Creating Certainty in a Changing World

George Naneishvili
Qlik CIS

Welcome

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Facing A World of Uncertainty

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How Leaders are Addressing Uncertainty

Increasing Data and Analytics Use

- 80+% of buyers expect to increase BI spend
- 70+% of buyers expect to increase DI spend

Acceleration to Cloud

- 93% of companies are multi-cloud strategy
- 87% utilize a hybrid cloud strategy

Embedded Analytics: Key to Digital Transformations

- Only ~50% of BI customers using embedded analytics solutions
- Data monetization scenarios

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How We're Helping You Be More Certain
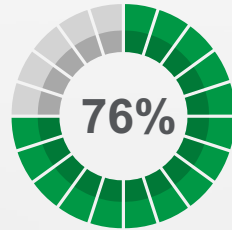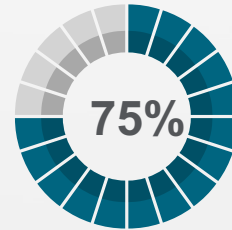
Partnering
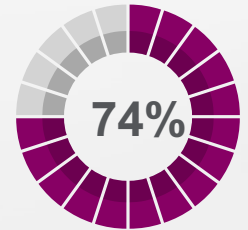
Innovation

Giving Back

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Seizing The Data Opportunity

Those who do see significant financial

and operational benefits...
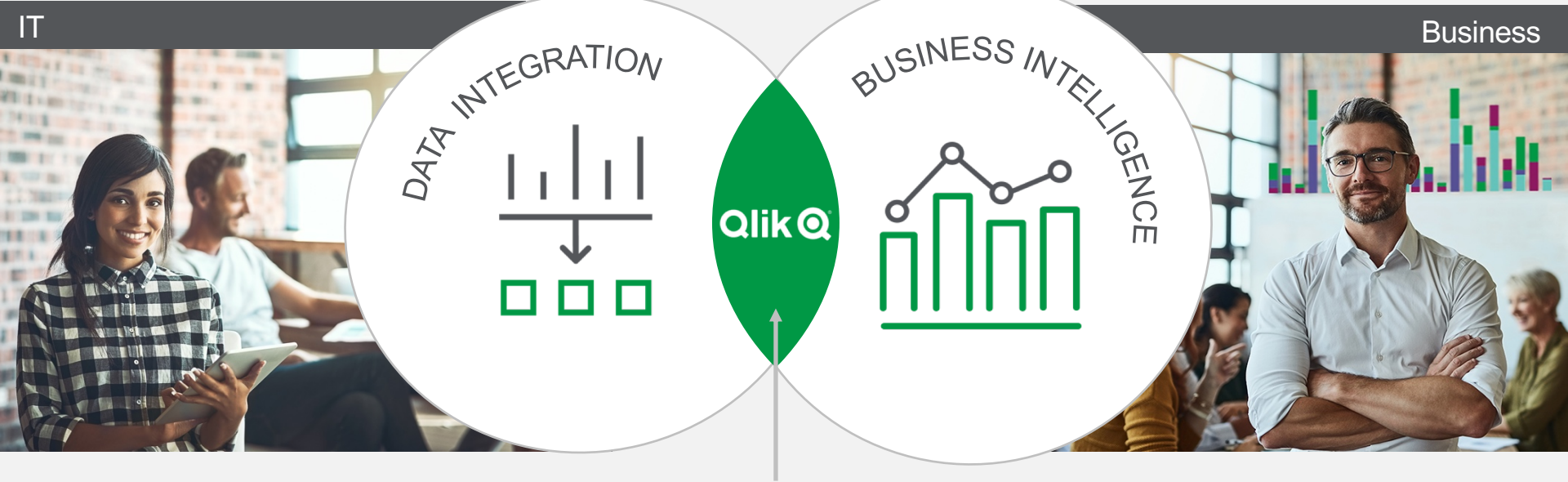
76%

say operational
efficiency improved

75%

say revenue
increased

74%

say profit
increased

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Bridging the Gap

IT

Business

DATA INTEGRATION

BUSINESS INTELLIGENCE

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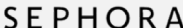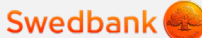
Business Value
in Real-Time

