

ADEBAJO ADEWALE

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[My Portfolio](#) | [LinkedIn](#)

PROFESSIONAL SUMMARY

With over three years of experience in data analysis, I excel in working with diverse data sources and transforming complex datasets into actionable insights that support informed decision-making. My strong problem-solving skills, keen attention to detail, and polished presentation abilities have been refined through my work as a data analyst with various clients. I am proficient in statistical analysis, data mining, and visualization techniques, which allow me to uncover valuable insights and identify trends. Additionally, I am skilled in developing predictive models to enhance business strategies and decision-making processes. My extensive experience in data analysis is complemented by a solid educational background. I am adept with statistical and data analytics tools such as E-Views, Excel, SQL, and Power BI. Specializing in leveraging data insights for business decisions, I am also proficient in Microsoft Office and data manipulation, which enhances my ability to provide valuable analytical solutions. As a dedicated and detail-oriented analyst, I am ready to contribute to the success of dynamic organizations in this multifaceted role.

SKILLS

Technical Skills -

Excel: Lookups, Complex formula, Pivot Tables, Power Query, VBA and Macros, What-if (Goal seek, Solver, Scenario Manager)

SQL: DDL, DML, DQL, DCL, Window functions

Power BI: Power Query, DAX, Data Modelling, Reports, Dashboards, Source connection and Transformation and Tableau Desktop Data Cleaning, Modelling, Analysis, Transformation, Visualization, Statistics, Predictive Analytics.

Soft Skills: Communication, Teamwork, Report writing, Presentation, Performance Management.

EXPERIENCE

Data Analyst

2022 – Present

TechDrive Limited UK

- Employ data-driven analyses to optimize sales performance, resulting in a 28% decrease in average delivery time and a 17% increase in customer satisfaction.
- Leverage historical data and predictive modelling techniques for demand forecasting, achieving an average accuracy rate of 89%. This facilitates efficient resource planning to effectively meet customer demands.
- Utilize SQL and PowerBi for data analysis, improving logistic processes and enhancing operational efficiency by 15%.
- Develop Power BI dashboards to furnish stakeholders with real-time analytics, facilitating informed decision-making utilizing key performance metrics.
- Foster collaboration across teams, implementing data-driven solutions that culminate in a % reduction in costs, in collaboration with product and business teams.
- Perform comprehensive analysis on extensive and intricate datasets employing Power Query, pivot tables, and statistical functions.
- Leverage statistical methodologies and predictive modelling to discern trends, correlations, and patterns within the data.
- Craft visually engaging and informative dashboards, charts, and reports to effectively communicate insights to both technical and non-technical stakeholders, employing tools like Tableau, Power BI, or similar visualization platforms.

Tools and Skill: Excel, SQL, Power BI, Presentation, Team Leadership, Performance Management

King James Specialist Hospital, Lagos, Nigeria

- Managed over 2,000 datasets monthly from electronic health records (EHR) and hospital databases, ensuring data accuracy and reliability to support critical financial and operational decision-making.
- Conducted in-depth analyses of patient care data, operational metrics, and budget allocations, identifying cost-saving opportunities that enhanced the hospital's operational efficiency by 15%.
- Partnered closely with the finance team to track monthly budget performance, ensuring adherence to financial targets and enabling improved resource allocation.
- Created more than 20 comprehensive financial and operational reports using Excel, SQL, and Power BI, offering actionable insights into expenditure trends, resource utilization, and the hospital's overall financial health.
- Monitored and evaluated 5 key performance indicators (KPIs), including patient admission rates, budget variances, and resource utilization, to align financial strategies with operational goals effectively.
- Supported budget forecasting and financial analysis efforts to inform strategic planning and optimize resource allocation for future growth and efficiency.
- Ensured strict compliance with healthcare regulations, enhancing data management practices and reducing financial risks by 20%.

Tools and Skill: Excel, SQL, Power BI, Presentation, Team Leadership, Performance Management

Frontend Web Developer**2019 - 2022****Flexicon Technology Ltd., Lagos, Nigeria**

- Developed and managed 35+ web applications using JavaScript, ReactJS, Bootstrap 4, and CSS, improving user experience and platform functionality.
- Reduced technical debt by 32% within the first month, addressing bugs and enhancing codebase efficiency.
- Architected and deployed a dynamic HTML email framework for marketing campaigns, integrating advanced personalization and A/B testing strategies, resulting in a 25% increase in customer engagement and improved campaign performance tracking.
- Ensured 100% compliance with 508 Accessibility standards across all web applications, promoting inclusivity and usability for all users.
- Collaborated closely with design and development teams to deliver cohesive user experiences across various platforms

Frontend Web Developer**2019****Promatelink Solution, Lagos, Nigeria**

- Built and maintained 10+ modular and responsive websites using React and JavaScript libraries, improving website performance by 30% across devices.
- Implemented a mobile-first approach, optimizing websites for various screen sizes and enhancing user accessibility.
- Collaborated with designers and stakeholders, reducing delivery times by 15% while maintaining high design and functionality standards

Assistant Manager Marketing / Business Development**2014 – 2019****KAC Global Logistics Services Ltd.**

- Led **10+ logistics operations** monthly, managing goods exportation with Nigerian Customs and other relevant agencies.
- Liaised with **5+ foreign partners** and negotiated contracts with **20+ local suppliers**, achieving a **15% reduction** in procurement costs.

- Managed the company's database of **100+ clients**, ensuring timely updates and maintaining strong client relationships.
- Increased service delivery efficiency by **20%** through strategic planning and optimization of logistics operations

EDUCATION & QUALIFICATIONS

Master's in financial technology (FinTech)

University of Stirling, Scotland, UK

Bachelor of Science in Economics

Lagos State University, Nigeria

REFERENCES

Available upon request