

Anne Demosthene
andeuniverse@gmail.com
10/17/18

Project Proposal

Client: Brandy Williamson

Summary: Anne Demosthene will establish a website for Brandy Williamson for her Hair Care services. This website will include a home page, a media gallery, and the ability to book appointments.

Scope: The project will include the following items and functionality. Various technical frameworks will be implemented including but not limited to, Wordpress and associated plug-ins.

1. Home Page: Landing page with navigation to Gallery and Scheduling pages
 2. Gallery: Collection of related media content
 3. Scheduling: Client's availability in both Miami and New York regions
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Compensation: For the Services contemplated in this Agreement, the Client will pay Anne Demosthene an estimate of \$250.00. All invoices are 50% due within 1 day of signing, and 50% due upon completion of project. Client agrees to pay an 8 percent monthly service charge on all overdue balances.

Ownership: Until the client has paid in full, Anne Demosthene will own all of the rights to all original artwork and other creative elements developed. When the payment terms are completed, Anne Demosthene agrees to assign and transfer to the Client the rights to the designs, texts and/or code which make up the Deliverables paid for by the Client.

Time of Completion: Anne Demosthene will take all reasonable actions to complete this project within any mutually established timeline. Client acknowledges delays in the Client approving or sending materials may slow completion of services. In the case of delays, Anne Demosthene will take reasonable action to complete the project within the originally projected timeline. However, Client accepts that Anne Demosthene may have to suggest a revised timeline to accommodate the delays incurred. If Anne Demosthene has requested information and, upon a follow up inquiry, has not received a response, Anne Demosthene may choose to delay the contract due to other obligations. If Anne Demosthene has requested information, followed up, and has not received a response, Anne Demosthene will consider the contract complete and will bill the client for the full project at the three month close date.

Contractual Agreement: Client agrees to scope and estimate of project completion provided by Anne Demosthene. Any additional changes and all future work will require an updated proposal and contract to be billed at Anne Demosthene's hourly rate. All work delivered upon completion of contract is the sole property of the Client. Images and references may be included in Anne Demosthene's portfolio.

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Client Signature

Date