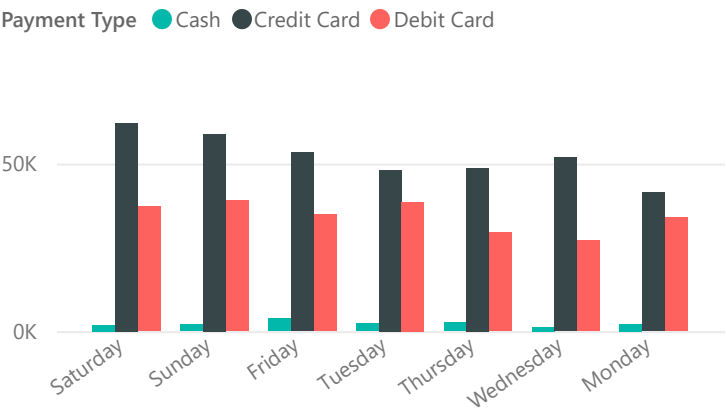


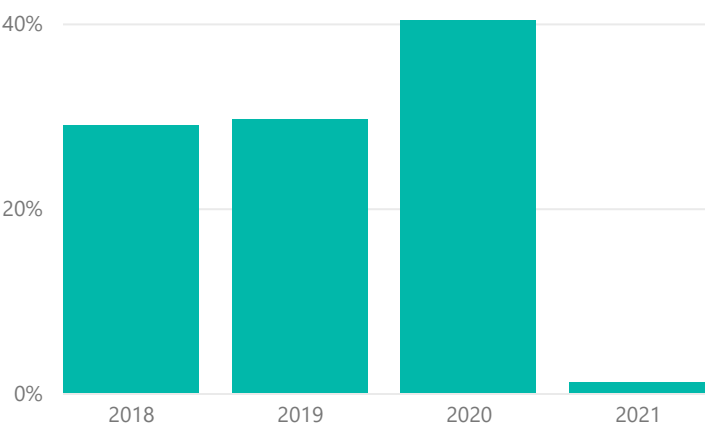
ANALYSIS ON THEO ANDERSON'S STORE

by ADEBAYO EMMANUEL OLUWAPELUMI

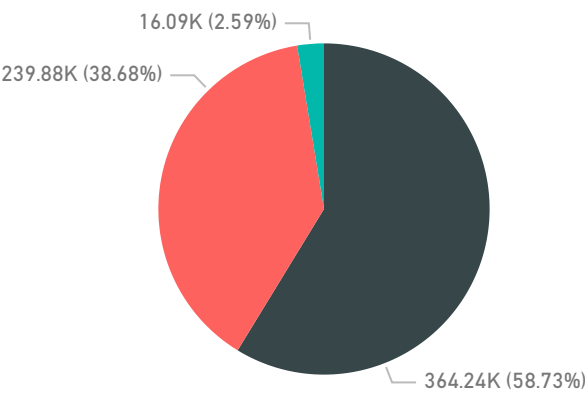
DAILY SALES BY PAYMENT TYPE



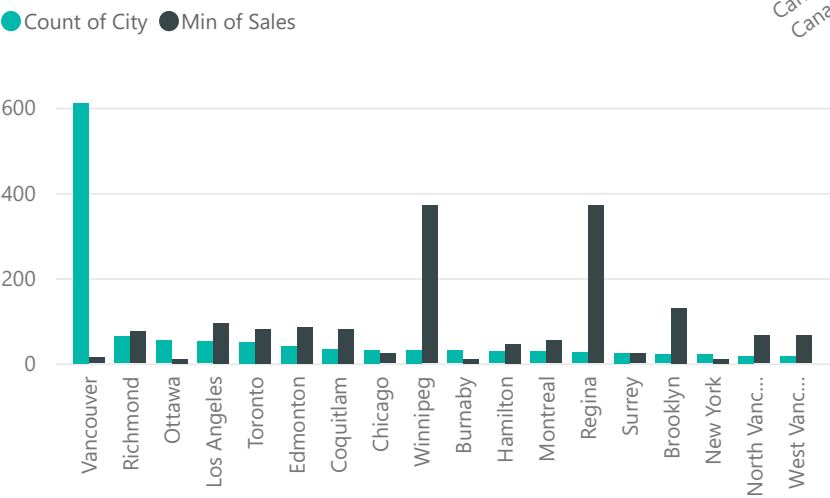
PERCENTAGE YEARLY PROFIT



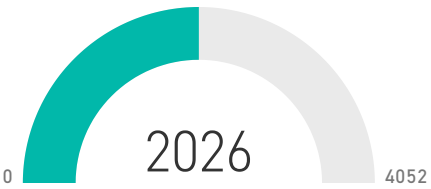
SALES BY PAYMENT TYPE



SALES BY CITY



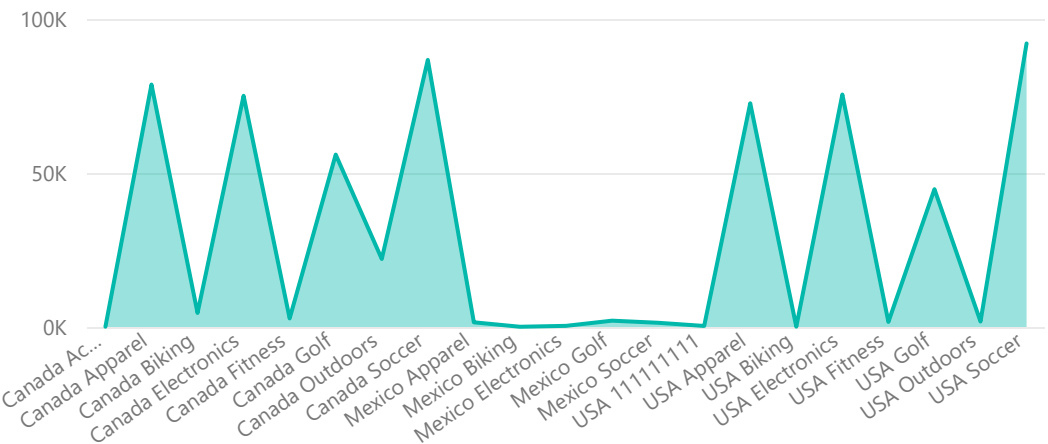
ORDER ID



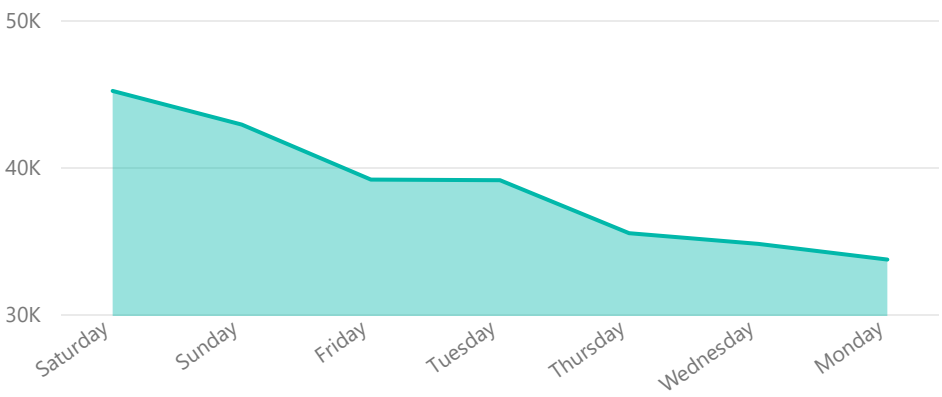
620.21K

Sum of Sales

SUM OF SALES CATEGORY BY COUNTRY



SUM OF PROFIT BY WEEKDAYS



INSIGHT:-

- 1)2020 Has most year on year growth with approximate value of 33.4% and 20% year on year growth while 2021 has almost -97.5% loss value and -68% year on year growth loss.
- 2)The total sales made from 2018 to 2021 shows that 2021 has the least sales over the 4 quarters of the year and it was because the store was open for just 26 days in 2021
- 3)4% of the total sales made was by CASH which is the least of the payment type while 65% of the total sales was from DEBIT CARD
- 4)Daily total sales shows that most sales was on SATURDAY and MERCURIAL VAPOR 13 ELITE PG has most sales of the products while SOCCER has most sales of all the product category.

