

Ei Mispurchases

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**How to help
digital retailers
bring
Mispurchases
to an end?**



**Buy more
consciously
&
Sell more
*sustainably***

All-in-one Experience



To Create
a sustainable
online shopping platform



FEATURES



Social Engagement:

Family/ Community/ Company purchase altogether.
Less shipping = Better for environment

Sustainability Points:

Gain points for environmentally friendly products

Smart Returns:

Product available to next customer at discounts

Intelligent Sizing:

Automatic suggestion based on customer data instead of usual manual referencing

Main feature



- Returns to the seller/store
- Additional labor
- Packaging costs
- High inventory overheads
- Harmful for the environment



- Discounted
- From customer A to B



Supporting feature



Sustainability Points



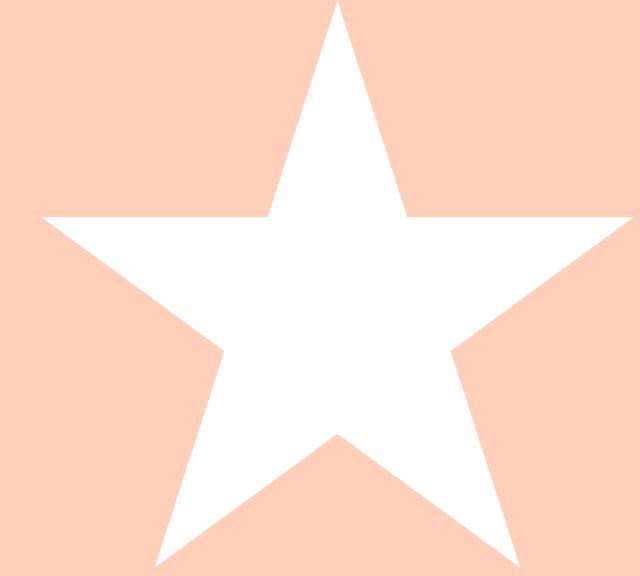
- Cultivate/ encourage sustainable mindset



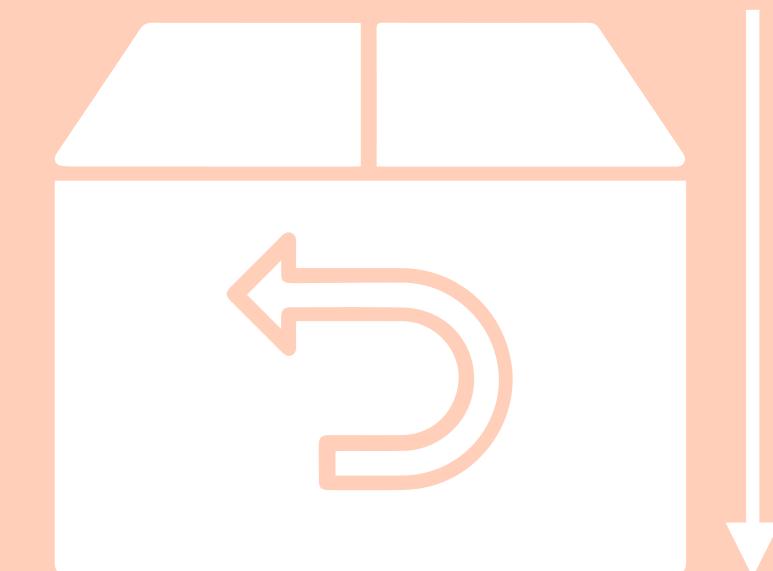
- Considerate actions
- Responsible purchases



- Establish a reward points system



- Promote sustainable Purchases



- Less returns



**Sustainability
Points**

**Smart
Returns**

Add Values



Let's
Mispurchases