

#IStayHome

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# GoodieBox

**Delivery Service dedicated to at-risk groups  
during the Coronavirus outbreak**

**Most severe Covid-19 cases are among the elderly**

**Europe's population aged > 60 : ~26%**

**50 % of them don't have any stable support from other family members**

# Impact

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Problem: The necessity to frequently procure groceries and goods represents a significant impediment for the vulnerable group of elderly while in isolation.

Many countries imposed quarantines for this vulnerable sector of citizens. A prolonged quarantine – which could last for months – is almost impossible to be respected. Shopping groceries, pharmaceuticals and other goods is essential, however, significantly more dangerous for seniors.

Solution: Volunteers, a less vulnerable group, will facilitate their quarantine by delivering the needed goods when required.

Goals: Our ecosystem is meant to fill in the gap and make asking for help a centralized and easy to use tool, which does not require smart devices or any technological knowledge apart from making a phone call.

Voice API used: <https://www.twilio.com/voice>





What do you need?



Call our Serviceline



+44 1581 262035



We do the Shopping



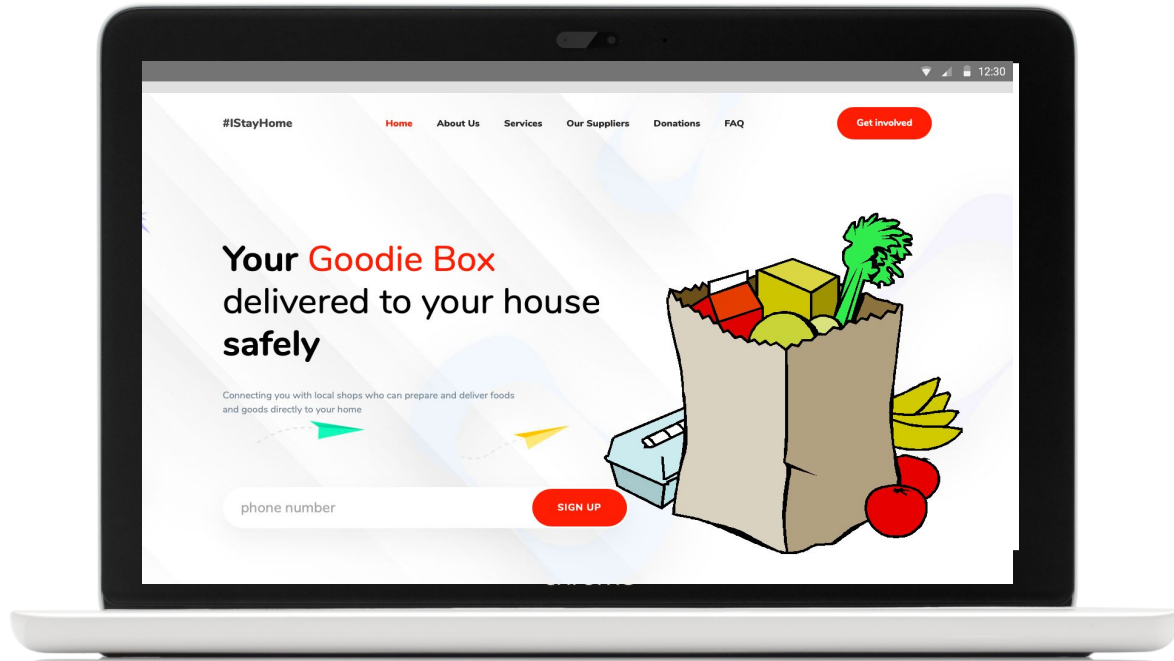
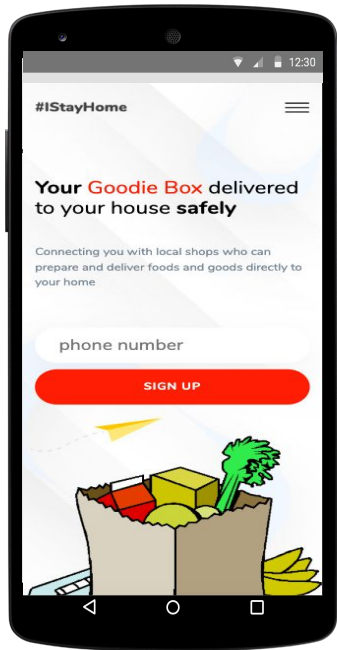
We Deliver



A volunteer will get everything you need

**FREE** delivery to  
your door, you only  
pay the groceries.





What can be done through our website:

- Customers and Volunteers may create an account
- Groceries and merchandise retailers may sign up and donate goods for those most in need

# Your Goodie Box delivered to your house safely

Connecting you with local shops who can prepare and deliver foods  
and goods directly to your home

phone number

SIGN UP



## WELCOME

**Forget crowded shops** We bring what you need from your local shops, so you can stay relax and place your order at the tap of a button.



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We do the Shopping



We Deliver



A volunteer will get everything you need



FREE delivery to  
your door, you only  
pay the groceries.





We bring you a personalised Goodie Box everytime you need. You stay indoors and take care.

 **350**  
Deliveries

 **99%**  
Satisfaction

 **870**  
Volunteers

# Does your **neighbour** need extra help with their groceries shop?

Let them know of our service

Contact Us



# Voice API Description

1. Call our Serviceline
2. You will be audio guided through easy to follow steps in order to register if you have not done it already
3. Then, you are ready to place the order
4. Our Voice API will capture key information about your desired shopping list
5. The order will be assigned to one of our available volunteers through our server

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# Technologies Used

Demo Website: JavaScript,  
HTML, CSS

Voice API implementation:  
Python, Flask, Twilio  
(<https://www.twilio.com/voice>)

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