

ADELINA MIRON

UX ENGINEER

EMAIL

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PHONE

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PORTFOLIO

www.adelinamiron.com

LANGUAGE

Romanian & English

With 7+ years of experience in UX and UI development, specializing in blending design and technology with an iterative approach to align user needs with business goals. Experienced in both creative and technical roles, leading UX activities, designing user experiences, and implementing scalable solutions for mobile apps and web platforms with a focus on usability and consistency.

SKILLS

DESIGN

Figma

Sketch

UX Audit

Wireframes

User Testing

Prototyping

Adobe Creative Cloud

Competitive Research

User Research

Information Architecture

User Flow

Design System

Web Design

Mobile Design

WCAG accessibility

DEVELOPMENT

HTML5

CSS3

SASS

Version Control Tools

Responsive

JavaScript

Bootstrap

Tailwind

Lighthouse

Animations

OTHER

VSCode

Confluence

Jira

Asana

Stakeholder Communication

Research

EDUCATION | COURSES

Informal School of IT

OCT 2019 - MAR 2020

CERTIFIED IN UX DESIGN

University Babes Bolyai, FSEGA

OCT 2016 - JUN 2018

MASTER'S DEGREE IN MARKETING

University Babes Bolyai, FSEGA

OCT 2013 - JUN 2016

BACHELOR'S DEGREE IN COMPUTER SCIENCE

WORK EXPERIENCE

Clever Spend

JUN 2024 – JAN 2025

UX ENGINEER

UX designer and UI Developer to a personal finance app aimed at simplifying expense/income tracking and budgeting.

- Performed market research and competitive analysis of 10+ competitors to define app features and key opportunities.
- Executed 40+ high-fidelity UI designs in Figma, crafting user flows and wireframes that prioritized simplicity and enhanced usability across key product features.
- Enhanced interactive charts and goal-tracking features to simplify complex budgeting data.
- Established branding, marketing assets, and managed social profiles to create a cohesive identity.
- Engineered scalable UI components in React Native, ensuring design consistency across the app.
- Facilitated usability tests across 3 iterations, reducing onboarding time by 30%.

8 WEST

JUL 2019 – JUN 2024

UX ENGINEER

Collaborated across design and development roles at a B2C consulting and software company.

- Directed the design process for mobile and web applications, covering competitive analysis, information architecture, wireframing and prototyping.
- Designed and implemented intuitive user interfaces for 10+ clients using Figma or Sketch, ensuring usability.
- Conducted UX audits and research to improve design strategies and enhance usability for websites and dashboards, resulting in better project outcomes.
- Redesigned the sign-in process, reducing steps from 5 to 3, leading to faster onboarding.
- Implemented responsive web interfaces with HTML, CSS, JavaScript, React, and version control (Git), leveraging UI frameworks like Bootstrap and Tailwind for efficiency.
- Improved Lighthouse performance scores from 76 to 93 by optimizing code and refining UI components.
- Shaped and developed email templates in Klaviyo, ensuring cross-platform compatibility through Litmus testing.
- Produced animated videos and motion graphics in After Effects for marketing and education.
- Collaborated with cross-functional teams and utilized tools such as Jira / Asana to ensure timely project delivery.

Instascribe

FEB 2023 – MAY 2023

UX DESIGNER

Contributed to an AI-powered iOS app generating image-based captions for social media content.

- Conducted user research with 5+ participants to uncover challenges in creating engaging captions.
- Produced wireframes, user flows, and high-fidelity UIs, using Figma, focusing on usability and simplicity.
- Created a design system with 20+ reusable component to maintain consistency and scalability across the app.

Softimpera

APR 2017 – JUL 2019

UI DEVELOPER | UI DESIGNER

Focused on web development and design, specializing in landing pages and e-commerce solutions.

- Developed 15+ responsive web pages using HTML5, CSS3, JavaScript, and Bootstrap within CMS platforms.
- Designed layouts and prototypes for web pages using Adobe XD/Photoshop.