

Adelia Henderson

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Experience

Graduate Assistant | University of Georgia, Grady College | Jan. 2020 - current

- Assist the National Press Photographer's Association with the annual Best of Photojournalism competition.
- Help to event plan, coordinate logistics, manage online judging platform, and curate public relations material.

Social Media Intern | Virtual Student Federal Service | Sept. 2019 - current

- Virtual internship through the Virtual Student Federal Service program.
- Develop projects and content to promote office initiatives on social media.
- Research topics of interest to the target social media audience, research and analyze social media campaigns of similar agencies to develop best practices, and create appropriate social media content.

Public Relations Assistant | UGA School of Social Work | Sept. 2019 - Dec. 2019

- Assisted the school's public relations department in preparing material for the school's website, calendar, alumni magazine and other outlets.
- Helped maintain website content, troubleshoot website design and code as necessary.
- Photographed people & events, prepared photos for different platforms and wrote about events and awards news following UGA and AP Style guidelines.
- Created digital signage and graphics for the web and print following UGA brand standards.

Google Policy Fellow | Reporters Committee for Freedom of the Press | June - Aug. 2019

- Member of the Summer 2019 cohort of the Google Policy Fellowship program.
- Researched policy matters concerning the First Amendment, freedom of information rights, and technology.
- Interpreted legislation and drafted memos, reports, and articles to further the RCFP's mission of supporting press freedom and government transparency.

Public Engagement Intern | Virtual Student Federal Service | Sept. 2018 - May 2019

- Virtual internship through the Virtual Student Federal Service program, with the Department of State.
- Assisted State's Office of Public Engagement (OPE) in launching a social media campaign that highlighted how Department programs and connections benefit communities throughout America.
- Helped to increase OPE's Twitter engagement by 700%.
- Used research, writing, and social media to connect diplomacy to a domestic audience.

Copy Editor | The Mercer University Cluster | Oct. 2017 - May 2019

- Proofread all newspaper articles for AP Style and other errors before publication.
- Edited articles with quick turnaround in order to meet publication deadlines.
- Worked closely with digital editor to create social media posts and monitor site analytics.

Intern | Georgia Secretary of State | May - July 2018

- Assisted the Secretary of State's office with upkeep of records/licensing.
- Included general office duties, handling of sensitive information, screening applicants, and issuing licenses.

Student Loan Assistant | Mercer University Student Loan Office | May 2016 - May 2019

- Worked collections/upkeep of current federal and institutional student loan customers.
- Maintained confidentiality and security in relation to fiscal data, student accounts, and University operations.

Specialized Skills & Abilities

Experience with: Adobe Bridge, Photoshop, Premiere, Audition; Python coding; Google Analytics; WordPress; Canva; Salesforce; Sage Collaboration

Technical: HTML and CSS; interviewing; writing and editing; DSLR photography and videography; graphic design; SEO; data entry and analysis; AP Style; social media management; research and fact-checking; print, online, and visual writing and editing

Education

The University of Georgia - Athens, Ga.

Master of Arts

Journalism, public relations concentration

Aug. 2019 - current

Expected graduation: Dec. 2020

Mercer University - Macon, Ga.

Bachelor of Arts

Major: Journalism **Minors:** Criminal Justice; Law & Public Policy

Aug. 2015 - May 2019 | magna cum laude