to as **out-of-sample** evaluation.

Tools: sklearn.model\_seletion.train\_test\_split()

# III. MODEL TRAINING + EVALUATION

# Model Training

- Train models using various ML methods.
- Tune parameters within each method using the training and validation sets.
  - Parameter tuning is used to prevent our model from overfitting to the training data, making the models more generalizable to unseen data.

Tools: sklearn.model\_selection.GridSearchCV()

# Model Evaluation

- Compare performance across methods
  - **Regression:**  $R^2$ , root mean-squared error (RMSE)
  - Classification: Area under the ROC curve (AUC), threshold-based metrics (accuracy, sensitivity, specificity)

Tools: sklearn.metrics

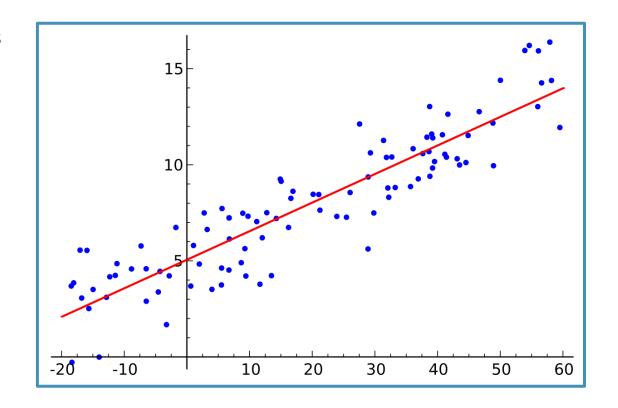
# LINEAR MODELS: OLS REGRESSION

#### **Ordinary Least Squares (OLS)**

- Predict  $y \in \mathbb{R}$  as a linear function of the input variables  $(x_i \in \mathbb{R}^p) : \hat{y} = \beta^T x$
- Find the coefficients  $\beta \in \mathbb{R}^p$  by minimizing the least squares loss function

$$\min_{\beta} \frac{1}{n} \sum_{i=1}^{n} (\beta^T x_i - y_i)^2$$

• We won't talk about the details behind solving this problem, but the optimal  $\beta^*$  can be written in closed form.



#### LINEAR MODELS: REGULARIZED REGRESSION

**Regularization** is a tool which helps us to avoid overfitting by penalizing model complexity. Mathematically, we add a term to the loss function in the optimization problem to be solved. Our new loss function is:

$$\min_{\beta} \frac{1}{n} \sum_{i=1}^{n} (\beta^{T} x_{i} - y_{i})^{2} + \lambda \Omega(\beta)$$

LASSO:  $\Omega(\beta) = \|\beta\|_1$ Ridge Regression:  $\Omega(\beta) = \|\beta\|_2^2$ 

LASSO and Ridge regression both shrink the elements of the optimal  $\beta^*$  vector towards 0, but in different ways.

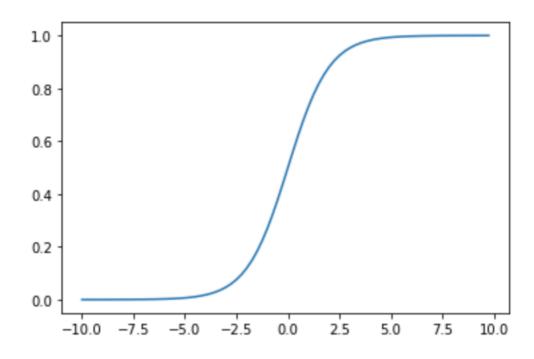
We will focus on LASSO -- which tends to shrink the coefficients so that some are equal to 0. This is nice because it helps us interpret the model by making it **sparser**.

#### LINEAR MODELS: LOGISTIC REGRESSION

Logistic Regression is a generalized linear model (GLM) for binary classification. It maps a linear fit through a nonlinear function f() and returns a probability that the outcome class is 1.

$$P(y_i = 1) = f(\beta^T x_i) = \frac{1}{1 + e^{-(\beta^T x_i)}}$$

Since the function stays between zero and one, it can be interpreted as a mapping from predictor values to a probability of being in one of two classes.

