

Outline

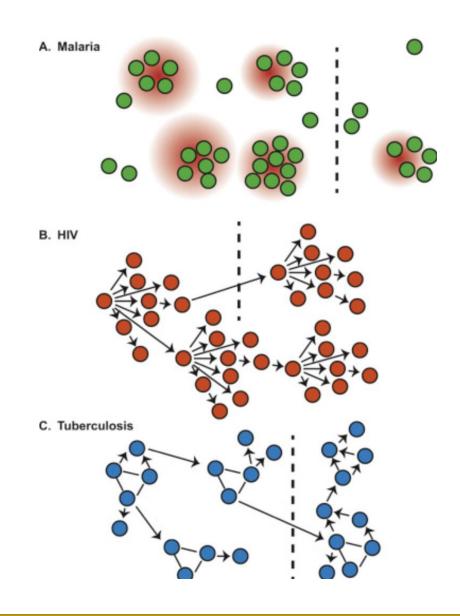
- 1. Effective 'contacts' and why they matter
- 2. How to measure contact?
- 3. The GlobalMix study

Respiratory and enteric infections

Centrality of **human** behavior

Direct, person-to-person transmission

- contacts ubiquitous
- communities, households



Social contact data is a key input into transmission models



S = susceptible

I = infected

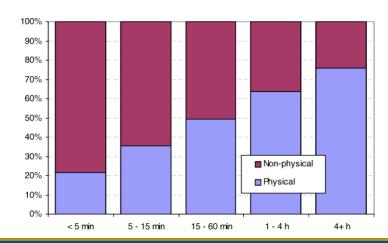
R = recovered

$$\lambda = \beta * I_t$$

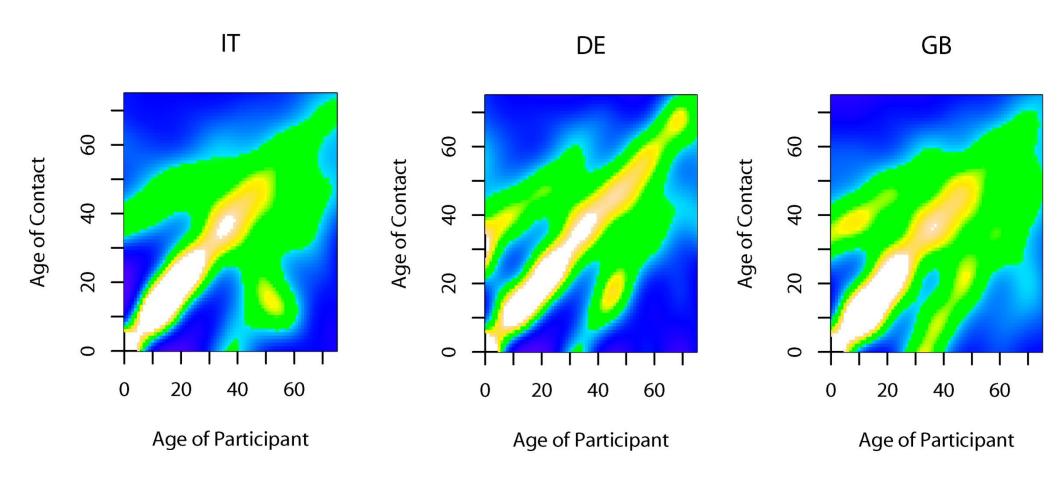
Defining 'contacts'

Definition of an (effective) contact

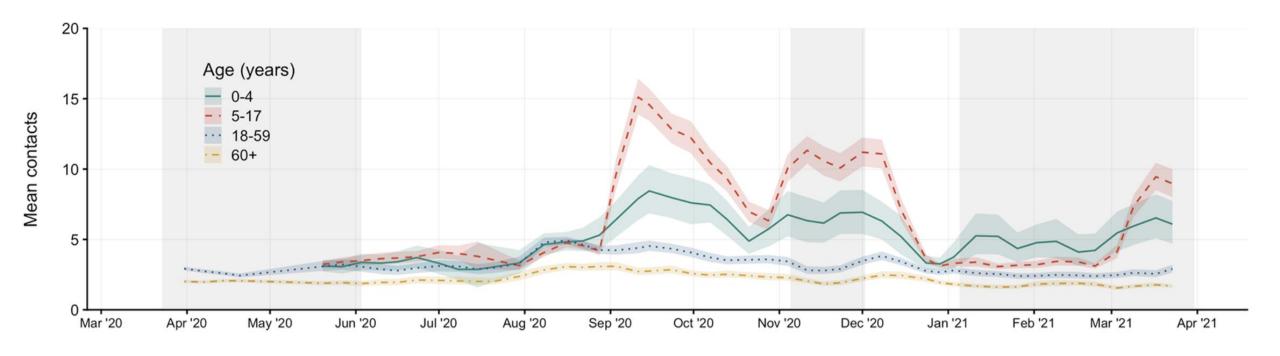
- Often difficult to know
 - How many contacts that could have led to respiratory / enteric disease transmission did you have yesterday?
- $\lambda = \beta * I_t$
 - β is **per-capita rate of effective contact** and can be estimated from a model (often is) but hard to measure empirically



