

# ADELINA MIRON

## UX ENGINEER

### EMAIL

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### PHONE

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### LANGUAGE

Romanian & English

### LOCATION

Cluj-Napoca

I specialize in blending design and technology to create solutions that align user needs with business goals. Throughout my career, I've taken on both creative and technical roles—leading core UX activities, designing user experiences, and implementing code. I've developed solutions for mobile apps and web platforms with a strong focus on usability and functionality. Now, I'm excited to bring my creative vision and technical expertise to a new professional challenge.

## SKILLS

### DESIGN

Figma

Sketch

UX Audit

Wireframes

User Testing

Prototyping

Adobe Creative Cloud

Competitive Research

User Research

Information Architecture

User Flow

Design System

Web Design

Mobile Design

WCAG accessibility

### DEVELOPMENT

HTML5

CSS3

SASS

Version Control Tools

Responsive

JavaScript

Bootstrap

Tailwind

Lighthouse

Animations

### OTHER

VSCode

Confluence

Jira

Assana

Stakeholder Communication

Research

## EDUCATION | COURSES

Informal School of IT

OCT 2019 – MAR 2020

CERTIFIED IN UX DESIGN

University Babes Bolyai, FSEGA

OCT 2016 – JUN 2018

MASTER'S DEGREE IN MARKETING

University Babes Bolyai, FSEGA

OCT 2013 – JUN 2016

BACHELOR'S DEGREE IN COMPUTER SCIENCE

# CAREER SUMMARY

## Clever Spend

JUNE 2024 – JAN 2025

### UX ENGINEER | CO-FOUNDER

Co-founded a personal finance app aimed at simplifying expense/income tracking and budgeting. Led the UX design and contributed to various aspects of the app's development.

- Conducted market research and competitive analysis to shape app features and identify key opportunities.
- Designed user flows, wireframes, and high-fidelity UI, using Figma with a focus on clarity and usability.
- Created interactive charts and goal-tracking features to simplify complex budgeting data.
- Designed branding, marketing assets, and managed social profiles to build a cohesive identity.
- Developed scalable UI components in React Native to ensure consistency across the app.
- Ran usability tests to refine onboarding and expense tracking flows, addressing user friction.

## 8 WEST

JULY 2019 – JUNE 2024

### UX ENGINEER

At 8 West, a business consulting and software development company, I transitioned between design and development roles, working primarily in the Healthcare and Retail sectors.

- Led various stages of the design process for mobile and web applications, including competitive analysis, information architecture, wireframing, prototyping, testing and more.
- Designed interfaces and user experiences for mobile apps and web platforms using Figma and Sketch, ensuring consistency and usability.
- Conducted UX audit for websites and dashboards to improve usability.
- Conducted research to inform design decisions and improve project outcomes.
- Produced animated videos and motion graphics in After Effects for marketing and educational purposes.
- Developed web interfaces with HTML, CSS, JavaScript, React, and Git for version control.
- Utilized UI frameworks like Bootstrap and Tailwind, and styled projects with SCSS for efficiency.
- Generated performance reports with Lighthouse and implemented optimizations based on findings.
- Designed and coded email templates in Klaviyo, ensuring cross-platform compatibility through testing in Litmus.
- Used project management tools such as Jira, Assembla, and Asana to track progress and meet deadlines.
- Worked independently and collaboratively with teams of various sizes to deliver high-quality solutions.

## Instascribe

FEB 2023 – MAY 2023

### UX DESIGNER

A side project focused on designing an iOS app that generates AI-powered captions based on images, helping users create engaging social media posts with ease.

- Researched user challenges in crafting engaging and stylistically appropriate captions.
- Designed wireframes, user flows, and high-fidelity UIs, using Figma, focusing on usability and simplicity.
- Developed a cohesive design system to maintain consistency and scalability across the app.
- Created marketing assets and App Store visuals to align with the app's branding and target audience.

## Softimpera

APRIL 2017 – JULY 2019

### UI DEVELOPER | UI DESIGNER

At Softimpera, I focused on web development and design, specializing in landing pages and e-commerce solutions.

- Developed web pages and applications using HTML5, CSS3, JavaScript/jQuery, and Bootstrap within CMS platforms.
- Designed layouts and prototypes for web pages using Adobe XD.
- Implemented responsive design techniques with the Flexbox layout model, media queries and Bootstrap, ensuring optimal performance across devices.