

SALES DATA REPORT

Year

2019

2020

Sum of Quantity
Ordered

209K

City

All

Total Orders

178.44K

Product

All

Sum of Sales

34.49M

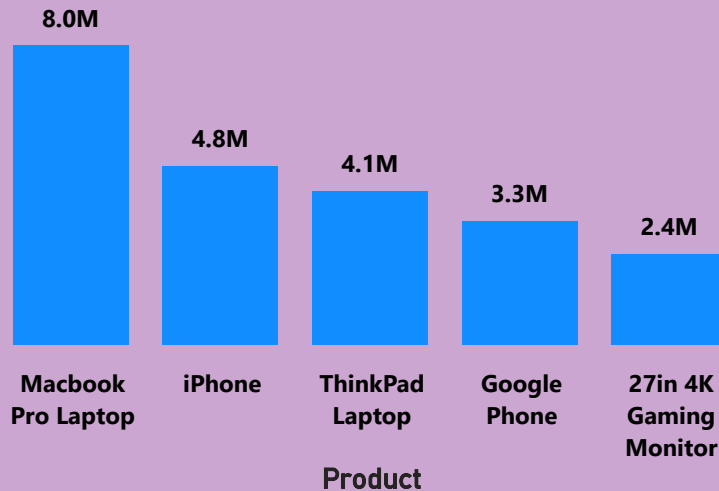
Total Cities

9

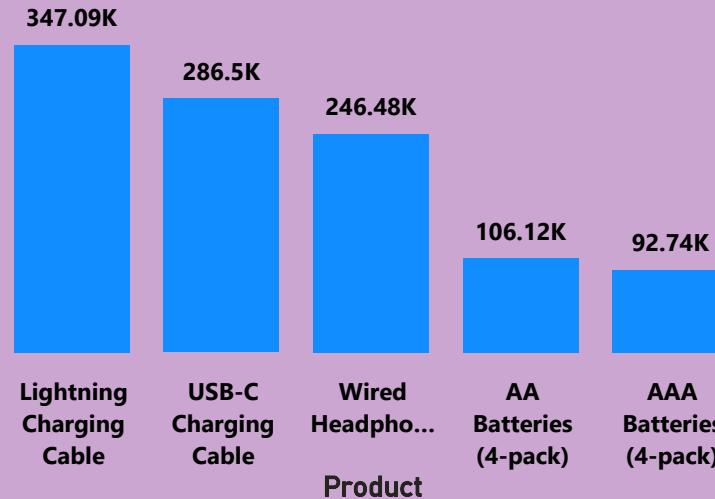
Total Products

19

Top 5 Products by Sales



Bottom 5 Products by Sales



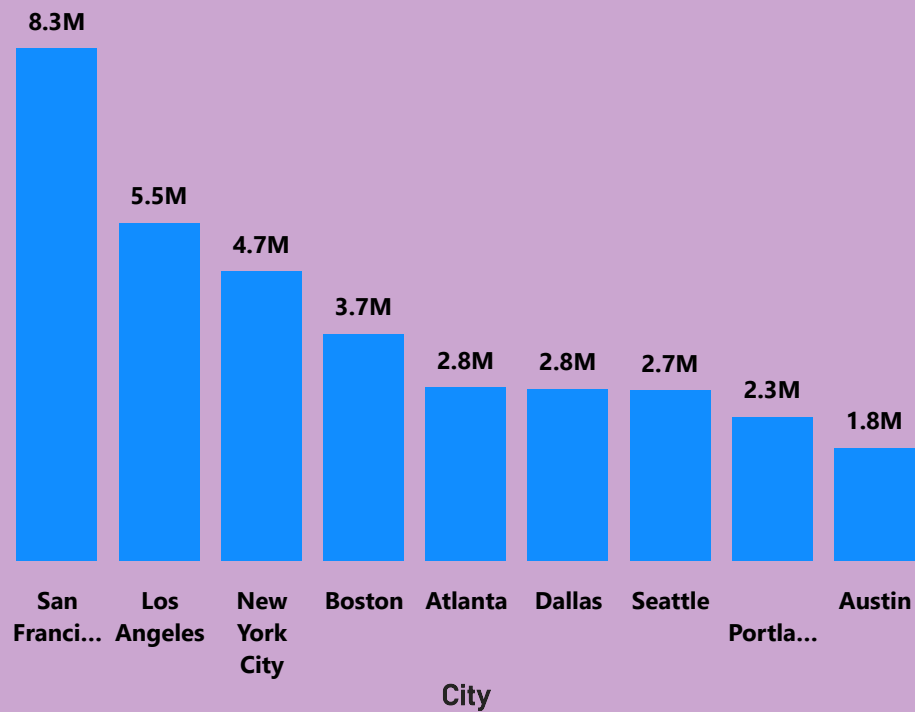
Orders and Sales by Month

● Orders ● Sales



- The total number of orders identified is 178,437.
- A total of 209,097 items were ordered.
- Sales revenue totaled \$34,492,035.97.
- A total of 19 products were identified.
- Our analysis identified a total of 9 distinct cities.
- The Macbook Pro reigned supreme as the best-selling product, driving in a whopping \$8,037,600 in sales. The iPhone followed closely behind at \$4,794,300, showcasing Apple's dominance in the consumer electronics market. ThinkPad Laptops secured the third spot with \$4,129,958.70 in sales.
- AAA Batteries (4-pack) came in last place for sales, generating only \$92,740.83. AA Batteries (4-pack) followed closely behind at \$106,118.40. Wired Headphones, while exceeding sales of AAA batteries, still fell short with \$246,478.43, suggesting a potential area for improvement.
- Orders and sales reached their highest point in December, with 24,004 orders and \$4,613,443.34 in sales revenue.

