## Anne Demosthene andeuniverse@gmail.com 10/17/18

## Project Proposal

Client: Malika Bone

**Summary:** Anne Demosthene will establish a website for Malika Bone. This website will include a home page, email subscription, ticket sales, merchandise sale, poetry submission, and polling.

**Scope:** The project will include the following items and functionality. Various technical frameworks will be implemented including but not limited to, Wordpress, Shopify and associated plug-ins.

- 1. Home Page: Landing page with navigation to other pages
- 2. Email Subscription: Client will be able to receive emails from users
- 3. Ticket Sales: Client will be able to advertise tickets for sale
- 4. Merchandise: Client will be able to sell merchandise (t-shirts, etc.) through 3<sup>rd</sup> party application
- 5. User Submission: Users will be able to submit content for Client
- 6. Polling: Users will be able to submit polling for Client content (poems, etc.)

**Compensation:** For the Services contemplated in this Agreement, the Client will pay Anne Demosthene an estimate of \$500.00. All invoices are 50% due within 1 day of signing, and 50% due upon completion of project. Client agrees to pay an 8 percent monthly service charge on all overdue balances.

**Ownership:** Until the client has paid in full, Anne Demosthene will own all of the rights to all original artwork and other creative elements developed. When the payment terms are completed, Anne Demosthene agrees to assign and transfer to the Client the rights to the designs, texts and/or code which make up the Deliverables paid for by the Client.

**Time of Completion:** Anne Demosthene will take all reasonable actions to complete this project within any mutually established timeline. Client acknowledges delays in the Client approving or sending materials may slow completion of services. In the case of delays, Anne Demosthene will take reasonable action to complete the project within the originally projected timeline. However, Client accepts that Anne Demosthene may have to suggest a

revised timeline to accommodate the delays incurred. If Anne Demosthene has requested information and, upon a follow up inquiry, has not received a response, Anne Demosthene may choose to delay the contract due to other obligations. If Anne Demosthene has requested information, followed up, and has not received a response, Anne Demosthene will consider the contract complete and will bill the client for the full project at the three month close date.

**Contractual Agreement:** Client agrees to scope and estimate of project completion provided by Anne Demosthene. Any additional changes and all future work will require an updated proposal and contract to be billed at Anne Demosthene's hourly rate. All work delivered upon completion of contract is the sole property of the Client. Project may be included in Anne Demosthene's portfolio.

x	
Client Signature	Date