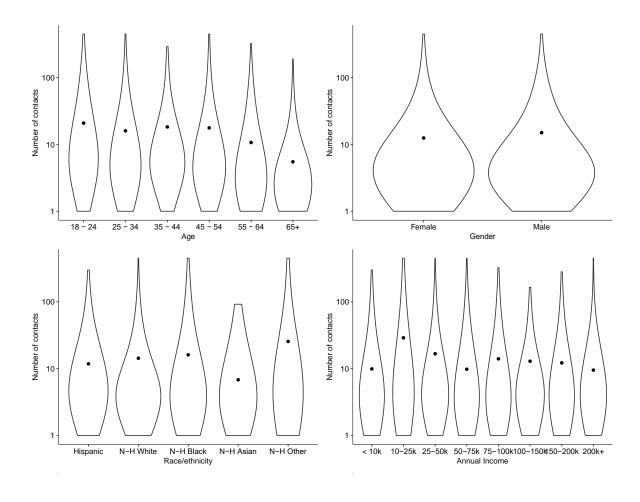
Social contact patterns: who interacts with whom?



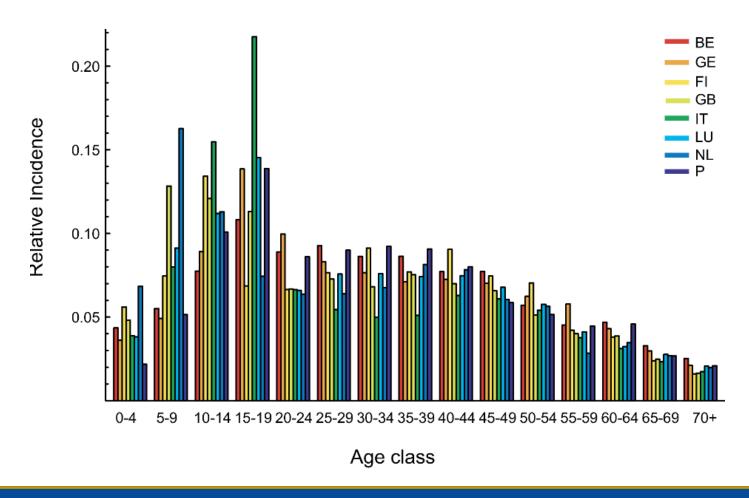
Social contact patterns change through time



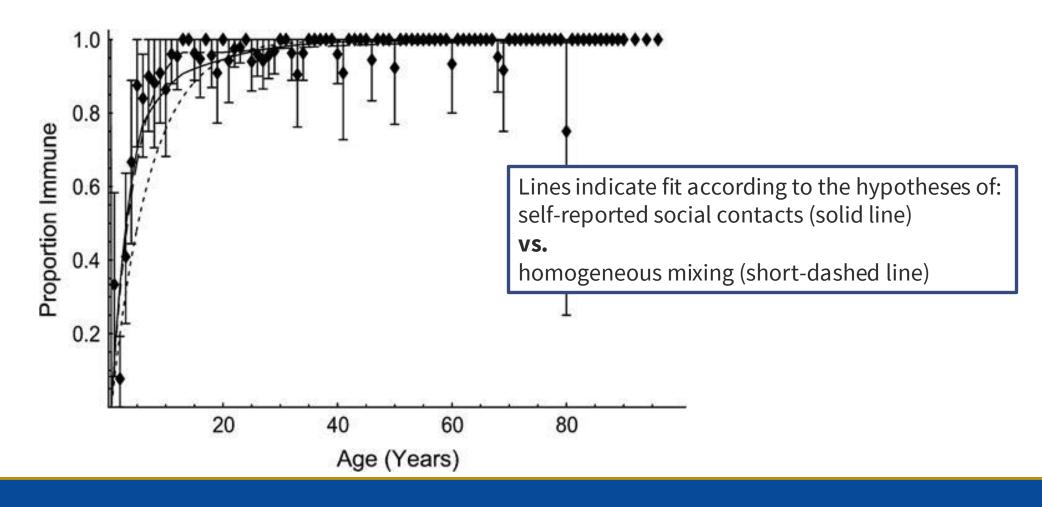
Social contacts rates differ within populations



