Adelina Miron

UX ENGINEER

Email: miron.adelinaa@gmail.com

Portfolio: adelinamiron.com

Over 7 years of experience in UX design and UI development, following an iterative process to align user needs with business goals. Specialized in mobile and web experiences with a focus on usability, visual design, and design systems.

WORK EXPERIENCE

Clever Spend - UX Engineer
JUN 2024 - Present

- Managed the UX/UI design process from 0 to 1 for a fintech mobile application (iOS & Android).
- Built 40+ high-fidelity screens in Figma, focusing on simplicity, intuitive navigation, and clear user flows.
- Conducted market research and analyzed 10+ competitors to identify key features and user pain points.
- Facilitated usability tests, reducing onboarding time by 30% and improving the user experience.
- Developed a library of reusable UI components in React Native.

8 WEST - UX Engineer
JUL 2019 - JUN 2024

- Contributed to the design process for mobile and web applications, designing intuitive UIs for 10+ e-commerce clients.
- Worked on competitive analysis, information architecture, and user flows to shape user-centered experiences.
- Created and maintained design systems for e-commerce platforms.
- Redesigned the sign-in process, reducing steps by 40% through workflow optimization and eliminating redundancies.
- Conducted UX audits and research to improve design strategies and enhance usability for websites and dashboards.
- Developed responsive, cross-browser compatible interfaces using HTML, CSS, JavaScript, Bootstrap and Tailwind.

Instascribe - UX Designer
FEB 2023 - MAY 2023

- Designed the visual experience of an AI-powered iOS app for generating social media captions.
- Created user flows, wireframes, and high-fidelity UIs in Figma.
- Built and documented a scalable design system with 20+ reusable components.

Softimpera - UI Developer / UI Designer
APR 2017 - JUL 2019

- Designed landing pages and e-commerce solutions for 15+ clients using Adobe XD and Sketch.
- Engineered and optimized responsive web experiences, ensuring cross-browser compatibility across devices.

SKILLS

Design

Figma   Miro   Design System   Wireframes   Prototyping
User Testing   UX Audit   User Flow   IA   Data Visualization
UX Research   Accessibility   After Effects   Lottie

Development

HTML   CSS / SASS   JavaScript   Tailwind   Bootstrap
Webflow   Cross-Browser Compatibility   Responsive
CSS Animations   Lighthouse   Version Control Tools

EDUCATION | COURSES

Informal School of IT - UX Design Certification
OCT 2019 - MAR 2020

Babeș-Bolyai University - Master's Degree in Marketing
OCT 2016 - JUN 2018

Babeș-Bolyai University - Bachelor's Degree in Business Informatics
OCT 2013 - JUN 2016