

# Alessandro Daniel de Alcântara Delgado

I'm a passionate craftsman  
with a keen product eye  
and experience in a broad  
range of technologies and  
industries.

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## PROFESSIONAL EXPERIENCE

### ArtFacts

September 2017 – Current  
Berlin

This art world data broker was amidst a severely delayed effort to launch a then-beta version of their main product. Customers were frustrated by bugs and missing features, and the messy codebase was hindering product evolution. Under my leadership, the relaunch was successful, but there's still lots of work to be done.

I progressively introduced modern development practices such as code reviews, automated testing, CI and linting. As front-end resources were scarce, I coached a less experienced developer on the tooling and technologies used, as well as common abstractions in the system. He grew more productive and was soon submitting valuable changesets.

I observed the needs of the departments as well as collaborated closely with the CEO and the CFO to understand over-arching goals. These discussions helped me negotiate reduced product scopes, prioritize work items efficiently, and manage technical debt.

I noticed that the issues on the tech side were a microcosmos of the organizational problems in the company, such as quickly changing priorities and fuzzily defined business objectives, so as we looked for a tighter product-market fit, and discussed changes to the business model or leaner, more focused, product offerings, I'd try to align these with out short-term commitments with customers and stakeholders.

I supported the main designer and empowered her as a project leader of sorts, coördinating along me the development pipeline, curating requests from different departments and consolidating features and bugs into sprints and a backlog.

**Key technologies:** Unix, TypeScript, React, Redux, Mocha.

### Creators Media

July 2013 – March 2017  
Berlin and Los Angeles

At the largest multi-channel social-media publisher at the time, I implemented features on each of the properties, based on requests from diverse departments, according to mock-ups from designers and informal specifications, working along a team of around six developers.

A few highlights are: the authoring tool used by staff writers and the public, with third-party content integration, support for items like polls or quizzes, and features for proofreading and editorialization; managing a remote developer tasked with heavy customizations on an open-source chat system; the cross-property internal SDK used to provide analytics, tracking, and authentication.

**Key technologies:** Unix, ECMAScript, CoffeeScript, React, Redux, Node, Express, Backbone, Mocha, Ruby, Rails, Jade, Stylus.

### WeGreen

February 2013 – June 2013  
Rio de Janeiro and Berlin

This startup offered a search engine and marketplace for sustainable products. I delivered features for both mobile and desktop versions of the website, along with a team of four developers and a designer. I also worked on packaging the mobile version as a native iOS application.

**Key technologies:** Unix, JavaScript, Knockout, PHP, Symfony, Cordova/PhoneGap.

### Pontomobi

June 2012 — December 2012  
Rio de Janeiro

Within the mobile marketing subdivision of this Latin American advertising player, I worked on the implementation of an in-house ad-server, while supporting internal demands on the legacy ad-server and analytics engine.

In addition to that, I also implemented a few requested new features on the legacy ad-server's client libraries for iOS and Android.

**Key technologies:** Unix, JavaScript, Node, Express, Angular, PHP, Java, Objective-C.

### MundiPagg

February 2012 – May 2012  
Rio de Janeiro

At this e-payments startup by the same founding team as Braspag, I was brought in by the co-founder to be part of the initial team of five developers responsible for the implementation of the company's on-line transactions platform.

**Key technologies:** Windows, C#.NET, SOAP.

### Braspag

August 2010 – July 2011  
Rio de Janeiro

While working at the largest payment gateway in Latin America at the time, I took part in efforts to build their next transactional platform along with a team of three other developers. In addition to the core system, I also worked on developing client modules for integration with diverse credit card acquirers' banking systems.

**Key technologies:** Windows, C#.NET, SOAP, PHP.

### Fábrica Digital

March 2008 – February 2009  
Rio de Janeiro

At this Brazilian company offering custom content management solutions for corporate and governmental organizations, I was part of a team of three people and was tasked with implementing markup and styles according to wire-frames. Eventually I started writing custom components for both their in-house CMS and other open-source ones.

**Key technologies:** Unix, Lua, Kepler, Publique!, PHP, Drupal.

## SPOKEN LANGUAGES

I grew up speaking **Portuguese** and **French**. I speak **English** fluently, I can speak **Spanish** quite well, converse in somewhat faulty **German** and I'm learning **Mandarin Chinese**.

## EDUCATIONAL BACKGROUND

I attended the **Pontifical Catholic University of Rio de Janeiro** for two years, where I held a performance-based academic scholarship to study for a **Bachelor in Computer Science**.