

# Solace

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# Idea Process:

- Anxiety and Depression reliever for college students
  - *Could also be used outside of college*
- Personal/convenient
- Research
  - *Look & feel*
- Sketches & design
- Challenges
  - *Making similar the code and initial idea*
  - *Responsive*



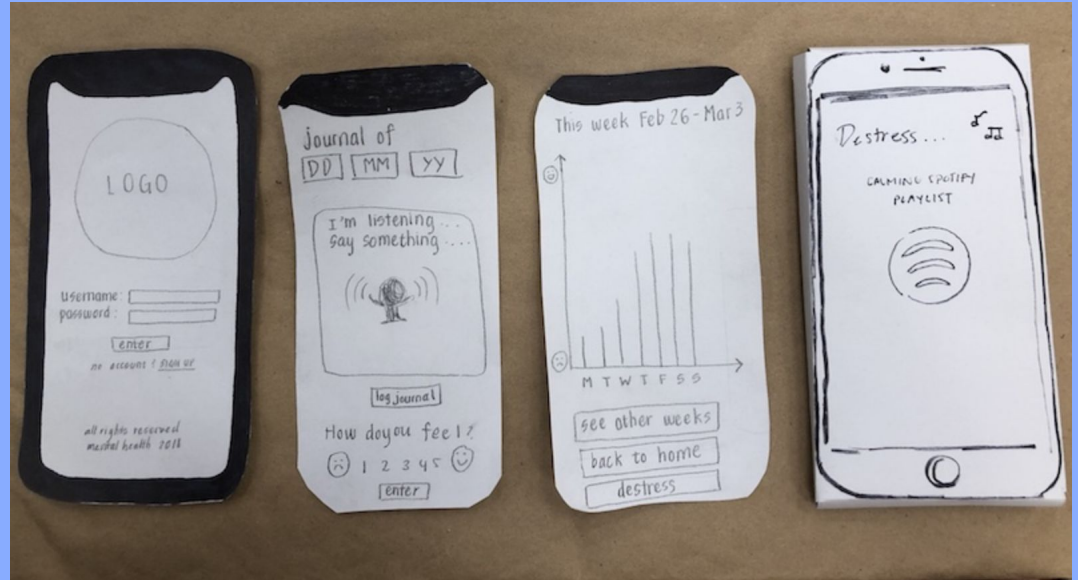
# *What is Solace?*

- Solace is a website where individuals facing Anxiety or Depression can go to feel relaxed. This site will also allow users to log their feelings in the form of a personal journal.
- UC Davis is lacking in counselors and this would be an alternative to that option

# Solace

# Paper Prototype

- User Friendly
- Emphasis in "Ease"
- Easy access
- Responsive Design

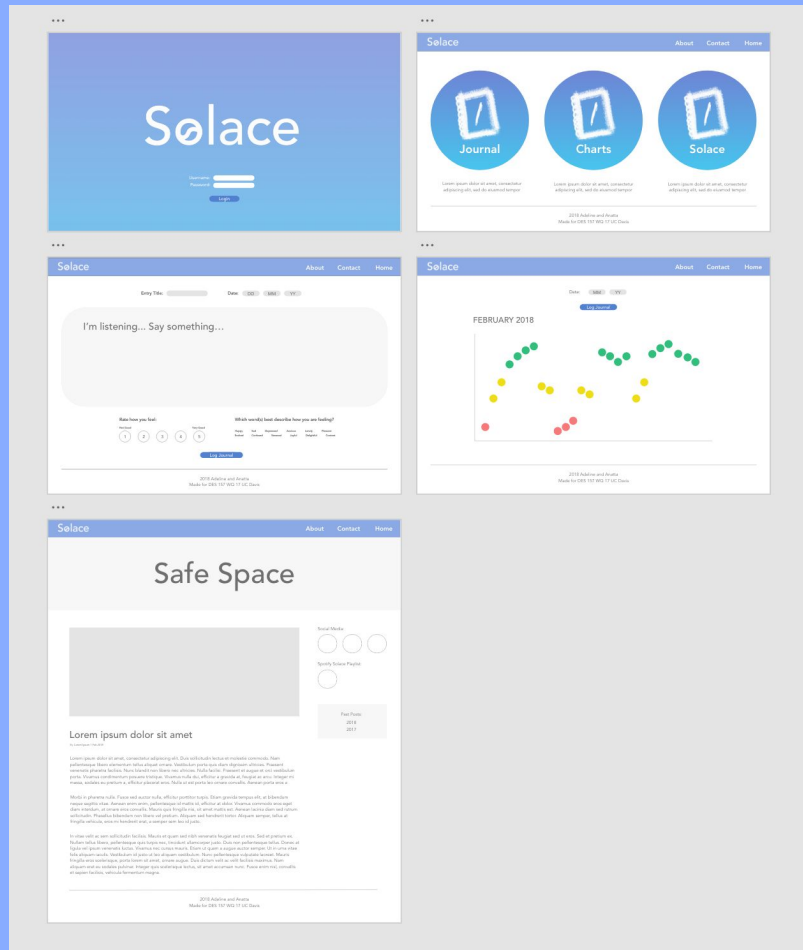


# Compositions

MONTSERRAT

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montserrat



# Audience Testing

- Logout button
- Clearer (feeling) rating
- Indication for speech recognition
- Changed solace tab to unwind
- Golden ratio

## AUDIENCE RESEARCH



Student at the University of California

Name: John Smith  
Pathway: Pre-med  
Intern: Research on X  
Job: CoHo Barista

### Demographics:

- 18-22 years old
- Male & Female
- No \$\$\$\$
- Lives near campus
- Pursuing a degree
- Not married, no kids

### How to Help:

- Journal logging to relief stress
- Online support group to unwind
- Remote psychologist support
- Chart tracking to promote self-care

### Marketing Message:

- Online mental health monitoring and support group

### Values and Fears:

- Values good support and easy remote access
- Objects to expensive and time consuming methods

### Goals and Challenges:

- Cope with busy lifestyle
- Unwind and relief stress
- Get counselling appointments
- Make time for self-care

### Elevator Pitch:

- Online mental health monitoring and support group

# *Final Prototype*

# Solace

Username:

Password:

Login

[Link to Solace](#)

*Thank You!*