



DIGITAL MARKETING PERFORMANCE DASHBOARD

361K

Total Clicks

1.55

Cost Per Click

3.65M

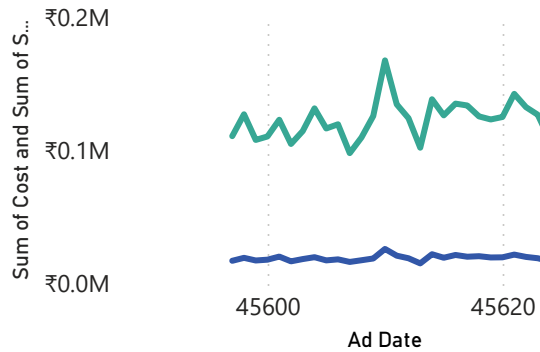
Total Sales

0.03

Click Through Rate

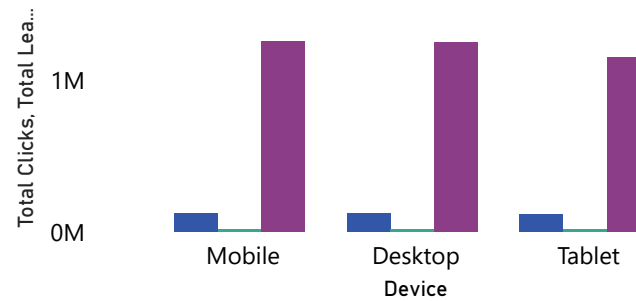
Sum of Cost and Sum of Sales by Ad Date

● Sum of Cost ● Sum of Sales

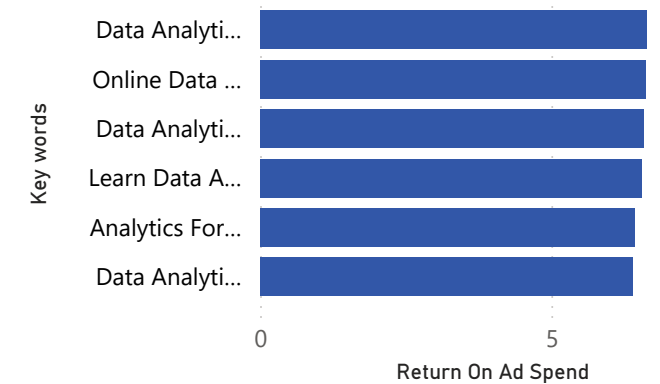


Total Clicks, Total Leads and Sum of Sales by Device

● Total Clicks ● Total Leads ● Sum of Sales



Return On Ad Spend by Key words



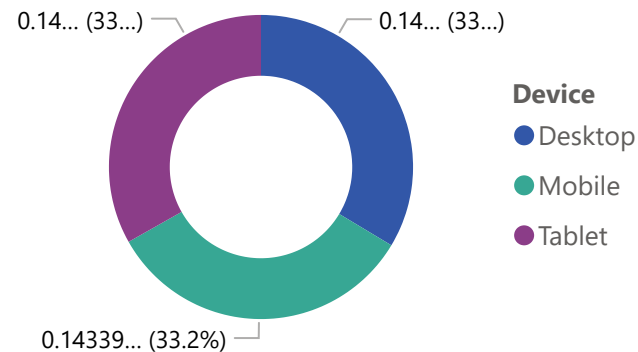
Device

- ☐ Desktop
- ☐ Mobile
- ☐ Tablet

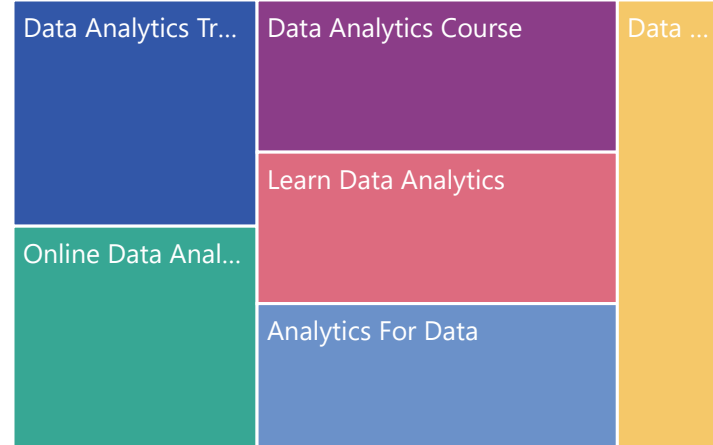
Key words

- ☐ Analytics For Da...
- ☐ Data Analytics C...
- ☐ Data Analytics ...
- ☐ Data Analytics T...
- ☐ Learn Data Anal...
- ☐ Online Data An...

Conversion Rate by Device



Return On Ad Spend by Key words



Click Through Rate by Device