Model outputs depend on assumptions about social contact patterns

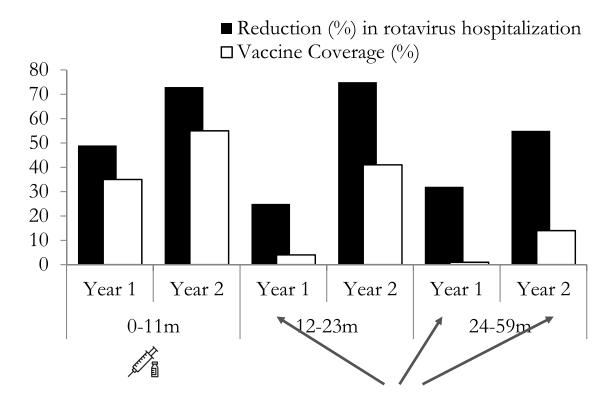


Social contact patterns, as measured in those studies, are linked with infection risk



Measuring transmission-reducing effects of vaccines

Rotavirus hospitalization data for two years post-rotavirus vaccine introduction in Moldova



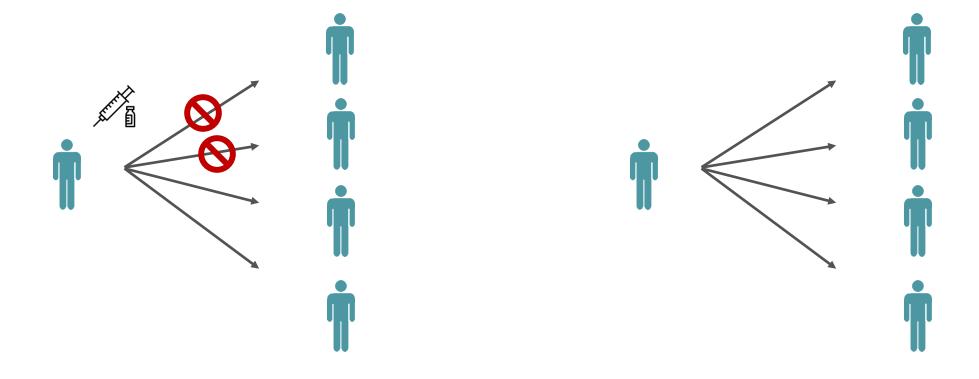
Too old to have received vaccine

Indirect (transmission-reducing) vaccine effects





Indirect (transmission-reducing) vaccine effects



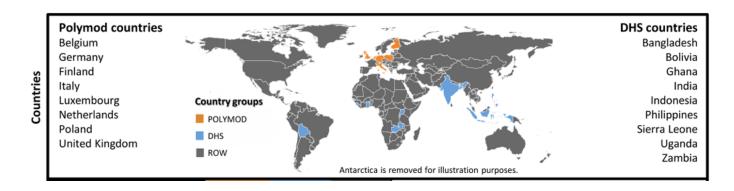
Data from Europe has been used to project social contact patterns in many other countries

RESEARCH ARTICLE

Projecting social contact matrices in 152 countries using contact surveys and demographic data

Kiesha Prem¹, Alex R. Cook^{1,2,3}*, Mark Jit^{4,5}

1 Saw Swee Hock School of Public Health, National University of Singapore and National University Health System, Singapore, Singapore, 2 Program in Health Services and Systems Research, Duke-NUS Graduate Medical School, Singapore, Singapore, 3 Department of Statistics and Applied Probability, National University of Singapore, Singapore, Singapore, 4 Department of Infectious Disease Epidemiology, London School of Hygiene & Tropical Medicine, London, United Kingdom, 5 Modelling and Economics Unit, Health Protection Agency Centre for Infections, London, United Kingdom



