



Sponsor the most awaited Conference of  
2016 in Istanbul

that brings development and operations together!

June 3, 2016



# About the Event

The team that brought you the monthly **DevOps Turkey meetup** is now organizing the 1<sup>st</sup> DevOpsDays in Istanbul. With a finely curated list of speakers and inspirational talks, June 3<sup>rd</sup>, 2016 will be the DevOps event no one should miss.

The event is primarily aimed at those that associate with the DevOps movement. The talks will provide food for thought and combine it with hands-on workshops.

Don't want to miss out on meeting some of the greatest engineering and operations minds in the industry? Make sure to check out our sponsor packages!

# Sponsorship Benefits

## **Lots of exposure**

Leading up to the event, your logo and a link to your company will be shown on our website. It goes without saying that we will also give you a shout-out during the event and showcase your company's logo on signage.

## **Table space & Meeting Room**

Host, Platinum & Gold sponsors get their own table at the event. Consider it your personal meeting place to talk and learn from other geeks. As gold sponsor, you get a lot of freedom: signage, giveaways, perfectly deployed infrastructure with no manual changes – anything goes. As a platinum sponsor you also get a meeting room for customer meetings and demos.

Silver & Bronze sponsors get a shared table with another silver or bronze sponsor. Consider it the perfect way to showcase how well you play with others. As silver sponsor, you have options: bring some signage, hand out give-aways, you know how it works.

# Sponsorship Benefits

## Three Minute Speech at the Opening Bell Ceremony

As a Platinum Sponsor you show commitment to our community and probably want to share a few words with us. To that end, you have three minutes to reach out to the audience. This is the perfect moment to show that you care about the DevOps community.

## Three Minute Pitch between Presentations

As a Platinum / Gold Sponsor you have three minutes to reach out to the full audience. This is the perfect moment to pitch a relevant product or let people know you are hiring.

Get in touch with us if you have something else in mind via [organizers-istanbul-2016@devopsdays.org](mailto:organizers-istanbul-2016@devopsdays.org).

For any sponsor, we encourage you to send your engineers to interact with our attendees during session breaks.

# Sponsorship Packages

<i>Packages / Benefits</i>	Bronze \$1,000 USD	Silver \$2,000 USD	Gold (max 5) \$5,000 USD	Platinum (max 2) \$10,000 USD	Host (Sold Out) \$10,000 USD
2 included tickets	✓	✓	✓	✓	✓
Logo on DevOpsDays website	✓	✓	✓	✓	✓
Logo on shared slide, rotating during breaks		✓	✓	✓	✓
3 minute pitch to full audience			✓	✓	✓
2 additional tickets (4 in total)			✓		
4 additional tickets (6 in total)				✓	✓
Logo at the expo area			✓	✓	✓
Shared sponsor table in expo area and roll-ups	✓	✓			
Private sponsor table in expo area and roll-ups			✓	✓	✓
Private meeting room for customer meetings and demos				✓	✓
Participation at the Opening Bell Ceremony				✓	✓
3 minute speech at the Opening Bell Ceremony				✓	
5 minute opening welcome at the Opening Bell Ceremony					✓
Logo on event t-shirt				✓	✓
Logo on event bag (logo size based on sponsorship)		✓	✓	✓	✓
Acknowledgement of the company as sponsor in the pre and post-bulletins of the event	✓	✓	✓	✓	✓

# Be a Sponsor

Be a sponsor now by emailing us at:  
[organizers-istanbul-2016@devopsdays.org](mailto:organizers-istanbul-2016@devopsdays.org).

We will get back to you with the information you need as soon as possible.

Do you have any questions about the sponsor packages or want to go wild during the event? Let us know and we will work something out.



# The Venue

## Borsa İstanbul

Reşitpaşa Mh. Tuncay Artun Cad. Emirgan, Sarıyer  
34467 İstanbul, Turkey

<https://goo.gl/maps/Qnb2tzrfhvF2>



# Sponsor FAQ

## 1. Do we get any sponsored talks?

No, but you are welcome to submit a talk proposal for consideration. See <http://devopsdays.org/events/2016-istanbul/propose/> for more information.

## 2. Who should I send to the conference?

To get the most out of DevOpsDays, send your technologists and geeks who can interact with the attendees during sessions and breaks. Marketing folk, traditionally, are less capable of conferring the technical parts of the story you want to tell.

## 3. How many attendees do you expected?

We expect 200+ attendees, most in medium to senior level roles working in engineering and / or operations,



# Sponsor FAQ

## 4. What are the payment options?

We can accept payments via wire transfer or PayPal. Let us know your preference and we will get back to you with the details!

## 5. How do we register our sponsor tickets?

Once your payment has been received, we will send you a special code to register the number of tickets associated with your patronage.

## 6. Do you have a Code of Conduct?

Yes, it is available at <http://devopsdays.org/events/2016-istanbul/conduct/>. We are dedicated to providing a great experience to all groups attending the event and thus expect everyone to take note of these guidelines.

## 7. Can we ship stuff ahead?

Yes, you can. Please contact us to make arrangements.

# Contact

If you have a question or find anything that is unclear please contact us:

**E-mail:**

[organizers-istanbul-2016@devopsdays.org](mailto:organizers-istanbul-2016@devopsdays.org)

**Web Site:**

<http://devopsdays.devopsturkey.org/>

<http://www.devopsdays.org/events/2016-istanbul/>

**Twitter:**

[@devopstr](https://twitter.com/devopstr)