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7

Powering 38,000+ Organizations Across the World

High Tech	Financial Services	Communications, Energy, and Utilities	Healthcare and Life Sciences	Retail and Services	Manufacturing	Public Sector
AECOM	BNY MELLON	BT	CardinalHealth	BURGER KING	AIRBUS	Deutsche Post
DocuSign	citi	Charter Spectrum	Johnson&Johnson	KOHL'S	BMW	Australian Government Department of Health
Lenovo	GENERALI	इंडियनऑयल IndianOil	McKESSON Empowering Healthcare	LUXOTTICA	Ford	NSW GOVERNMENT
SAMSUNG ELECTRONICS	HSBC	PayPal	MERCK	SEPHORA	HONDA	Royal Mail
SEGA	J.P.Morgan	verizon	NHS	URBAN OUTFITTERS	JAGUAR LAND-ROVER	(United Nations)
SIEMENS	Swedbank	vodafone	NOVARTIS	Walgreens Boots Alliance	VOLVO	U.S. AIR FORCE
intuit	ZURICH		novo nordisk / Pfizer			U.S.ARMY

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Our Customers by Industry

7 of Top **10**
Largest US Healthcare Companies

10 of Top **10**
Largest Global Manufacturing Companies

15 of Top **20**
Largest Global Financial Services Companies

10 of Top **10**
Largest Global Pharmaceutical Companies

6 of Top **10**
Largest Global Retail Brands
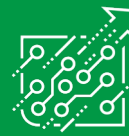
7 of Top **10**
Largest Global Technology Companies

7 of Top **10**
Largest Global Utility Companies

5 of Top **5**
Largest Global Communications Companies

2 of Top **3**
Largest Global Energy Companies

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3.000+ customers in CIS

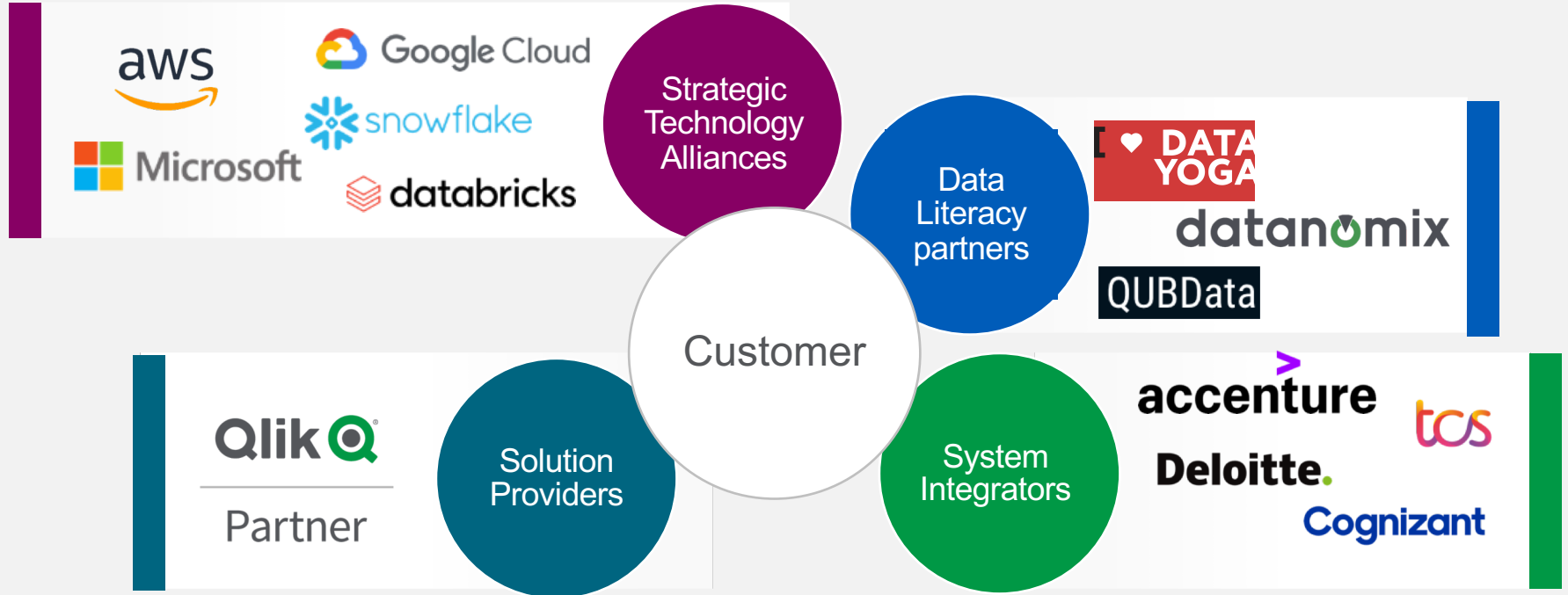| Government	Banking	Manufacturing and pharmaceuticals	Telecom	Retail and distribution

Scaling Active Intelligence with Partners

The Future is Growth

Less than ~ 50% of the Active intelligence Solutions market is served (IDC)

Majority of Advanced Analytics Use Cases Are Moving to the Cloud

Growing customer need for cross-sell of platform functionalities and products

Qlik is the market's leader in delivering Active Intelligence

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Thank you!