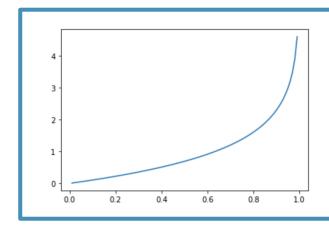


#### LINEAR MODELS: LOGISTIC REGRESSION

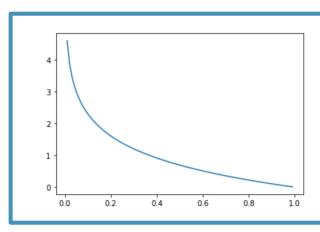
Logistic Regression is a generalized linear model (GLM) for binary classification. It maps a linear fit through a nonlinear function f() and returns a probability that the outcome class is 1.

We find the optimal  $\beta$  by minimizing the logistic loss:

$$\min_{\beta} \left( \frac{1}{n} \sum_{i=1}^{n} -y_i \log f(\beta^T x_i) - (1 - y_i) \log \left( 1 - f(\beta^T x_i) \right) \right)$$

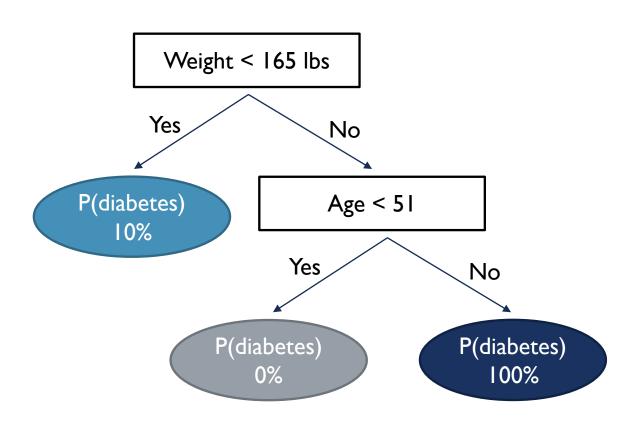


Loss if  $y_i = 0$   $\rightarrow$  high penalty for predictions near I



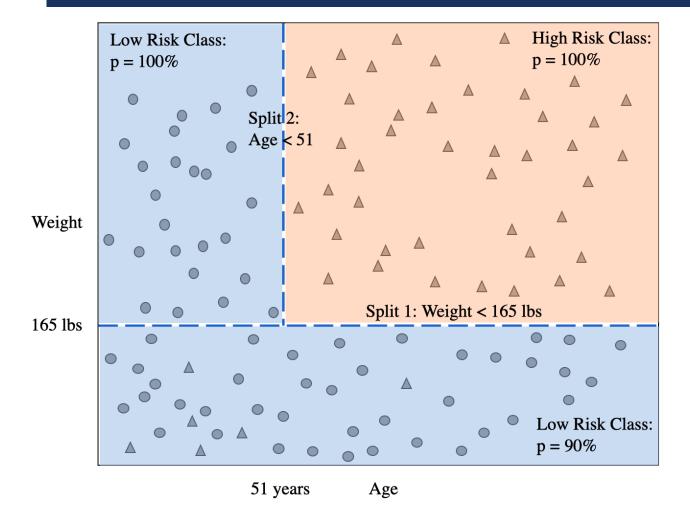
Loss if  $y_i = 1$  $\rightarrow$  high penalty for predictions near 0

#### **DECISION TREES**



- Decision trees partition the feature space through a series of splits, such that each observation ends up in a leaf node.
  - It is built to minimize a loss function which quantifies the error of the model. Splits are chosen based on how much they improve the tree's loss.
- Each leaf has a predicted y based on the average outcome of the leaf members.
- Various implementations: CART (Breiman 1984), Optimal Classification/Regression Trees (Bertsimas and Dunn 2017).

## **DECISION TREES**



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#### **ENSEMBLE MODELS**

- A Random Forest model consist of a collection of classification trees, where each one uses a random sample
  of the training data and predictive variables.
- **Each tree "votes"** on the predicted outcome of every observation, and the final prediction is taken to be the majority vote.



**Ensemble Method:** Uses a large group of trees to generate predictions. This allows it to capture more complex decision boundaries. XGBoost is another popular method of this type.

