# ADESADE ONIYELU

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### Photographer | UI/UX Designer

#### PROFESSIONAL SUMMARY

As a seasoned photographer with 13 years of expertise, I have honed my skills in capturing moments through the lens. My extensive background includes mastering various photography techniques, lighting setups, and composition principles. Whether it's portrait photography, landscape shots, or event coverage, I bring an eye for detail and a knack for creating visually appealing images. Furthermore, to my photography journey, I've spent 2 years as a UI/UX designer. During this time, I collaborated with development teams, wireframed interfaces, and ensured seamless interactions for end-users. My understanding of design principles, usability, and aesthetics has contributed to enhancing overall user experiences. Combining my photography skills with UI/UX design expertise, I offer a unique blend of creativity and practicality. Whether framing the perfect shot or designing an intuitive app interface, I strive for excellence in both fields.

## **SKILLS/QUALIFICATION HIGHLIGHTS**

- Visual Storytelling: Expert in creating captivating visual narratives through photography and design.
- User-Centric Design: Proficient in user research, wireframing, prototyping, interaction design, and usability testing to create intuitive and engaging digital experiences.
- Photo Editing & Retouching: Advanced skills in Adobe Creative Suite (Photoshop, Lightroom, Illustrator) for high-quality image editing and enhancement.
- UI/UX Tools: Proficiency in Figma, Sketch, Adobe XD for designing user interfaces and experiences.
- Technical Skills: Knowledge of HTML, CSS, JavaScript, and responsive design principles for implementing design solutions.
- Creative Vision & Attention to Detail: Strong aesthetic sensibility and meticulous attention to detail in both photography and design projects.
- Communication & Collaboration: Excellent communication skills and ability to work effectively with cross-functional teams, clients, and stakeholders.
- Time Management & Problem-Solving: Ability to manage multiple projects simultaneously and solve complex design challenges efficiently.

#### **Professional Experience**

#### Photographer

- Delivered high-quality photography services for diverse clients, including individuals, businesses, and media outlets.
- Specialized in portrait, landscape, event, and commercial photography, capturing images that tell compelling stories and meet client objectives.
- Edited and retouched photos using advanced techniques in Adobe Photoshop and Lightroom to ensure professional-grade results.
- Managed end-to-end photography projects, from conceptualization and planning to execution and postproduction.

# UI/UX Designer

- Designed intuitive and visually appealing user interfaces for web and mobile applications, ensuring seamless user experiences.
- Conducted user research and usability testing to gather insights and inform design decisions.
- Created wireframes, prototypes, and high-fidelity designs using tools such as Figma, Sketch, and Adobe XD.
- Collaborated with developers, product managers, and other stakeholders to deliver user-centric solutions that align with business goals.
- Stayed updated on the latest UI/UX trends, tools, and technologies to continuously improve design processes and outcomes.

## **TRAINING**

- Photographer Pefiti Academy
- UI/UX Designer (Visual Elements of User Interface Design) Coursera
- UI/UX Designer Oasis Branding Agency
- Data Analyst (Level 1) Entry Level
- Data Analyst (Level 2) Entry Level

#### **EDUCATION**

Bachelor of Arts – History and International Studies Lagos State University 2009