ADELINA MIRON

UX ENGINEER

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PORTFOLIO
https://adelinamiron.com

LANGUAGE
Romanian & English

Over 7 years of experience blending UX design and UI development, following an iterative process to align user needs with business goals. Specialized in creating mobile and web experiences with a focus on usability, visual design, consistency, and scalable design systems.

SKILLS

DESIGN

Figma | Mobile Design | Web Design | Design System | Wireframes | Prototyping | User Testing | UX Audit | User Flow | Information Architecture | Competitive Research | User Research | WCAG accessibility | Adobe Creative Cloud | Data Visualization | Miro

DEVELOPMENT

HTML | CSS / SASS | JavaScript | Tailwind | Bootstrap | Cross-Browser Compatibility | Responsive | CSS Animations | Lighthouse | Version Control Tools GIT

OTHER

Jira | Confluence | Asana | Team Collaboration | Research | VSCode

WORK EXPERIENCE

Clever Spend
JUN 2024 – JAN 2025

UX ENGINEER

Designed the user experience and interface for a fintech app focused on simplifying personal finance management.

- Built 40+ high-fidelity UIs in Figma, creating user flows and wireframes that emphasized simplicity and intuitive navigation across core features.
- Conducted market research and analyzed 10+ competitors to identify key features and user pain points.
- Facilitated usability tests, reducing onboarding time by 30% and improving the user experience.
- Crafted interactive charts, transforming complex budgeting data into digestible, user-friendly visuals.
- Engineered a library of reusable UI components in React Native, enhancing overall development efficiency.
- Established a consistent brand identity, improving recognition among target audiences.

8 WEST
JUL 2019 – JUN 2024

UX ENGINEER

Collaborated across design and UI development roles at a B2C consulting and software company.

- Contributed to the design process for mobile and web applications, focusing on visual design, competitive analysis, information architecture and wireframing to deliver user-centered solutions.
- Crafted visual design and implemented intuitive interfaces for 10+ e-commerce clients.
- Redesigned the sign-in process, reducing steps by 40% through workflow optimization and eliminating redundancies, resulting in faster onboarding
- Conducted UX audits and research to improve design strategies and enhance usability for websites and dashboards, resulting in better project outcomes.
- Developed responsive, cross-browser compatible interfaces using HTML, CSS, JavaScript, and UI frameworks like Bootstrap and Tailwind.
- Collaborated with cross-functional teams and utilized tools such as Jira / Asana to ensure timely project delivery.
- Improved Lighthouse performance scores from 76 to 93 for an e-commerce platform by optimizing code, reducing content layout shift (CLS) and implementing webp images.
- Shaped email templates in Klaviyo, ensuring cross-platform compatibility through Litmus testing.

Instascribe
FEB 2023 – MAY 2023

UX DESIGNER

Owned the entire visual design of an AI-powered iOS app for generating image-based captions for social media content.

- Created user flows, wireframes, and high-fidelity UIs in Figma.
- Built and documented a scalable design system with 20+ reusable components, ensuring a consistent visual language and faster iterations.

Softimpera
APR 2017 – JUL 2019

UI DEVELOPER | UI DESIGNER

Focused on web development and design, specializing in landing pages and e-commerce solutions.

- Designed landing pages & e-commerces using Adobe XD/Photoshop.
- Developed 15+ responsive web pages using HTML5, CSS3, JavaScript, and Bootstrap within CMS platforms.

EDUCATION | COURSES

Informal School of IT
OCT 2019 – MAR 2020

CERTIFIED IN UX DESIGN

University Babes Bolyai, FSEGA
OCT 2016 – JUN 2018

MASTER'S DEGREE IN MARKETING

University Babes Bolyai, FSEGA
OCT 2013 – JUN 2016

BACHELOR'S DEGREE IN COMPUTER SCIENCE