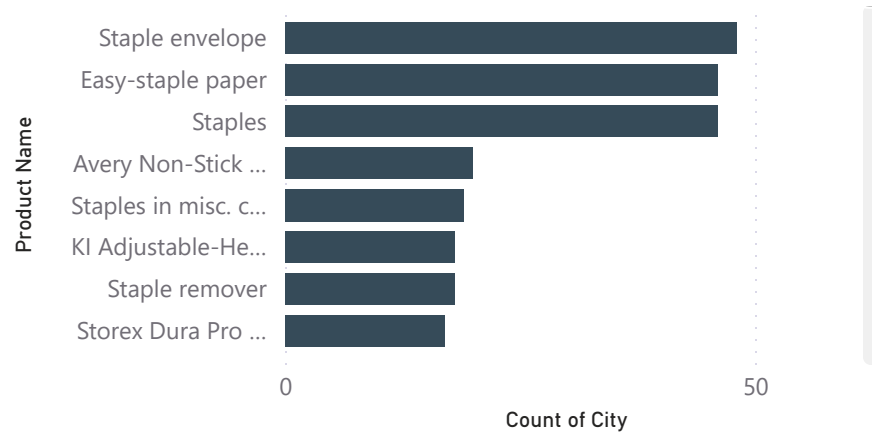


STORE SALES DASHBOARD

NUPAT Data Analyst June-July cohort

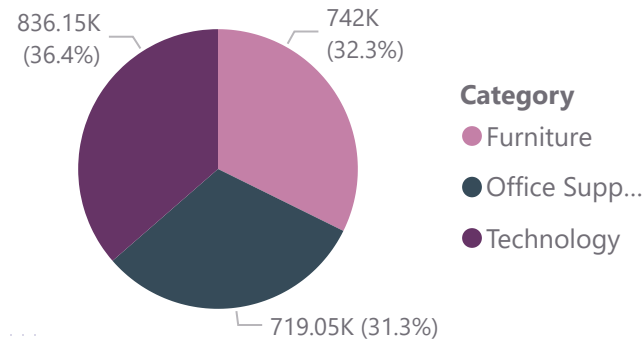
Count of City by Product Name



14

Count of Quantity

Sum of Sales by Category



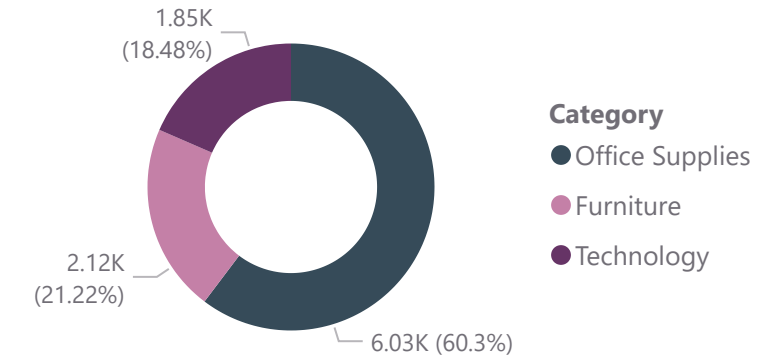
286.40K

Sum of Profit

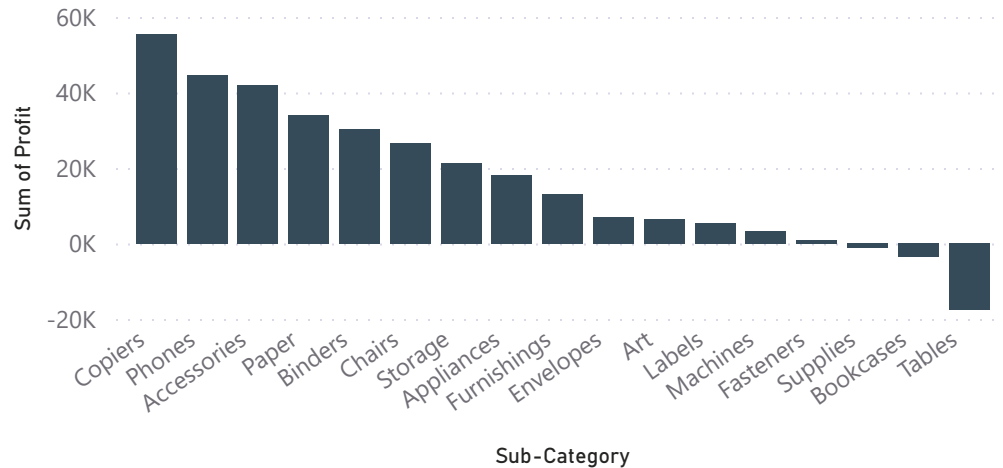
2.30M

Sum of Sales

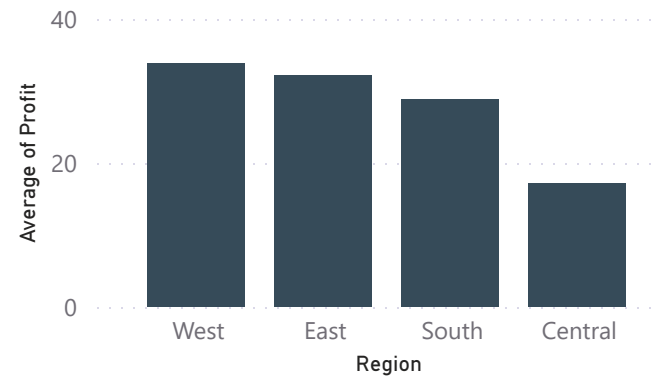
Count by Category



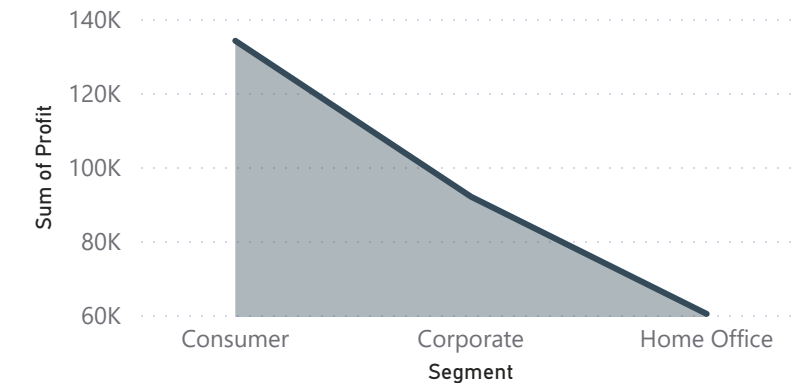
Sum of Profit by Sub-Category



Average Profit by Region



Sum of Profit by Segment



INSIGHT

- 1) office supply dominate the product category with 60.3% while technology has the least with just 18.45% with total sum of sales accumulated to 2,3million with just 14 quantities and just 286400 profit
- 2)Most sales of the product sub cat was made from Copiers with 55,617 while table is having a loss of -17,725. Technology dominated the product category with 36.45 which is just 4.1% sales above furniture while office supply is having the least with just 31.3%. The west have an average profit of 33.85 which is the highest while the central region has the least with 17.09.
- 3) of all segment consumer is having the most profit with 134,119 and Home office is having the least of the 3 segments with 60,298.