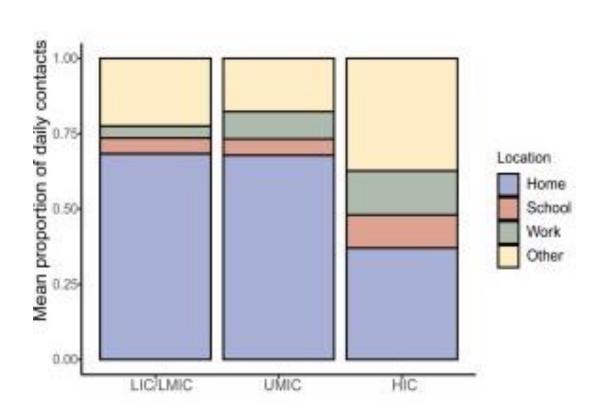
		Polymod	DHS	ROW	DHS: Demographic and Health Survey
	No. of countries	8	9	135	ROW: Rest of the World
	Data				
rces	Individual-level contact data ^a	✓	*	×	Data source
Data Source	Household-age structure ^{a e}	✓	✓	×	 Mossong et al. (2008) United Nations Statistics Division
	Population age composition ^b	✓	✓	✓	^c International Labour Organization
	Labour force participation ^c	✓	✓	✓	^d United Nations Educational, Scientific and Cultural Organization Institute for Statistics
_	Pupil-to-teacher ratio ^d	✓	✓	✓	e Monitoring and Evaluation to Assess and Use Results Demographic
	School enrolment rates ^d	✓	✓	✓	and Health Surveys
	Socio-demographic indicatorsf	✓	✓	✓	^f The World Bank

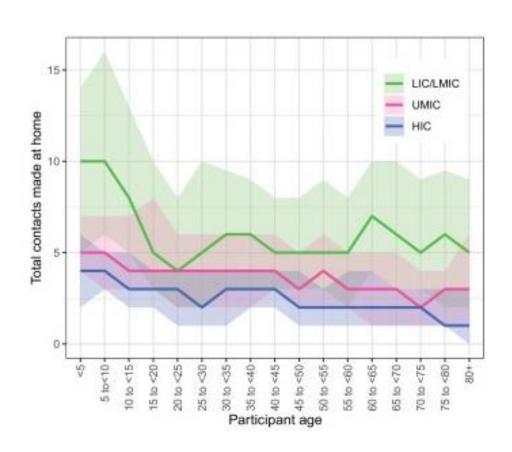


*POLYMOD + this paper <u>cited **over**</u> **4k times** since published in 2008



In low- and middle-income countries, more contacts at home and among older adults





The GlobalMix study

Objective: Characterize social mixing patterns across rural and urban settings in four countries: Guatemala, India, Mozambique, Pakistan





















The GlobalMix study design

Extensive qualitative work to inform data collection procedures

• Aguolu and Kiti *et al*. 2024

600 participants per site across age range

1200 per country

Two modes of data collection

- Individuals: 2-day contact diary
- Households: 5-day RFID sensors + contact diary

Oversample children (~25% under 5)

PLOS ONE

STUDY PROTOCOL

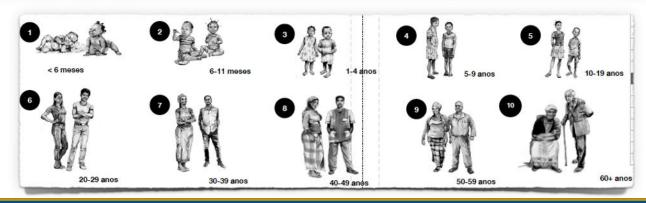
Comprehensive profiling of social mixing patterns in resource poor countries: A mixed methods research protocol

Obianuju Genevieve Aguolu 1*, Moses Chapa Kiti 2, Kristin Nelson², Carol Y. Liu², Maria Sundaram³, Sergio Gramacho², Samuel Jenness 2, Alessia Melegaro⁴, Charfudin Sacoor⁵, Azucena Bardaji⁵,6,7, Ivalda Macicame³, Americo Jose³, Nilzio Cavele³, Felizarda Amosse⁵, Migdalia Uamba³, Edgar Jamisse⁵, Corssino Tchavana⁵, Herberth Giovanni Maldonado Briones 9, Claudia Jarquín³, María Ajsivinac³, Lauren Pischel 10, Noureen Ahmed¹¹, Venkata Raghava Mohan 1², Rajan Srinivasan 1², Prasanna Samuel², Gifta John¹², Kye Ellington², Orvalho Augusto Joaquim 5, Alana Zelaya², Sara Kim², Holin Chen², Momin Kazi¹³, Fauzia Malik¹¹, Inci Yildirim¹⁰, Benjamin Lopman²‡, Saad B. Omer¹¹‡