Sales by City



Year

2019

2020

Month

All

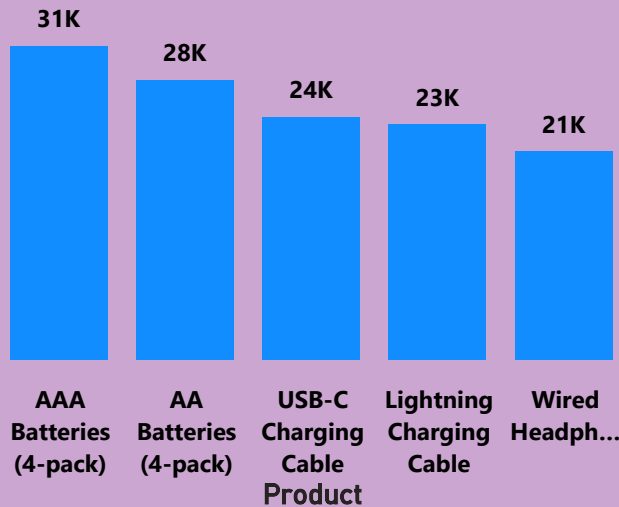
Product

All

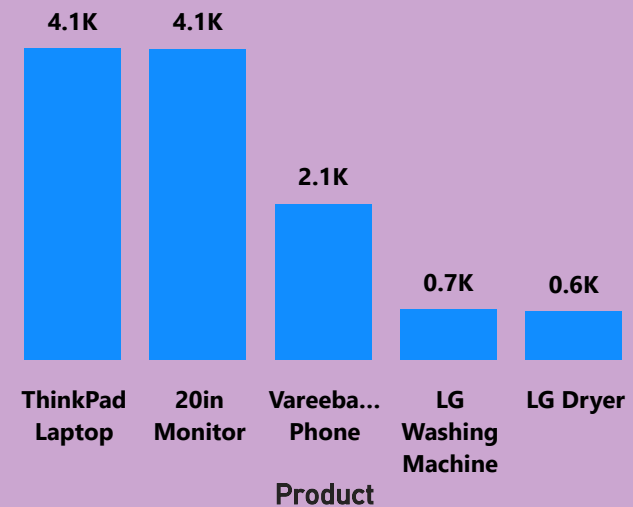
City

All

Top 5 Products by Quantity Ordered

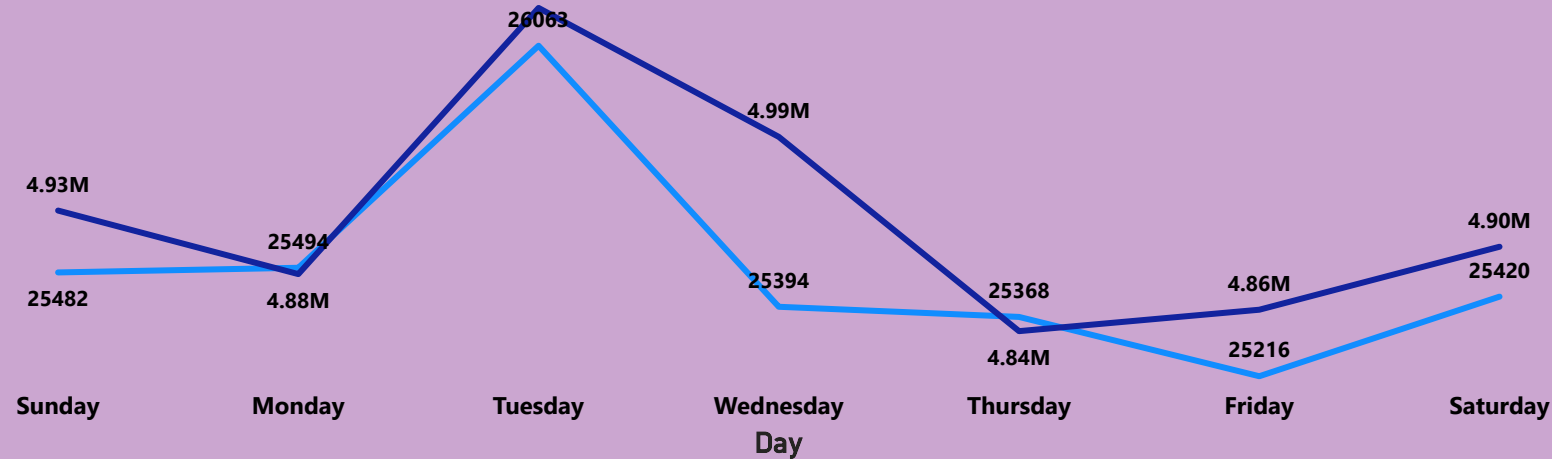


Bottom 5 Products by Quantity Ordered



Orders and Sales by Day

● Orders ● Sales



- San Francisco emerged as the sales leader, generating a staggering \$8,262,203.91. Los Angeles followed at a distant second with \$5,452,570.80, and New York City came in third at \$4,664,317.43.
- Tuesdays emerged as the busiest day for sales, with both orders (26,063) and total revenue (\$5,087,956.78) reaching their peak.
- AAA Batteries (4-pack) reigned supreme in order volume, racking up a massive 31,017 orders. AA Batteries (4-pack) followed closely behind at 27,653 orders, while USB-C Charging Cables secured the third spot with 23,975 orders.
- LG Dryer emerged as the slowest mover in terms of quantity ordered, with only 646 units sold. LG Washing Machine followed closely behind at 666 units, and Vaireebadd Phone rounded out the bottom three with 2,068 units sold.