

BlueDragon Media Design



Introduction:

You are a member of a design team at BlueDragon Media Design, a premier web design and multimedia design firm in the Dublin area. Recently, several local firms have approached BlueDragon with requests for web sites. The new clients are:

- **La Toscana** -- a new Italian Restaurant & Pizzeria offering wonderfully delicious food and extravagant prices in city center
- **A Dog's Life** -- a company that offers dog grooming, training, daycare, and vacation boarding services to the greater Dublin area
- **Coffee Cafe** -- a locally owned coffee bar similar to Starbucks located in the Dublin Ballsbridge neighborhood
- **Baby Time** -- a small, upscale shop in Deer Park Mall specialising in clothes, toys, and accessories for infants and toddlers
- **Tippany Jewelry** -- a new jewelry shop in Grafton Street offer women's jewelry and designer/collections

The Task:

Your tasks are as follows:

- Choose the client you would like to work with.
- Propose a page layout design (storyboard/low fidelity prototype) appropriate for your client's business and target audience. And evaluate your prototype using Nielsen's heuristics.

- Code your web-site using HTML5. You must include tables, layer, forms, anchors and hyperlinks in your website. You are required to use CSS and JavaScript in your website too.

The Submission Requirements:

You are required to submit this assignment no later than Monday 7th April, 2014 at 2pm sharp.

html code to implement the above task should be stored in a folder on your own zip file called yourstudentnumber.

This is an individual assignment, it consist of 70% of your continues assessment marks.

You will be required to demonstrate your program in lab at 7th April.

Penalties (except in exceptional circumstances)

1. Failure to submit an assignment will result in no marks for that element of the assessment.
2. Submission of an assignment after the due date but within one working week will result in a 50% reduction of the marks.
3. Submission of an assignment more than one working week after the due date will result in no marks.
4. Assessment components that are plagiarised will result in zero marks for all parties involved.

html code to implement the above task should be stored in a folder on your own drive called assignment as well.