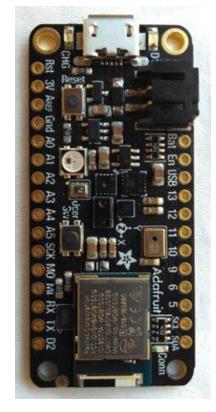
1 Division of Epidemiology, College of Public Heath, The Ohio State University, Columbus, Ohio, United States of America, 2 Rollins School of Public Health, Emory University, Atlanta, Georgia, United States of America, 3 Center for Clinical Epidemiology and Population Health, Marshfield Clinic Research Institute,

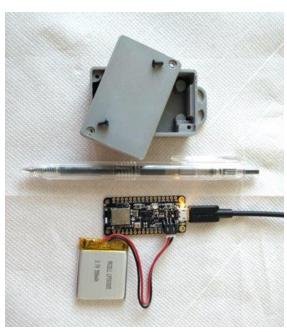
GlobalMix data collection tools

Nome	Idade (Escreva abaixo grupo de idade, Ex. Se uma criança, escreva "1")	Sexo	Relação	ção Tocaste a ele/ ela?				contacto. Escreva todos os locais	usava uma	Nos últimos 6 meses, com que	tempo conhece	durou o contacto com esta		Outros comentários
				Não Sim	Sim	Dentro de edificio	40.00 To 4	onde você teve contato com essa pessoa.	máscara?	frequência teve contacto com esta pessoa?	pessoa?	pessoa?		
												hrs	min	
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GlobalMix data collection tools









