



# ADEM ROUISSI

HR RESPONSABLE

## CONTACT

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## EDUCATION

2022-2025

HIGHER INSTITUTE OF SOUSSE

- Bachelor of Business Intelligence

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English (Good)
- French (Good)
- German (Basics)

## PROFILE

Développeur Full Stack passionné, je présente une solide expérience dans la création d'applications web réactives et performantes. Mon expertise couvre un large éventail de technologies, allant des bases de données aux frameworks front-end modernes, ce qui me permet de concevoir des solutions complètes et adaptatives.

## WORK EXPERIENCE

### Borcelle Studio

2030 - PRESENT

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

### Fauget Studio

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

### Studio Shodwe

2024 - 2025

Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.