

# Adeliya Aitpayeva

Abu Dhabi | + 971 50 575 1709 | aa11832@nyu.edu | *Portfolio*

## EDUCATION

### New York University Abu Dhabi

*Interactive Media major with Design minor*

**Abu Dhabi, UAE**

*Graduation Date: May 2028*

- **Cumulative GPA:** 4.0
- **Coursework:** *Strategic Management, FYWS: Race and Racism, Introduction to Interactive Media, Directing, Sound, Image, Story, Communications Lab, Communication & Technology.*
- Completed **IM Lab** training & **Audio, video, theatrical lighting systems** training.
- Hosted **workshop about Figma** application on behalf of Interactive Media Program.
- Participated in **Attitude Fall & Spring Recitals** in Hip-Hop and Contemporary performances (Links [1](#) & [2](#)).
- Currently part of **A Capella Ensemble** with Professor Churchill.

### Nazarbayev Intellectual School International Baccalaureate (NIS IB)

*Diploma Programme*

**Astana, Kazakhstan**

*Graduation Date: May 2024*

- **IB Diploma Grade:** 39/45
- **NIS IB Chorus member:** delivered arrangements of Kazakh classic folklore, performed at celebration and fundraising concerts, accompanied with piano.
- **IBeasy newspaper Graphic Designer:** Redesigned digital newspaper version, offered designs for 11 issues.
- **National Volunteer Network:** coordinated 19 volunteers, cared for children during charity performances, instructed newcomers, operated EdTech exhibitions.

## WORK EXPERIENCE

### Freshman Academy

*Graphic Designer*

**Remote (Based in Singapore)**

*April 2023 - September 2023*

- Designed admissions-related social media posters (Instagram, Telegram channels)
- Synched with the Marketing team every week, worked on a weekly education-themed content plan.

### Astana Hub

*Business Programs Office Intern*

**Astana, Kazakhstan**

*July 2022 - September 2022*

- Designed and integrated 4 Business Programs' homepages on Tilda
- Contacted ~230 likely participants and attracted 50 startup participants to the program
- Created PR content for social media for Central Asia audience
- Developed custom products (sticker packs, tote bags)

### Silicon Valley Camp

*Curator*

**Remote (Based in San Francisco, US)**

*January 2021 - August 2021*

- Worked with mentors from Silicon Valley (VCs, entrepreneurs) to deliver business program for teenagers
- Designed promotional materials (IG posts, posters)

### EduDo

*Content Manager*

**Remote (Based in Kyiv, Ukraine)**

*May 2021 - July 2021*

- Created and integrated 100+ educational videos to new EduDo social platform
- Corresponded with and attracted 50+ potential creators to the platform
- Weekly updated content plan and developed of digital marketing strategy for entry to Central Asian countries
- Hosted 'happy hours' for team building

## SKILLS & INTERESTS

**Design:** Adobe Suite, Davinci Resolve, Canva, Figma, Tilda, Wordpress, CapCut, Audacity. ([Portfolio](#))

**Language:** English (IELTS 8.0), Russian (native), Kazakh (native).

**Interests:** Graphic design, UX/UI Design, Singing, Video-editing, Dancing, Calligraphy.