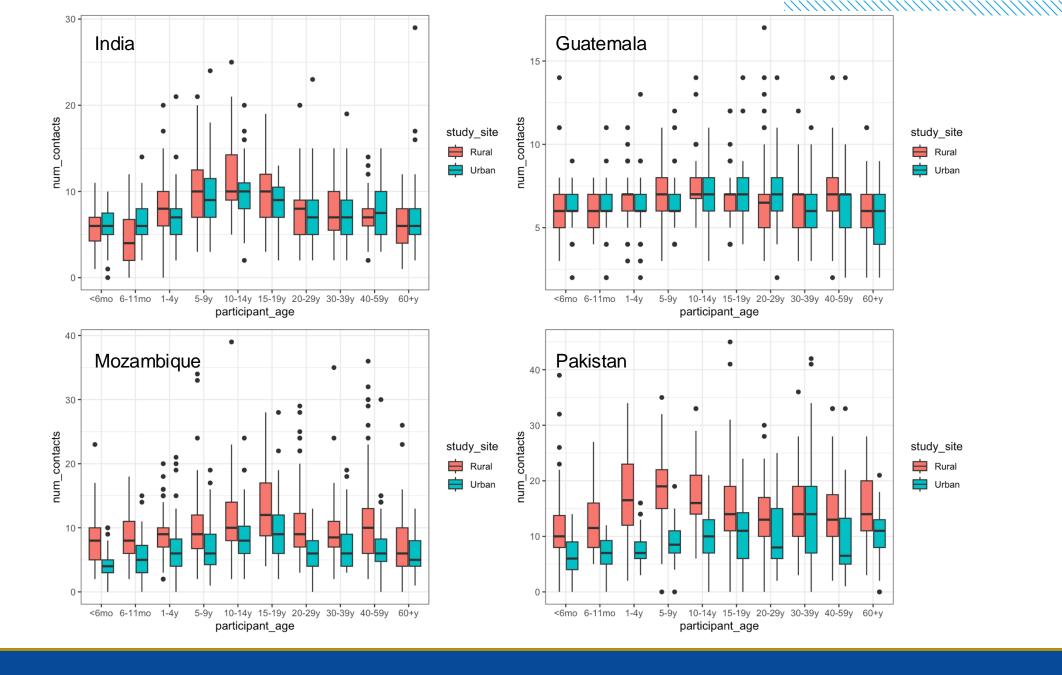
The GlobalMix study: results

	India				Guatemala				Mozambique				Pakistan				
	Urban Rural		al	Urban		Rur	al	Urb	an	Rural		Urban		Rur	al		
N	622		622		566		575	575		687		676		627		607	
	n	(%)	n	(%)	n	(%)	n	(%)	n	(%)	n	(%)	n	(%)	n	(%)	
Age																	
<6mo	55	8.8%	58	9.3%	52	9.2%	59	10.3%	66	9.6%	62	9.2%	86	13.7%	70	11.5%	
6-11mo	55	8.8%	54	8.7%	58	10.2%	45	7.8%	64	9.3%	82	12.1%	40	6.4%	48	7.7%	
1-4y	65	10.5%	61	9.8%	63	11.1%	55	9.6%	72	10.5%	63	9.3%	67	10.7%	68	10.8%	
5-9y	63	10.1%	63	10.1%	52	9.2%	65	11.3%	58	8.4%	64	9.5%	42	6.7%	49	7.8%	
10-14y	65	10.5%	64	10.3%	59	10.4%	56	9.7%	64	9.3%	61	9.0%	63	10.0%	59	9.4%	
15-19y	67	10.8%	63	10.1%	43	7.6%	44	7.7%	60	8.7%	64	9.5%	64	10.2%	61	9.7%	
20-29y	63	10.1%	62	10.0%	61	10.8%	64	11.1%	61	8.9%	64	9.5%	61	9.7%	55	8.8%	
30-39y	63	10.1%	63	10.1%	47	8.3%	62	10.8%	61	8.9%	64	9.5%	70	11.2%	54	8.6%	
40-59y	64	10.3%	71	11.4%	64	11.3%	61	10.6%	120	17.5%	89	13.2%	60	9.6%	79	12.6%	
60+y	62	10.0%	63	10.1%	67	11.8%	64	11.1%	61	8.9%	63	9.3%	71	11.3%	61	9.7%	
Missing													3		3		
Sex				1					1								
Female	326	52.4%	317	51.0%	363	64.1%	372	64.7%	334	48.6%	332	49.1%	267	42.6%	265	42.3%	
Male	296	47.6%	305	49.0%	202	35.7%	203	35.3%	353	51.4%	343	50.7%	303	48.3%	299	47.7%	
Missing	0	0.0%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	1	0.1%	57	9.1%	43	6.9%	
HH size		4.5	5			3.5	5			5.6)			6.5	;		

The GlobalMix study: results

Table 2. Characteristics of	f contacts reported by	GlobalMix study	participants by site

