ANDRE CARLO DEMONTEVERDE

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Portfolio: *https://andrecarlo.com/*

SUMMARY

- *Full Stack Developer with a strong foundation in communication and market research, combining creativity with analytical problem-solving in application development.*
- *Skilled in building user-friendly, high-performance web solutions that address complex business needs.*
- *Experienced in cross-functional collaboration, leveraging technical expertise and marketing insights to drive innovative, results-oriented solutions.*
- *Detail-oriented, self-motivated, and committed to continuous learning to stay ahead of emerging technologies.*

TECHNICAL SKILLS

Languages & Frameworks: HTML, CSS, JavaScript (ES6), TypeScript, SQL, ReactJS, Node.js, Express.js, Sequelize, Handlebars.js
Databases & APIs: MongoDB (NoSQL), RESTful APIs, Server-side APIs, JSON, AJAX
Tools & Platforms: Git, AWS, Heroku, Insomnia, Eslint, DayJS, Bootstrap, jQuery
Development Practices: MERN Stack, OOP, Agile, Testing, Progressive Web Apps, MVC, Middleware
Concepts: Computer Science Fundamentals, Team Collaboration, Project Storytelling

PROJECTS

Weather Dashboard │ https://github.com/ademonteverde/weather_dashboard │ https://ademonteverde.github.io/weather_dashboard/
- *A web app that allows users to search for cities and view current and future weather conditions, along with a 5-day forecast and search history.*
- *Designed the user interface, integrated APIs for weather and geolocation data, and built interactive features for improved user experience.*
- *HTML, CSS, JavaScript, OpenWeather API, Leaflet.js*

ohMyStars │ https://github.com/tanovese/ohMyStars │ https://tanovese.github.io/ohMyStars/
- *OhMyStars is a stargazing app that shows the visibility of stars and constellations based on a user's location. It also provides weather data, moon phases, sunset, and moonrise times to help plan optimal stargazing.*
- *Designed the user interface, integrated APIs for astronomy and weather data, and built interactive features for viewing and customizing star maps.*
- *HTML, JavaScript, CSS, Leaflet.js, OpenWeather API, Astronomy API.*

Whispr │ https://github.com/Jrr1232/Whispr
- *Whispr is a text-based social media platform where users can post and comment on content in lowercase. It features user authentication and allows posts to be edited or deleted.*
- *Developed the frontend using React, implemented GraphQL for queries, and built a Node.js/Express backend with MongoDB.*
- *React, Node.js, Express.js, MongoDB (Mongoose), GraphQL, JWT, Heroku.*

Marketing Research Coordinator - Contract 2022 - 2022
OpenTrons, Pandemic Response Lab Queens, New York

Conduct market analysis and manage competitive data systems to support data-driven decision-making. Collaborate cross-functionally to develop marketing collateral, streamline data warehousing, and assist in product launch strategies. Leverage research, project management, and digital tools to enhance marketing efficiency and execution. Utilize strong communication and analytical skills to coordinate with stakeholders, optimize workflows, and drive strategic marketing initiatives.

Key Accomplishments:
- *Leveraged data analysis and automation to manage and update competitive data systems, improving efficiency in data warehousing and enhancing market research capabilities.*
- *Collaborated cross-functionally on product marketing initiatives, utilizing software tools (Google Suite, CRM, and project management platforms) to streamline workflows, track campaign performance, and optimize digital content distribution.*

Marketing Coordinator 2021 – 2022
East Madison Dental Tenafly, NJ

Manage the office's website to ensure up-to-date content and a seamless user experience, enhancing patient engagement and streamlining appointment scheduling. Oversee the office's Instagram account by creating engaging content and interacting with followers to increase brand visibility. Coordinate and execute various events, such as community outreach and patient appreciation activities, to strengthen local connections. Utilize strong communication, digital marketing, and organizational skills to improve brand presence and community engagement.

Key Accomplishments:
- *Conducted in-depth research on market trends, competitor activities, and customer behavior, generating detailed reports that supported strategic planning and led to more informed decision-making.*
- *Identified new customer acquisition opportunities and provided strategic recommendations that enhanced marketing and sales efforts, while effectively coordinating with the team to ensure clear communication and timely execution of promotional campaigns.*

Crew Member 2022 - 2025
Trader Joe's Clifton, NJ

Provided exceptional customer service in a fast-paced retail environment, ensuring a positive shopping experience through effective communication and problem-solving. Manage inventory, restock shelves, and optimize store organization to improve efficiency and workflow. Operate point-of-sale (POS) systems, accurately process transactions, and assist with store operations while demonstrating strong teamwork and adaptability. Utilize critical thinking and multitasking skills to navigate dynamic responsibilities and maintain a productive, customer-focused environment.

Key Accomplishments:
- *Optimized workflow efficiency by identifying bottlenecks in inventory management and checkout processes, applying problem-solving skills to improve team productivity and customer experience.*
- *Utilized digital tools and POS systems to track sales trends and manage inventory, developing a strong understanding of data accuracy, system functionality, and user-friendly interfaces.*

Rutgers Software Development Bootcamp: *Rutgers University, Camden, NJ*
An intensive full-stack software development program covering JavaScript, React, Node.js, databases, and version control. Developed real-world projects, collaborated in agile teams, and gained hands-on experience in web application development, problem-solving, and debugging.

Assoc. in Science, Prof. Studies, Broadcasting: *Bergen Community College, Paramus, NJ*
Gained a strong foundation in broadcasting, media production, and communication. Developed hands-on experience in video editing, audio production, and digital media through coursework and practical projects. Built skills in storytelling, content creation, and technical production, preparing for roles in media, marketing, and digital communication.