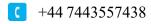
# ADEBAJO ADEWALE

Glasgow, Scotland, UK

My Portfolio | LinkedIn



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## PROFESSIONAL SUMMARY

With over three years of experience in data analysis, I excel in working with diverse data sources and transforming complex datasets into actionable insights that support informed decision-making. My strong problem-solving skills, keen attention to detail, and polished presentation abilities have been refined through my work as a data analyst with various clients. I am proficient in statistical analysis, data mining, and visualization techniques, which allow me to uncover valuable insights and identify trends. Additionally, I am skilled in developing predictive models to enhance business strategies and decision-making processes. My extensive experience in data analysis is complemented by a solid educational background. I am adept with statistical and data analytics tools such as E-Views, Excel, SQL, and Power BI. Specializing in leveraging data insights for business decisions, I am also proficient in Microsoft Office and data manipulation, which enhances my ability to provide valuable analytical solutions. As a dedicated and detail-oriented analyst, I am ready to contribute to the success of dynamic organizations in this multifaceted role.

#### **SKILLS**

#### **Technical Skills -**

Excel: Lookups, Complex formula, Pivot Tables, Power Query, VBA and Macros, What-if (Goal seek, Solver, Scenario Manager)

SQL: DDL, DML, DQL, DCL, Window functions

**Power BI**: Power Query, DAX, Data Modelling, Reports, Dashboards, Source connection and Transformation and Tableau Desktop Data Cleaning, Modelling, Analysis, Transformation, Visualization, Statistics, Predictive Analytics.

Soft Skills: Communication, Teamwork, Report writing, Presentation, Performance Management.

#### EXPERIENCE

Data Analyst 2022 – Present

# TechDrive Limited UK

- Employ data-driven analyses to optimize sales performance, resulting in a 28% decrease in average delivery time and a 17% increase in customer satisfaction.
- Leverage historical data and predictive modelling techniques for demand forecasting, achieving an average accuracy rate of 89%. This facilitates efficient resource planning to effectively meet customer demands.
- Utilize SQL and PowerBi for data analysis, improving logistic processes and enhancing operational efficiency by 15%.
- Develop Power BI dashboards to furnish stakeholders with real-time analytics, facilitating informed decision-making utilizing key performance metrics.
- Foster collaboration across teams, implementing data-driven solutions that culminate in a % reduction in costs, in collaboration with product and business teams.
- Perform comprehensive analysis on extensive and intricate datasets employing Power Query, pivot tables, and statistical functions.
- Leverage statistical methodologies and predictive modelling to discern trends, correlations, and patterns within the data.
- Craft visually engaging and informative dashboards, charts, and reports to effectively communicate insights to both technical
  and non-technical stakeholders, employing tools like Tableau, Power BI, or similar visualization platforms.

Tools and Skill: Excel, SQL, Power BI, Presentation, Team Leadership, Performance Management

Data Analyst 2022

### King James Specialist Hospital, Lagos, Nigeria

Managed over 2,000 datasets monthly from electronic health records (EHR) and hospital databases, ensuring data accuracy
and reliability to support critical financial and operational decision-making.

- Conducted in-depth analyses of patient care data, operational metrics, and budget allocations, identifying cost-saving opportunities that enhanced the hospital's operational efficiency by 15%.
- Partnered closely with the finance team to track monthly budget performance, ensuring adherence to financial targets and enabling improved resource allocation.
- Created more than 20 comprehensive financial and operational reports using Excel, SQL, and Power BI, offering actionable insights into expenditure trends, resource utilization, and the hospital's overall financial health.
- Monitored and evaluated 5 key performance indicators (KPIs), including patient admission rates, budget variances, and
  resource utilization, to align financial strategies with operational goals effectively.
- Supported budget forecasting and financial analysis efforts to inform strategic planning and optimize resource allocation for future growth and efficiency.
- Ensured strict compliance with healthcare regulations, enhancing data management practices and reducing financial risks by 20%.

Tools and Skill: Excel, SQL, Power BI, Presentation, Team Leadership, Performance Management

Frontend Web Developer 2019 - 2022

#### Flexicon Technology Ltd., Lagos, Nigeria

- Developed and managed 35+ web applications using JavaScript, ReactJS, Bootstrap 4, and CSS, improving user experience
  and platform functionality.
- Reduced technical debt by 32% within the first month, addressing bugs and enhancing codebase efficiency.
- Architected and deployed a dynamic HTML email framework for marketing campaigns, integrating advanced personalization
  and A/B testing strategies, resulting in a 25% increase in customer engagement and improved campaign performance
  tracking.
- Ensured 100% compliance with 508 Accessibility standards across all web applications, promoting inclusivity and usability for all users.
- Collaborated closely with design and development teams to deliver cohesive user experiences across various platforms

Frontend Web Developer 2019

# Promatelink Solution, Lagos, Nigeria

- Built and maintained 10+ modular and responsive websites using React and JavaScript libraries, improving website
  performance by 30% across devices.
- Implemented a mobile-first approach, optimizing websites for various screen sizes and enhancing user accessibility.
- Collaborated with designers and stakeholders, reducing delivery times by 15% while maintaining high design and functionality standards

### Assistant Manager Marketing / Business Development

2014 - 2019

### **KAC Global Logistics Services Ltd.**

- Led 10+ logistics operations monthly, managing goods exportation with Nigerian Customs and other relevant agencies.
- Liaised with 5+ foreign partners and negotiated contracts with 20+ local suppliers, achieving a 15% reduction in procurement costs.

- Managed the company's database of 100+ clients, ensuring timely updates and maintaining strong client relationships.
- Increased service delivery efficiency by 20% through strategic planning and optimization of logistics operations

## **EDUCATION & QUALIFICATIONS**

## Master's in financial technology (FinTech)

University of Stirling, Scotland, UK

# **Bachelor of Science in Economics**

Lagos State University, Nigeria

### REFERENCES

Available upon request