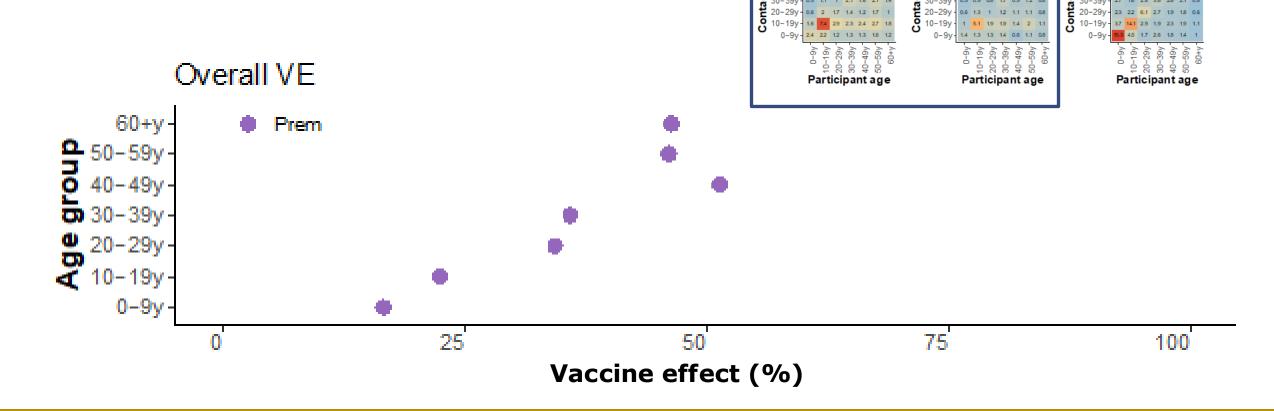
Table 2. Characteristics	Ind		Guater	_ ·	Mozaml	oique	Pakistan		
	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	
N	9745	9764	7153	7554	6988	10686	11108	18147	
	n (%)	n (%)							
Repeat contacts									
Repeat	4076 82.7%	3828 79.2%	2397 67.8%	2473 66.1%	1215 51.1%	1778 43.5%	4637 89.1%	7984 88.3%	
Unique	851 17.3%	1004 20.8%	1124 31.8%	1240 33.2%	1161 48.9%	2307 56.5%	566 10.9%	1057 11.7%	
Household member							1		
Yes	4312 44.2%	4462 45.7%	2908 40.7%	3066 40.6%	2306 33.0%	2406 22.5%	5048 45.4%	8192 45.1%	
No	5433 55.8%	5302 54.3%	4245 59.3%	4488 59.4%	4682 67.0%	8279 77.5%	6060 54.6%	9955 54.9%	
Physicality									
Touch	7089 72.7%	7095 72.7%	5061 70.8%	5123 67.8%	5062 72.4%	6620 62.0%	10809 97.3%	14140 77.9%	
No touch	2241 23.0%	2302 23.6%	2020 28.2%	2360 31.2%	1915 27.4%	4054 37.9%	249 2.2%	2759 15.2%	
Don't remember	225 2.3%	5 0.1%	2 0.0%	1 0.0%	10 0.1%	8 0.1%	50 0.5%	1248 6.9%	
Location									
Indoors	5181 53.2%	5537 56.7%	5648 79.0%	6031 79.8%		740 6.9%	6627 59.7%	2493 13.7%	
Outdoors	1941 19.9%	2517 25.8%	1353 18.9%	1271 16.8%	2513 36.0%	5889 55.1%	2641 23.8%	2706 14.9%	
Both	2433 25.0%	1348 13.8%	81 1.1%	183 2.4%	3637 52.0%	4055 37.9%		11718 64.6%	
Missing	190 1.9%	362 3.7%	71 1.0%	69 0.9%	1 0.0%	2 0.0%	35 0.3%	1230 6.8%	
							•		
Daily contacts	7.7	7.9	6.4	6.6	6.7	9.8	9.4	15.0	
	7.8 (5	, 10)	6.5 (2	, 7)	8.2 (5,	10)	12.2 (7	, 16)	





Assumptions about contact patterns affect conclusions GlobalMix

about intervention effects



Rural

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Prem et al.

Assumptions about contact patterns affect conclusions GlobalMix

about intervention effects

Rural

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0 30-39y-0 6 2 17 14 12 17 1

0 10-19y-1 6 7 2 2 2 3 2 4 27 18

0 -9y-2 4 22 12 13 13 13 15 12

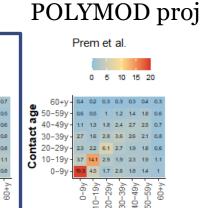
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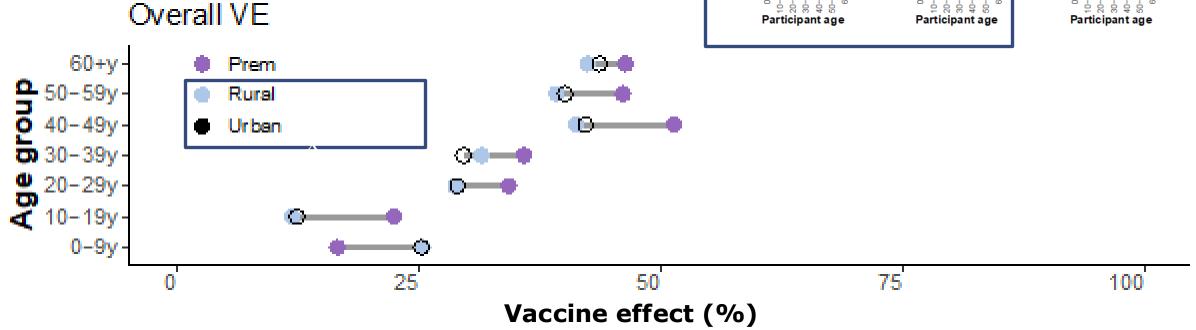
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India (and other) data is publicly available

https://github.com/lopmanlab/GlobalMix

Questions?