**Higher Accuracy – Lower Interpretability** 

# III. MODEL TRAINING + EVALUATION

Method	Туре	Python Implementation	Pros	Cons
Linear/Logistic Regression	Linear	<pre>sklearn.linear_model - Lasso() - LogisticRegression()</pre>	Highly interpretable.	Does not capture interactions between variables.
Decision Tree	Tree-Based	<pre>sklearn.tree - DecisionTreeClassifier() - DecisionTreeRegressor()</pre>	Highly interpretable, models nonlinear relationships.	Does not capture linear dependence on variables.
Random Forests	Ensemble	<pre>sklearn.ensemble - RandomForestClassifier() - RandomForestRegressor()</pre>	Highly performant, models nonlinear relationships.	No single final model, less interpretable.
XGBoost	Ensemble	<pre>xgb - XGBClassifier() - XGBRegressor()</pre>	State-of-the-art performance, models nonlinear relationships.	No single final model, less interpretable, more parameter tuning.

... and many others!

#### III. MODEL EVALUATION: CONTINUOUS OUTCOME

#### (Root) Mean Squared Error

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (\widehat{y}_i - y_i)^2$$

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (\widehat{y}_i - y_i)^2}$$

# R-Squared $(R^2)$

$$R^{2} = \frac{\sum_{i=1}^{n} (\widehat{y}_{i} - y_{i})^{2}}{\sum_{i=1}^{n} (\widehat{y}_{i} - \overline{y})^{2}}$$

- Proportion of variance in the data which is explained by the model: how much better does the model predict y than a baseline of just predicting the average?
- More interpretable measure of accuracy (maximum value = 1)

#### III. MODEL EVALUATION: CLASSIFICATION

Threshold-based metrics: compare actual outcomes to predicted outcomes using a confusion matrix (classification matrix). We turn probabilities into 0/1 predictions by prediction 1 if  $\hat{y} > \tau$  and 0 otherwise, for a threshold  $\tau$ 

	Predicted Class = 0	Predicted Class = I
Actual Class = 0	True Negatives (TN) 🗸	False Positives (FP) 🗶
Actual Class = I	False Negatives (FN) 🗙	True Positives (TP) 🗸

- Accuracy = (TN+TP)/ # of observations
- A different threshold value  $(\tau)$  changes the types of errors
  - Sensitivity = TP/(TP+FN)
  - Specificity = TN/(TN + FP)

Question: What is the "right" threshold for a prediction task?

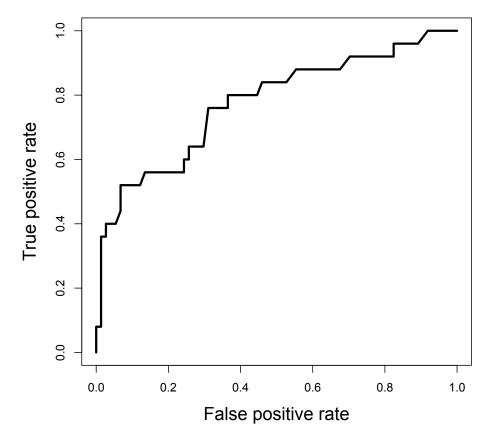
#### III. MODEL EVALUATION: CLASSIFICATION

ROC Curve: plot true positives vs. false positives across all thresholds  $\tau \in [0,1]$ 

Area under the ROC Curve (AUC) measures how well the model discriminates between positive and negative cases, *independent* of threshold.

- An AUC of 0.5 means the model is random.
- An AUC of I means that the model perfectly identifies true positives and negatives.

#### **Receiver Operator Characteristic Curve**



# IV. MODEL INTERPRETATION

Method	How to Interpret?
Linear/Logistic Regression	Coefficients: direction (positive -> increase prediction) and magnitude (but be careful about variable scales!)
Decision Tree	<b>Tree decision paths</b> : what characterizes leaves with high (and low) predictions? What dependencies do you find between variables?
Random Forests	Feature importance plots: estimate how much each variable contributes to
XGBoost	predictions.  SHAP values: advanced importance estimation.

# DEMO: PREDICTING AIRBNB PRICE AND AMENITIES

Let's move over to Python!