

Pyber Ride Sharing Data Analysis

From looking at the charts, it is evident that the rural cities have less rides and drivers but higher fares. The urban areas have way more rides and drivers and lower fares yet contain about 63% of the total fares. One could conclude that majority of the rural area population has their own vehicles and require less ride sharing and that the population in the rural areas is considerably less than that of suburban and urban.

The urban rides are likely to have shorter distances than the suburban and the rural. While they have the majority of riders, the fares are lower as each driver would have many more rides than the other two types.

If you are a driver in the urban area, you can expect to make between \$20 - \$30 per ride.