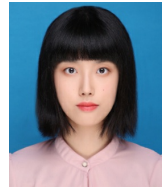


WU,YONGZHEN (Adeline)

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https://cv-adeline-wu.netlify.app/



EDUCATION

Nanjing University 985 211 Double 1st - Class	Sep 2021 - Jun 2024
Library, Information and Archival Management Master	Nanjing
Average Score 90/100	
Sichuan University 985 211 Double 1st - Class	Sep 2017 - Jun 2021
Information Resource Management Bachelor	Chengdu
GPA 3.8/4.0 (Top 10%)	
English Language and Literature Bachelor (minor)	
GPA 3.75/4.0 (Top 25%)	

INTERNSHIP EXPERIENCE

ByteDance	Jun 2023 - Sep 2023
Operation Intern	Beijing
<ul style="list-style-type: none">I participated in discussions on the ideal state of product features, coordinated with the product side to consolidate rules, form solutions, and monitored the internal pilot through AB experiments.I surveyed the vocabulary inclusion scope of paper dictionaries and online competitors, SBS evaluated conflicting terms and determined retention rules, aligned sorting schemes in multiple contexts with the search side to improve precision and recall rate and further optimize user experience.Based on the real user needs, I sorted out the top poetry through multiple channels and present the collection according to tags. I also used Figma to produce display content for the TikTok side and operated the Douyin account from scratch.Combined with user research, I wrote a document on the optimization rules for poem evaluation, and provided training for corresponding human resources. I was responsible for daily data analysis to ensure quality and efficiency.I optimized the production/inspection SOP, reviewed doubtful points and provided specific solutions to achieve a 20% improvement in the efficiency of reviewing.I collaborated with the game department to complete the level and content design of the ancient poetry game to increase the exposure of our product.	
Jiangsu Aerospace 706 Information Technology Co., Ltd	Jul 2021 - Sep 2021
Product Intern	Nanjing
<ul style="list-style-type: none">I used Axure to draw a prototype of the supervisory system and wrote the user operation manual.Combined with the need to build a city brain platform, I built a prototype of the smart city governance command center.I introduced and promoted the company's new products through WeChat tweets in terms of application scenarios, basic parameters, advantages and features.	

PROJECT EXPERIENCE

Yufang Bookstore - to help cultivate good reading habits for college students	Nov 2019 - Nov 2020
(Provincial Undergraduate Training Program for Innovation and Entrepreneurship)	
Completed a survey on the development status, market prospects, and entrepreneurial feasibility of the bookstore industry; Proposed and optimized the plan for "check-in & refund" practices, member club models, and second-hand book circulation pilot activities; Revised and refined the document materials for project initiation, mid-term inspection, and project closure stages.	
Research and Design of Microgrid Based on the New Energy and Low Carbon Technology Institute of Sichuan University	Nov 2019 - Nov 2020
(National Undergraduate Training Program for Innovation and Entrepreneurship)	
Responsible for the information retrieval, case search, and comparative research related to Zero Energy Building abroad, and the conduction of on-site inspections on energy-saving measures for smart buildings at Chengdu Raffles Plaza.	

RESEARCH EXPERIENCE

Research on the Current Situation and Development Trends of Intellectual Property Intensive Industries in Nanjing	Jan 2022 - Mar 2022
Researcher	
I was mainly responsible for the research and interpretation of the current academic research status, product plans and mechanisms, product support strategies and main tasks, as well as the writing of meeting minutes and the organization of revision opinions.	
Investigation on the Quality and Level of Cultural Services in Public Libraries	Feb 2019 - May 2019
Researcher	
I visited three national first-class libraries, namely the Nanjing Library, Jinling Library, and Jiangning District Library, conducting conversations and questionnaires with library managers and readers to find out the current development status, characteristics, and shortcomings of cultural services in public libraries.	

PUBLICATIONS

Wu, Y. Z. (2023). Research on Crucial Technologies of China's Digital Library Construction in the 21st Century (accepted). JIANGSU SCIENCE & TECHNOLOGY INFORMATION

Wu, Y. Z. (2023). A Study of Sexuality and Gender in M. Butterfly Under the Context of Post-Colonial Feminism. Cross-Cultural Communication, 19(1), 73-79.

SKILLS & OTHERS

- Skills:** MS Office / Axure / Figma / SPSS / Tableau / Photoshop / SAI / MindMaster / Python & R for NLP
- Languages:** English (CET-6 591 / CET-4 619) | Mandarin (Native)
- Interests:** Paperwork | Blog Running | ACGN | Fanfiction | Painting & Photography | Coding