ADESADE ONIYELU

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https://www.behance.net/adesade_oniyelu, https://adesadeo.github.io/adesade/

Professional Summary

UI/UX Designer with 2+ years of experience creating intuitive, user-friendly web and mobile applications. Skilled in user research, wireframing, prototyping, and usability testing, with hands-on expertise in Figma, Adobe XD, and Sketch. Strong foundation in responsive design and front-end principles (HTML, CSS, JavaScript). Background as a professional photographer enhances my visual storytelling, brand identity, and creative problem-solving skills.

Key Skills

- UI/UX Design: Wireframing, Prototyping, Interaction Design, Usability Testing, Information Architecture, Accessibility Standards
- Tools: Figma, Adobe XD, Sketch, Miro, InVision, Photoshop, Illustrator Front-End Knowledge: HTML, CSS, JavaScript (basic implementation & collaboration with developers)
- Creative Strengths: Visual Storytelling, Branding, Photography

Professional Experience

Freelance UI/UX Projects

2024 – Present

- Designed "Foodfinder App" (personal project), improving food search efficiency with streamlined navigation and filter options
- Developed a recruitment/Human Resource app concept, focusing on clear user flows and accessibility.
- Published projects on Behance https://www.behance.net/adesade_oniyelu

Photographer

Self-Employed | 2010 – Present

• Delivered photography services for clients in events, portraits, and commercial branding.
• Enhanced client marketing materials with professional visual storytelling.
• Integrated design skills into visual campaigns, aligning with client brand identities.

Education & Training

• BA History & International Studies – Lagos State University (2009)
• Coursera: Visual Elements of User Interface Design
• Oasis Branding Agency: UI/UX Design Training
• Data Analytics (Level 1 & 2 – Entry Level)

Portfolio

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