CLEMENT HUNSU

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Fernie, CA

WORK EXPERIENCE

Product Designer / COO, NeutroLabs Inc.   **March 2022 - 2024**

- Overseeing company's day-to-day administrative and operational activities
- Supervised company's website product designing and management
- Directed onboarding of investors, properties and clients
- Used tools like Jira Cloud, Trello and Asana to track progress in all departments and also Microsoft Excel to track customer reports.
- Strong knowledge of design principles, color theory, SEO writing, and UX writing.

Product Designer / SEO Specialist, Oufit Nigeria   **Jan. 2022 - Nov. 2022**

- Improved website visibility by implementing strategies like on-page SEO, off-page SEO, keyword research, content optimization, backlink building, and monitoring the performance of search rankings.
- Proficiency in SEM and SEO tools ike GSC (Google Search Console) and SEMrush
- Conducted cross-functional meetings to contribute to product roadmaps and feature prioritization.
- Conducted user research through interviews, surveys, usability testing, and analyzing user feedback.

Social Media Specialist/ Web Developer, Badagry Prime Newspapers   **Nov. 2020 - Dec. 2021**

- Handled the company's online presence; regularly updated the company's website and
- various social media accounts
- Used a content scheduler to work and boost the company's SEO by forty-percent (40%)
- Created and monitored ongoing marketing campaigns
- Proficiency in Wordpress, CSS and HTML
- Adequate use of necessary plugins to maximize website performance.

School Transformation Officer, W-Holistic Business Solutions   **Jan 2018 - July 2018**

- Served as Head of Interns.
- Disbursement information and prioritizing objectives with minimal supervision.
- Co-ordinated a team of 14 at the district level and 60 at general level with multiple project
- management duties.
- Oversaw over 15 schools project for six (6) months with a focus on sustainable development
- Used Microsoft excel and other project management tools to track and distribute team's
- weekly objectives.

CERTIFICATES

Fundamentals of Digital Marketing - Google Digital Skills for Africa
- Mastered fundamentals of digital marketing, proficiently utilizing SEO, content marketing, CRM, and many more tools.
- Acquired expertise in email marketing, copywriting and social media marketing.

Entrepreneurship and Employability - Lagos State Government; Ready Set Work Initiative 2.0
- Developed a comprehensive understanding of entrepreneurship and employability in the Nigerian industry
- Introduced to diverse approaches to creating a sustainable entrepreneurship career

Fundamentals of Cybersecurity - Cisco
Fundamentals of Product Management - Great Learning
Fundamentals of Javascript - Code Lagos
Leading at a Distance - LinkedIn

SKILLS SUMMARY

- **Programming and Markup Languages:** CSS, Tailwind CSS, HTML
- **Platform:** Asana, Jira, Visual Code Studio, Microsoft Excel
- **Soft Skills:** Time Management, People Management, Teamwork, Excellent Communication.

PROJECTS

Property ROI - Simulator
- Archived a 96% accuracy rate in forecasting client's property returns on investment by developing and deploying an excel-sheet-based forecast model
- Conducted in-depth market research and analysis to help investors understand the detailed breakdown of investments

Publication - CSS Box Model
- Comprehensive article on how Cascading Style Sheets box model works, the uses and mode of application.