

IoT Cloud architecture

While public cloud adoption is moving at an unprecedented pace, cloud networking architects are starting to understand and leverage each CSP's cloud networking features and functions — connecting cloud environments across CSPs is not straight forward. It requires serious, inter cloud networking "acrobatics" using "overlay" virtual routers. Aviatrix provides a comprehensive software solution for all-inclusive secure connectivity between enterprise data center and public cloud regions, leading cloud providers, and direct user access to clouds. The Aviatrix one-click hybrid cloud networking solution is a software-only solution built from the ground up for Amazon Web Services, Microsoft Azure, and Google Cloud environments and enables enterprises to realize the benefits of agility, flexibility, and simplicity when migrating applications to the cloud.

Salesforce is an American cloud computing company, known for its customer relationship management (CRM) product. Salesforce CRM platform enables businesses to manage all interactions with the customers and prospects. Salesforce professionals are the individuals who are adept in using Salesforce products for consulting, administration and development. The Salesforce CRM is composed of Analytics Cloud, App Cloud, Commerce Cloud, Health Cloud, IoT Cloud, Financial Services Cloud, Force.com, Marketing Cloud, Sales Cloud, Service Cloud, and Chatter. The platform enables you to manage all interactions with your current and prospective customers, facilitating your organization to succeed.

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IoT has proven extremely efficient in its ability to churn out piles of data. Where it stands to improve, and which will be an area of focus in 2017, is in its analytic

capabilities. Learning how to derive meaning from the ones and zeroes as they pour in and, more importantly, act on that knowledge while it is still relevant, will be the challenge many businesses begin to tackle in 2017.

Internet of Things, or IoT, has changed the frequency with which we actually interact with machines. Last year, there were an estimated 6 billion IoT devices in use, and it's not only consumers using them. Everyone, from organizations to governments are looking at IoT to streamline processes and improve productivity in newer ways. Their use is actually expected to triple in the next five years.

The cloud is becoming a popular way for businesses to store information without buying tons of data servers to house the information. According to the 2017 Right Scale Cloud Survey, 95 percent of companies surveyed are using cloud computing in some form. Companies are running 79 percent of workloads in the cloud. Cloud computing is beneficial for businesses, because it allows employees flexibility where and when they work, increases collaboration with staff who work off-site and allows companies to decrease the IT budget. One benefit not often mentioned is cloud-computing can help your company go green. Here are three ways cloud computing can help your business cut its carbon footprint.

To a certain extent, when the first business owners started using Hotmail to handle company email back in 1996, the future of enterprise cloud computing was defined. Being able to retrieve email right from web browsers and without having to install and configure old email clients such as Eudora or Outlook was something that mobile business owners truly appreciated. By the time Salesforce.com started delivering enterprise applications over the web in 1999, tech analysts were convinced that this would be the new way of doing business. Contact and customer relationship management applications were the first major business solutions to be offered in the Software as a Service (SaaS) model of cloud computing.

The rough, grimy and greasy world of towing and managing auto impound lots does not immediately come to mind when thinking about cloud computing applications; nonetheless, quite a few companies across the United States use cloud-based towing software to manage functions such as dispatch, invoicing, impound coordination with law enforcement, bookkeeping, and fleet management. The advantage of managing towing operations from the cloud is that this is a very mobile enterprise, which means that drivers can accomplish many business functions right from their smartphones.

In all areas of technology, especially when it comes to robotics and IoT, creativity is critical to differentiate your product on the market. Observing young minds at play (they are not working yet!), see how they resolve challenges, understand how they use today's technology and anticipate their needs when they will be in age for making purchasing decisions is a critical part of your business' future growth and long term strategy.

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Marketers, if you think the Internet of Things is just about controlling your central heating with your phone, you need to think again. The Internet of Things (IoT) will completely change your marketing department. In fact, it's already doing so for many businesses. So, it's worth getting up to speed right now so you can stay ahead of the curve.

Today's new recruits are a digital first generation; they are actively seeking technology innovative organisations and looking for skills diversity. Those organisations exploring AI and IoT will have obvious employment appeal. But state of the art technology alone cannot transform an essentially inefficient manufacturing model. With growing numbers of organisations admitting to turning off their MRP systems due to their inherent inability to manage today's complex and volatile supply chains, there is a rising reliance on manual planning processes and spreadsheets. Luring a millennial to the business with IoT and then presenting a tortuous and inaccurate planning model is a fast track to disengagement and staff turnover.

The utilities industry is going through a unique process of innovation and evolution. Renewables, IoT and Electric Vehicles, among others, are dramatically changing the way we manage and interact with energy. This revolution comes along with new products and services, competition from outsiders, significant regulatory changes and a savvier and more demanding consumer. These are challenges the Utilities had never faced in more than a hundred years.

So that my friends is the cloud. Not the cloud of cloud computing. But the cloud of information that obfuscates deeper understanding. It's the cloud that keeps us arguing with each other over meaningless shit that appears real. Like seeing unicorns in a fluffy cloud. Whatever happens out there, the news picks it up, and spins it into a narrative for whichever red or blue audience they happen to have. The listeners hear the narrative and filter it into their own narratives. And thusly "informed," the red citizens line up to argue on facebook with the blue citizens, the blue citizens firing back with their own data points, each completely convinced of their impenetrable unassailable truthiness.

There is often confusion on what good engineering managers and leaders should do. Engineering Management is sometimes conflated with architecture and code delivery, where communication, people and culture take a backseat. Engineering Management is NOT about architecture and implementation. While the

engineering team proposes, influences and evolves the architecture of products that deliver to a Company's vision, the true ownership of the architecture and implementation lies with the Company. It delicately rests on the fabric of communication between the various functions within the Company such as Sales, Sales Engineering, Support, Services, Product, Operations and in some cases Education Services and Community Enablement. Engineers themselves are the implementers that bring it to life. And Engineering management is the ENABLER that helps bridge the thousand gaps between various teams and Engineering.