Christopher – Sales Manager:

Hi Alex,

Hope you are doing well. We need to improve our internet sales report and with dynamic visual dashboards.

We want to focus on how much we have sold of what products, to which clients, and how it has been over time.

Seeing as each sales person works on different products and customers, it would be insightful to be able to filter them as well.

We measure our numbers against budget, so I added that in a spreadsheet so we can compare out values against performance.

Budget is for 2021 and we take historical data 2 years back.

If there is anything else, please let me know.

Thank you,

Christopher